VIRGINIA COMMONWEALTH
BOARD OF VISITORS
INTERCOLLEGIATE ATHLETICS COMMITTEE
May 12, 2022
James Branch Cabell Library
901 Park Avenue – Room 303
RICHMOND, VIRGINIA

MINUTES

COMMITTEE MEMBERS PRESENT
Mr. Todd P. Haymore, Chair
Ms. Pamela K. El, Vice Chair
Mr. H. Benson Dendy III, Rector
Ms. Carolina Espinal, Vice Rector
Ambassador Carmen Lomellin
Mr. Edward L. McCoy
Rev. Tyrone E. Nelson
Mr. Stuart C. Siegel

COMMITTEE MEMBERS ABSENT
Dr. Gopinath Jadhav

OTHERS PRESENT
Ms. Chelsea Gray, Assistant Secretary and Board Liaison & Executive Assistant to the President
Mr. Jim Fiorelli, Associate University Counsel
Presidential Cabinet of VCU
VCU students, faculty and staff
Members of the Media

CALL TO ORDER
Mr. Todd P. Haymore, Chair of the Intercollegiate Athletics Committee, called the meeting to order.

VICE PRESIDENT AND DIRECTOR OF ATHLETICS REPORT
Mr. Edward McLaughlin, Vice President and Director of Athletics provided an update to the committee on athletics at the university. He began with the athletic successes including the most recent, men and women’s tennis teams won the A-10 championships and individual championships for men and women in track and field. He also noted that over the last two years VCU men and women’s teams have 10 conference championships. $160,000 was given to athletic development on Giving Day.
He briefly provided an update on the Athletic Village. He then reported on the challenges including the budget. Name, image and likeness issues include a total of 55 transactions with the average being more than $500. There is a lot of NCAA guidance and scrutiny around this. He also spoke to the transfer portal reporting specific numbers. Mental health is a huge challenge among student athletes nationally. VCU provides services to all students, including athletes.

The committee asked that Mr. McLaughlin report in September about the Title IX.

A copy of Mr. McLaughlin’s presentation is attached and made a part hereof.

**ADJOURNMENT**
There being no further business, Mr. Haymore adjourned the meeting at 9:23 a.m.
Intercollegiate Athletics Open Session

• Athletics Successes
• Athletics Village Update
• Challenges
  – Name, Image and Likeness
  – Transfer portal
  – Mental health
  – Academic awards/Allston ruling
Athletics Successes

• Competitive Success:
  – Men’s Tennis won Atlantic 10 Championship
  – Women’s Tennis won Atlantic 10 Championship
  – Adrian Vagberg won Atlantic 10 Individual Golf Championship
  – Five individual championships for men’s and women’s track and field

• PACME Award

• Athletic Development:
  – Giving Day
Athletic Village Update

• ABC
• Diamond District
Challenges: NIL

• Virginia budget language
  – Codified by General Assembly
  – Effective July 1

• NIL Collectives
  – Set up by alumni, donors and/or business owners
  – Funding model for current student-athletes
  – NCAA guidance and scrutiny
Challenges: NIL

• Total VCU Transactions: 55
• Average Transaction Value: $514.69
• Top Four Deals:
  – Nick Kern: $2,500. Avidus social media posts
  – Adrian Baldwin Jr.: $2,500. Avidus social media posts
  – Tyler Locklear: $1,000. Merchandise promotion on social media
Challenges: Transfer portal

• Change to transfer legislation
• Current status
• Challenges
  – No change to APR
  – No changes to tampering punishments
Challenges: Transfer portal

• Men’s Basketball:
  – 1,646 currently in the Portal
  – 1,713 at its height in 2021-22
  – VCU men’s basketball – 4

• Women’s Basketball:
  – 1,224 are currently in the Portal
  – 1,298 at its height in 2021-22
  – VCU women’s basketball – 4

• VCU student-athletes:
  – 29 student-athletes departed
  – 22 student-athletes have committed for next academic year
Challenges

• Mental health:
  – National issues
  – VCU services provided

• Academic awards:
  – Allston Supreme Court ruling
  – VCU approach