



# VCU

**BOARD OF VISITORS  
ACADEMIC AND HEALTH AFFAIRS COMMITTEE**

**9:20 A.M.**

**March 22, 2019**

**JAMES BRANCH CABELL LIBRARY  
901 PARK AVENUE, ROOM 303, RICHMOND, VIRGINIA**

**COMMITTEE MEMBERS PRESENT**

Dr. Carol S. Shapiro, Chair  
Dr. Robert D. Holsworth, vice chair  
Mr. H. Benson Dendy III  
Dr. Gopinath Jadhav  
Mr. Ed McCoy  
Dr. Shantaram Talegaonkar  
Mr. G. Richard Wagoner, Jr.

**COMMITTEE MEMBERS NOT PRESENT**

Mr. Tyrone Nelson  
Mr. Stuart Siegel

**OTHERS PRESENT**

Dr. Michael Rao, President  
Dr. Gail Hackett, Provost and Senior Vice President for Academic Affairs  
Dr. Aashir Nasim, Vice President for Inclusive Excellence  
Dr. Srirama Rao, Vice President for Research and Innovation  
Dr. Marsha Rappley, Senior Vice President for Health Sciences  
Ms. Holly Price Alford, Faculty Representative  
Dr. W. Scott Street IV, Faculty Representative  
Mr. Nicholas B. Fetzer, Staff Representative  
Ms. Ashley Staton, Staff Representative  
Mr. Jacob Parcell, Student Representative  
Ms. Elizabeth L. Brooks, Associate University Counsel  
Ms. Jamie Stillman, Director of Strategic Communications, Office of the Provost  
Staff and students from VCU and VCUHS

**CALL TO ORDER**

Dr. Carol Shapiro, Chair of Academic and Health Affairs Committee, called the meeting to order at 9:22 a.m.

**APPROVAL OF MINUTES**

On motion made and seconded, the Academic and Health Affairs Committee approved the Minutes of the meeting held **December 7, 2018**. A copy of the minutes can be found on the VCU website at the following webpage <http://www.president.vcu.edu/board/committeeminutes.html>.

**ACTION ITEMS:**

**Academic Program Proposals:**

On motion made and seconded, the Academic and Health Affairs Committee approved a motion to recommend to the Board of Visitor approval of the following 11 academic proposals: 1).

Graduate certificate in Applied Statistics (create a new); 2) Graduate certificate in Cybersecurity Policy and Management (create a new); 3) CIP code for M.A. in Economics (change); 4) Doctor of Philosophy in Anatomy and Neurobiology (close); 5) Bachelor of Science in Education in Early Childhood Education and Teaching (create a new); 6) Bachelor of Science in Education in Elementary Education and Teaching (create a new); 7) Bachelor of Science in Education in Secondary Education and Teaching with a concentration in Engineering Education (create a new); 8) Bachelor of Science in Education in Health and Physical Education (create a new); 9) Bachelor of Science in Education in Special Education and Teaching with a concentration in General Education (create a new); 10) Bachelor of Science in Dental Hygiene from the Department of Oral Health Promotion and Community Outreach to the Dean's Office (move); 11) Doctor of Philosophy in Oral Health Research from the Department of Oral and Craniofacial Molecular Biology to the Dean's Office (move).

### **Committee Charter**

On motion made and seconded, the Academic and Health Affairs Committee approved the motion to recommend the Board of Visitors approve the revised Academic and Health Affairs Committee charter. The charter is attached hereto as ***Attachment A*** and is made a part hereof.

### **REPORTS**

Dr. Hackett reported that we now have a signed contract for Noodle, which is the vendor for our online academic programs.

Dr. Tomikia LeGrande, vice provost for strategic enrollment management, and Dr. Deborah Noble-Triplett, senior vice provost for academic affairs, provided an overview of the current landscape of international enrollments in the United States and VCU's strategy in increasing international enrollments. It was reported that as the number of visas issued by the government decreases, VCU faces a challenge in reaching those goals. The solution comes in the form of a three-pronged strategy: 1) direct recruitment by VCU in three strategically selected countries; 2) operationalizing the existing partnerships that VCU already has, which includes 101 partnership agreements, with 75 universities in 32 countries; and 3) working with our third party vendor, Navitas, to leverage their relationships worldwide.

Dr. Maggie Tolan, senior associate vice provost for student success, gave a presentation on Strategic Career Planning. She informed the Board that VCU is working continuously with undergraduate students from freshman year through senior year to ensure they are in the right degree program and are making personal connections that will lead to employment after graduation. The hallmark of this program is VCU Major Maps, which can be viewed at <https://majormaps.vcu.edu/>.

VCU Police Deputy Chief Mike O'Berry presented the annual safety report, which highlighted both the footprint for VCU Police jurisdiction and a decrease in robberies.

Mr. Jacob Parcell, student representative to the Board of Visitors, reported about a few of the unique, real world opportunities available for VCU students, such as the Capital Semester through which students are paired with legislators during the General Assembly.

Ms. Holly Alford, faculty representative to the Board of Visitors, reported that the members of the Faculty Senate continue to support the Office of the Provost by serving on various leadership searches as well as several committees, which include the R.E.A.L initiative, GEN Ed 30, and the Course Redesign Program.

Mr. Nick Fetzer, staff representative to the Board of Visitors, reported that the Staff Senate passed an amendment to officially allow the new employee category, University and Academic Professionals, eligibility in the senate. They also planned and executed the third annual employee appreciation week earlier this month.

**OTHER INFORMATION**

The committee requested an annual update on research to be presented at a committee meeting and an annual summary of academic programs to include those that have been created and those that have closed. Additional data was requested for measuring the impact of the career planning strategy in the Student Success Unit, as well as metrics for online program enrollment.

**CLOSED SESSION**

On motion made and seconded, the Academic and Health Affairs Committee of the Board of Visitors of Virginia Commonwealth University convened a closed session under **Section 2.2-3711(A)(2)** for the discussion or consideration of admission or disciplinary matters or any other matters that would involve the disclosure of information contained in a scholastic record concerning any student of any Virginia public institution of higher education or any state school system, specifically regarding the selection of the Board of Visitor Student Scholarship recipient which requires disclosure of scholastic records.

**Resolution of Certification**

**BE IT RESOLVED**, that the Committee certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements under this chapter were discussed in the closed meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion by which the closed session was convened were heard, discussed or considered by the Board.

<b><u>Vote</u></b>	<b><u>Ayes</u></b>	<b><u>Nays</u></b>	<b><u>Absent</u></b>
Dr. Carol S. Shapiro, Chair	X		
Dr. Robert D. Holsworth, vice chair	X		
Mr. H. Benson Dendy III	X		
Dr. Gopinath Jadhav	X		
Mr. Ed McCoy	X		
Mr. Tyrone Nelson			X
Mr. Stuart Siegel			X
Dr. Shantaram Talegaonkar	X		
Mr. G. Richard Wagoner, Jr.	X		

All members present for voting responding affirmatively, the resolution of certification was adopted.

**ADJOURNMENT**

There being no further business, Dr. Carol Shapiro, Chair, adjourned the meeting at 11:00 a.m.