



# VCU

VIRGINIA COMMONWEALTH UNIVERSITY

**Virginia Commonwealth University**

**University Resources Committee of the Board of Visitors**

## Minutes

Date: March 23, 2016  
Time: 11:00a.m. – 12:30 p.m.  
Location: James Branch Cabell Library, 901 Park Avenue, Richmond, VA, Room 303

Present: Mr. G. Richard Wagoner, Jr., Chair  
Dr. Robert D. Holsworth  
Mr. Ronald McFarlane  
Dr. Carol S. Shapiro  
Mr. Tyrone. E. Nelson  
Ms. Marti K. S. Heil  
Ms. Carol G. Nixon  
Staff from VCU and VCUHS  
Members of the press

Unavailable: Ms. Teresa H. Carlson  
Ms. Collette W. McEachin, Vice Chair

Mr. Wagoner called the meeting to order at 11:05 a.m. and on motion made and seconded, the University Resources Committee approved the Minutes of the Meeting held December 10, 2015.

The following items were presented for information and after general discussion follow-up requests were made:

- Introductions and Dashboard Review was presented by Mr. Wagoner.
- Government Relations Report was presented by Mr. Conrad and Ms. Gunther. They provided a 2016 General Assembly update.
- Public Relations and Marketing Communications Report was presented by Ms. Lepley which focused on dashboard update, external communications plan to improve awareness of and conversation about diversity and inclusion at VCU, public relations media relations and issues update and make it real campaign update - metrics.



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- Vice President’s Report was presented by Ms. Heil. Ms. Heil reported the following:

Development and Alumni Relations has raised \$48.7 million to date. \$1 million proposal submitted to the Howard Hughes Medical Institute for their new program called Inclusive Excellence. Make Giving Real campaign benchmarks on target for fall 2016 public launch

On motion made and seconded, the University Resources Committee convened into closed session to discuss matters relating to gifts, bequests, and fund-raising activities, including the Report of the Vice President, the Development Report, and the consideration of the Named Funds Report Recommendations, as authorized by Section 2.2-3711 A(8) of the Virginia Freedom of Information Act.

Following closed session, on motion made and seconded, the following Resolution was certified by a show of hands:

The University Resources Committee of the Board of Visitors of Virginia Commonwealth University hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed session meeting were heard, discussed, or considered by the University Resources Committee of the Board of Visitors of Virginia Commonwealth University.

<u>Certification</u>	<u>Ayes</u>	<u>Nays</u>
Mr. G. Richard Wagoner, Jr., Chair	X	
Ms. Collette W. McEachin, Vice Chair	absent	
Dr. Robert D. Holsworth	X	



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Mr. Ronald McFarlane	X
Ms. Teresa H. Carlson	absent
Dr. Carol S. Shapiro	X
Mr. Tyrone E. Nelson	X

#### VOTE:

Ayes: 5  
Nays: 0

ABSENT DURING MEETING: 2  
ABSENT DURING VOTING: 2

On motion made and seconded, the University Resources Committee recommended to the full Board the approval of the Named Funds and Spaces Report.

The meeting was adjourned at 12:00 p.m.