VIRGINIA COMMONWEALTH
BOARD OF VISITORS
INTERCOLLEGIATE ATHLETICS COMMITTEE
September 15, 2022
James Branch Cabell Library
901 Park Avenue – Room 303
RICHMOND, VIRGINIA

MINUTES

COMMITTEE MEMBERS PRESENT
Rev. Tryone Nelson, Chair
Mr. Todd Haymore, Vice Chair
Mr. H. Benson Dendy III, Rector
Ms. Carolina Espinal, Vice Rector (virtual)
Mr. Anthony Bedell
Ambassador Carmen Lomellin
Rev. Tyrone E. Nelson
Dr. Clifton Peay

COMMITTEE MEMBERS ABSENT
Mr. Edward L. McCoy
Ms. Alexis Swann

OTHERS PRESENT
President Michael Rao
Mr. Edward McLaughlin, Vice President and Director of Athletics
Ms. Chelsea Gray, Executive Director for Board and Executive Operations
Ms. Stephanie Hamlett, University Counsel
Presidential Cabinet of VCU
VCU students, faculty and staff
Members of the Media

CALL TO ORDER
Rev. Tyrone Nelson, Chair of the Intercollegiate Athletics Committee, called the meeting to order at 2:05 p.m.

ACTION ITEMS
Rev. Nelson mentioned it was brought to his attention that some previous committee meeting minutes were not approved earlier. All minutes were posted within the statutory requirements.
On a motion duly made and seconded the minutes from May 13, 2021; September 17, 2021; December 10, 2021; March 21, 2022; and May 12, 2022 were approved unanimously.

**VICE PRESIDENT AND DIRECTOR OF ATHLETICS REPORT**

Mr. Edward McLaughlin, Vice President and Director of Athletics provided an update to the committee on athletics including student academic and athletic success, the future of the Athletic Village progress, NCAA matters related to Name, Image and Likeness and budget and compliance stability. The committee asked Mr. McLaughlin to provide cumulative GPAs at the next meeting.

He reported that for 15 consecutive semesters the average GPA has been at or above 3.0. Spring 2022 the average GPA was 3.289, 40% of student athletes were on the Dean’s List (3.5 and higher), 77% on the AD Honor Roll (3.0 and higher), and 66 athletes had 4.0. He spoke about student athletes that have gone professional and that many come back to mentor and practice with current students.

Mr. McLaughlin proceeded to report that the master planning process for the Athletic Village has begun. The MLB deadline is the end of 2025 for the Squirrels ballpark. President Rao acknowledged that this will benefit all students. The committee asked that they be provided what it will look like.

He provided a detailed report on the department’s strategic operational plan for diversity, equity and inclusion. This is in line with the Quest goals. The plan was developed in coordination with Institutional Equity, Effectiveness and Success. It outlines the goals and tangible actions needed short-term and long-term objectives to create change in advance of the upcoming Athletics strategic plan. A new operational plan will be developed each year.

Mr. McLaughlin provided an update on Name, Image and Likeness (NIL). There have been a total of 64 transactions with an average value of $501.39. NIL is influencing where student athletes go. This will continue to be a challenge. Committee members suggested that student athletes be provided training sessions on how to manage this.

A copy of Mr. McLaughlin’s presentation is attached and made a part hereof.

**ADJOURNMENT**

There being no further business, Mr. Haymore adjourned the meeting at 2:53 p.m.
VCU Athletics Success

- Academic Success
- Competitive Success
- Athletic Village
- Audit/Compliance
- Athletics DEI Strategic Plan
- Future Challenges
Academic Success

• Consecutive semesters at or above 3.0: 15
• Semesters at or above 3.0 before fall of 2012: 0
• Fall 2021: GPA 3.241
  – Dean’s List (3.5 and higher): 42%
  – AD Honor Roll (3.0 and higher): 70%
  – 4.0 students: 63
• Spring 2022: GPA 3.289
  – Dean’s List (3.5 and higher): 40%
  – AD Honor Roll (3.0 and higher): 77%
  – 4.0 students: 66
Academic Success

• Academic Progress Rate
  – 2021-22: Pending
  – 2020-21: 990
  – 2019-20: 987
  – 2018-19: 980
  – 2017-18: 984

• Graduation Success Rate
  – 2021-22: 92
  – 2020-21: 88
  – 2019-20: 92
  – 2018-19: 66
  – 2017-18: 82
Competitive Success

• Championships since joining A-10: 49 team and 104 individual
• NCAA appearances since joining A-10: 73
• Dominated the A-10 the last five years:
  – 2021-22: four championships, one regular season title, three teams and nine individuals competed at NCAA Championships
  – 2020-21: six championships, four regular season titles and NCAA at-large appearance
  – 2019-20: one regular season title and one NCAA at-large appearance (all winter and spring canceled)
  – 2018-19: four championships, seven regular season titles and NCAA at-large appearance
  – 2017-18: five championships, three regular season titles and NCAA at-large appearance
Competitive Success – Rams in the Pros

- **Men’s basketball**
  - Bones Hyland: NBA All-Rookie 2\textsuperscript{nd} team 2022
  - Vince Williams: Drafted 47th overall by Memphis Grizzlies
  - Justin Tillman: Signed with Denver Nuggets in summer of 2022
  - Mo Alie-Cox: starting TE for the Indianapolis Colts
  - Overseas/G-League: At least 11 alums active in 2022

- **Golf**
  - Lanto Griffin: PGA Tour (Won 2019 Houston Open)
  - Rafael Campos: PGA Tour
  - Europe/smaller tours: Numerous

- **Baseball**
  - Vimael Machin: Oakland Athletics
  - Tyler Locklear: No. 58 overall selection by the Seattle Mariners in the 2022 MLB Amateur Draft
  - Fourteen alums in minors

- **Soccer**
  - Siad Haji: San Jose Earthquakes in MLS
  - Eight drafts picks in MLS the last 10 years
Athletic Village

• Athletics Village
  – Master planning process has started
  – Sports Backers Stadium

• Ballpark
  – City process
  – MLB deadline
  – VCU-specific facilities
Audit and Compliance Success

• Financial success
  – Balanced or surplus budget every year but FY 20
  – Sound financial practices in annual budget audit

• Compliance success
  – Zero Level I or Level II violations
  – Nine Level III or Level IV violations
Athletics DEI Strategic Operational Plan

- Developed in coordination with Institutional Equity, Effectiveness and Success
- Outlines the goals and tangible actions needed
- Short-term and long-term objectives to create change in advance of upcoming Athletics strategic plan
- Accountability and sustainability
- A new operational plan will be developed each year.
Athletics DEI Strategic Operational Plan

• Staff hiring and retention:
  – Head Coaches:
    • Six female, six male
    • Two Black, two Latinx
  – Since May 1, 2020, Athletics has hired 34 new FTE
    • Gender demographics
      – Female: 53%
      – Male: 47%
    • Ethnic demographics
      – Non-White: 44%
      – White: 56%
Name, Image and Likeness

- Total Transactions: 64
- Average Transaction Value: $501.39
Future Challenges

• NCAA: legislation that allows to provide more resources comes at a cost
• Launch of capital campaign
• Athletic Village timeline