



VIRGINIA COMMONWEALTH UNIVERSITY

**VIRGINIA COMMONWEALTH  
BOARD OF VISITORS  
INTERCOLLEGIATE ATHLETICS COMMITTEE**

**May 12, 2022**

**James Branch Cabell Library  
901 Park Avenue – Room 303  
RICHMOND, VIRGINIA**

**MINUTES**

**COMMITTEE MEMBERS PRESENT**

Mr. Todd P. Haymore, Chair  
Ms. Pamela K. El, Vice Chair  
Mr. H. Benson Dendy III, Rector  
Ms. Carolina Espinal, Vice Rector  
Ambassador Carmen Lomellin  
Mr. Edward L. McCoy  
Rev. Tyrone E. Nelson  
Mr. Stuart C. Siegel

**COMMITTEE MEMBERS ABSENT**

Dr. Gopinath Jadhav

**OTHERS PRESENT**

Ms. Chelsea Gray, Assistant Secretary and Board Liaison & Executive Assistant to the President  
Mr. Jim Fiorelli, Associate University Counsel  
Presidential Cabinet of VCU  
VCU students, faculty and staff  
Members of the Media

**CALL TO ORDER**

Mr. Todd P. Haymore, Chair of the Intercollegiate Athletics Committee, called the meeting to order.

**VICE PRESIDENT AND DIRECTOR OF ATHLETICS REPORT**

Mr. Edward McLaughlin, Vice President and Director of Athletics provided an update to the committee on athletics at the university. He began with the athletic successes including the most recent, men and women's tennis teams won the A-10 championships and individual championships for men and women in track and field. He also noted that over the last two years VCU men and women's teams have 10 conference championships. \$160,000 was given to athletic development on Giving Day.

He briefly provided an update on the Athletic Village. He then reported on the challenges including the budget. Name, image and likeness issues include a total of 55 transactions with the average being more than \$500. There is a lot of NCAA guidance and scrutiny around this. He also spoke to the transfer portal reporting specific numbers. Mental health is a huge challenge among student athletes nationally. VCU provides services to all students, including athletes.

The committee asked that Mr. McLaughlin report in September about the Title IX.

A copy of Mr. McLaughlin's presentation is attached and made a part hereof.

**ADJOURNMENT**

There being no further business, Mr. Haymore adjourned the meeting at 9:23 a.m.

# VCU Athletics

presented by Ed McLaughlin

*May, 2022*



# Intercollegiate Athletics Open Session

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- Athletics Successes
- Athletics Village Update
- Challenges
  - Name, Image and Likeness
  - Transfer portal
  - Mental health
  - Academic awards/Allston ruling

# Athletics Successes

- Competitive Success:
  - Men's Tennis won Atlantic 10 Championship
  - Women's Tennis won Atlantic 10 Championship
  - Adrian Vagberg won Atlantic 10 Individual Golf Championship
  - Five individual championships for men's and women's track and field
- PACME Award
- Athletic Development:
  - Giving Day

# Athletic Village Update

- ABC
- Diamond District

# Challenges: NIL

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- Virginia budget language
  - Codified by General Assembly
  - Effective July 1
- NIL Collectives
  - Set up by alumni, donors and/or business owners
  - Funding model for current student-athletes
  - NCAA guidance and scrutiny

## Challenges: NIL

- Total VCU Transactions: 55
- Average Transaction Value: \$514.69
- Top Four Deals:
  - Jaden Mitchell: \$3,000. Jayscustomkicks self-employment
  - Nick Kern: \$2,500. Avidus social media posts
  - Adrian Baldwin Jr.: \$2,500. Avidus social media posts
  - Tyler Locklear: \$1,000. Merchandise promotion on social media



# Challenges: Transfer portal

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- Change to transfer legislation
- Current status
- Challenges
  - No change to APR
  - No changes to tampering punishments

# Challenges: Transfer portal

- Men's Basketball:
  - 1,646 currently in the Portal
  - 1,713 at its height in 2021-22
  - VCU men's basketball – 4
- Women's Basketball:
  - 1,224 are currently in the Portal
  - 1,298 at its height in 2021-22
  - VCU women's basketball – 4
- VCU student-athletes:
  - 29 student-athletes departed
  - 22 student-athletes have committed for next academic year

# Challenges

- Mental health:
  - National issues
  - VCU services provided
- Academic awards:
  - Allston Supreme Court ruling
  - VCU approach