



VIRGINIA COMMONWEALTH UNIVERSITY

**VIRGINIA COMMONWEALTH
BOARD OF VISITORS
INTERCOLLEGIATE ATHLETICS
COMMITTEE March 23, 2023
James Branch Cabell Library
901 Park Avenue – Room 303
RICHMOND, VIRGINIA**

MINUTES

COMMITTEE MEMBERS PRESENT

Mr. Todd Haymore, *Vice Chair*
Mr. Anthony Bedell (entered at 2:32 p.m.)
Ambassador Carmen Lomellin
Mr. Edward McCoy
Dr. Clifton Peay
Ms. Alexis Swann
Mr. H. Benson Dendy III, *Rector*
Ms. Carolina Espinal, *Vice Rector*

COMMITTEE MEMBERS ABSENT

Rev. Tyrone Nelson, *Chair*

OTHERS PRESENT

President Michael Rao
Mr. Edward McLaughlin, *Vice President and Director of Athletics*
Ms. Chelsea Gray, *Executive Director for Board and Executive Operations*
Ms. Stephanie Hamlett, *University Counsel*
Presidential Cabinet of VCU
VCU students, faculty and staff
Members of the Media

CALL TO ORDER

Hon. Todd Haymore, Vice Chair of the Intercollegiate Athletics Committee, called the meeting to order at 2:02 p.m.

ACTION ITEMS

Hon. Haymore mentioned the December 8, 2022 committee minutes were posted online and in BoardEffect. On a motion duly made and seconded the December 8, 2022 Intercollegiate Athletics Committee minutes were approved unanimously. The meeting minutes are posted at <https://bov.vcu.edu/meetings/minutes/>.

VICE PRESIDENT AND DIRECTOR OF ATHLETICS REPORT

Mr. Ed McLaughlin, Vice President and Director of Athletics provided an athletics update. He recognized the VCU Men's Basketball Team and Women's Track and Field for their very successful seasons. He shared updated academic success for Fall 2022 Women's sports programs including Track & Field / Cross Country Women's cumulative GPA was 3.21, Basketball 3.11, Field Hockey 3.51, Volleyball 3.43, Soccer 3.63, and Lacrosse 3.56. Men's sports programs academic successes included Track & Field / Cross Country cumulative GPA 3.07, Baseball 3.19, Basketball 2.72, and soccer 3.16. As a department there have been 16 consecutive semesters at 3.0

Mr. McLaughlin also shared an update on the Athletics Village and the master planning process and shared a rendering. The committee emphasized the importance of having practice fields/

Mr. McLaughlin shared more information since the December meeting on changes to the national landscape of collegiate athletics, including the presidential transition and transformation committee. He reported that VCU is already doing a lot of what the transformation committee is discussing.

He also provided updated numbers on name, image and likeness numbers. This is a good thing, but the collectives are tricky. Ms. Karol Kain Gray, Senior Vice President and CFO, recommended the members read an article that was in the New York Times. Mr. McLaughlin said he believes most likely there will be no federal legislation until 2025.

He also provided an update on the DEI Strategic Op Plan. 8 goals have been achieved, 13 in progress, and 2 not started. Key future objectives include identifying opportunities to strengthen engagement with diverse groups of qualified minority applicants and developing strategic DEI priorities as part of the 2023-2028 VCU Athletics strategic planning process in alignment with university-level strategic DEI goals and priorities.

Lastly, he Mr. McLaughlin addressed some of the challenges. The committee and he agreed that there are some amazing stories at VCU around athletes and they need to be told – the VCU story needs to be told.

A copy of Mr. McLaughlin's presentation is attached and made a part hereof.

CLOSED SESSION

Hon. Haymore moved that the Intercollegiate Athletics Committee of the Board of Visitors of Virginia Commonwealth University convene a closed session under Section 2.2-3711(A) (3) of the Virginia Freedom of Information Act for the discussion or consideration of the acquisition of real property for a public purpose, or of the disposition of publicly held real property, where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body, specifically related to real property to be used in for Intercollegiate Athletics. The motion was seconded and was approved unanimously.

RECONVENED SESSION

Following the closed session, the public was invited to return to the meeting. Hon. Haymore called the meeting to order. After motion duly made and seconded the motion was unanimously approved.

Resolution of Certification

BE IT RESOLVED, that the Intercollegiate Athletics Committee of the Board of Visitors of Virginia Commonwealth University certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements under this chapter were discussed in the closed meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion by which the closed session was convened were heard, discussed or considered by the Committee.

<u>Vote</u>	<u>Ayes</u>	<u>Nays</u>
Mr. Todd Haymore, <i>Vice Chair</i>	X	
Mr. H. Benson Dendy III, <i>Rector</i>	X	
Ms. Carolina Espinal, <i>Vice Rector</i>	X	
Ambassador Carmen Lomellin	X	
Dr. Clifton Peay	X	
Ms. Alexis Swann	X	

All members present responding affirmatively, the resolution of certification was adopted.

ADJOURNMENT

There being no further business, Hon. Haymore adjourned the meeting at 2:38 p.m.

VCU Athletics

presented by Ed McLaughlin

March, 2023



VCU Athletics

- Competitive Success
- Academic Success
- NCAA Changes
- Transformation Committee
- Name, Image and Likeness
- DEI Strategic Op plan
- Future Challenges

Competitive Success

- Women's Track and Field
 - Atlantic 10 Indoor Champions
 - Won four of last six indoor championships
 - 20 medals
 - Eryn Byrd: Most Outstanding Field Performer (2nd consecutive year)
- Men's Basketball
 - Atlantic 10 Regular Season Champions and Atlantic 10 Tournament Champions
 - NCAA Tournament 12 seed
 - Ace Baldwin: Player of the Year, Defensive Player of the Year, 1st Team All-Conference, 1st Team All-Defense

Academic Success

- Fall 2022
 - Athletic Department cumulative GPA: 3.299
 - % of student-athletes at 3.0 or higher: 76%
 - % of student-athletes at 3.5 or higher: 48%
 - # of student-athletes at 4.0: 68
 - Sixteen consecutive semesters at 3.0 or higher as a department

Academic Success – Fall 2022

- Women's sport programs
 - Track & Field/XC: 3.21
 - Basketball: 3.11
 - Field Hockey: 3.51
 - Volleyball: 3.43
 - Soccer: 3.63
 - Lacrosse: 3.56
- Men's sport programs
 - Track & Field/XC: 3.07
 - Baseball: 3.19
 - MBB: 2.72
 - Men's soccer: 3.16

Athletic Village

- Athletics Village
 - Master planning process

Athletic Village



VCU ATHLETICS VILLAGE MASTER PLAN

AERIAL VIEW

NCAA Changes

- Presidential transition
- Transformation Committee
 - Countable coaches
 - Student-athlete welfare and mental health
 - Academics
 - Grant-in-aid expansions – did not happen

Name, Image and Likeness

- Total Transactions: 105
- Total Transaction Value: \$38,629.98
- Average Transaction Value: \$367.90

DEI Strategic Op Plan

- Total goals achieved: 8
- Total goals in progress: 13
- Total goals not started: 2
- Key future objectives this FY:
 - Identify opportunities to strengthen engagement with diverse groups of qualified minority applicants.
 - Develop strategic DEI priorities as part of the 2023-2028 VCU Athletics strategic planning process in alignment with university-level strategic DEI goals and priorities.

Future Challenges

- Athletic Village: impact of inflation
- Athletic development
- Cost of NCAA de-regulation
- Conference realignment and media rights