



VCU

VIRGINIA COMMONWEALTH UNIVERSITY

Virginia Commonwealth University

University Resources Committee of the Board of Visitors

Minutes

Date: December 11, 2015
Time: 11:00a.m. – 12:30 p.m.
Location: Student Commons, Richmond Salons IV, 907 Floyd Avenue, Richmond, VA

Present: Mr. G. Richard Wagoner, Jr., Chair
Ms. Collette McEachin, Vice Chair
Dr. Robert D. Holsworth
Mr. Ronald McFarlane
Dr. Carol Shapiro
Mr. Tyrone. E. Nelson
Staff from VCU and VCUHS
Member of the press

Unavailable: Ms. Teresa Carlson

Mr. Wagoner called the meeting to order at 11:02 a.m. and on motion made and seconded, the University Resources Committee approved the Minutes of the Meeting held September 17, 2015.

The following items were presented for information and after general discussion follow-up requests were made:

- Introductions and Dashboard Review was presented by Mr. Wagoner.
- Government Relations Report was presented by Mr. Conrad and Ms. Gunther. They provided a brief update in the following areas:
 - State Legislative Updates
 - Key Visits with Legislators/Events
- Public Relations and Marketing Communications Report was presented by Ms. Lepley which focused on dashboard update, public relations media relations and issues update and make it real campaign update - metrics.

- Vice President’s Report was presented by Ms. Heil. Ms. Heil reported the following:
 - The University received \$102.8M in new commitments in FY15. Campaign benchmarks on target for fall 2016 public launch. Conversion completed to new system RADAR in 12 month.

On motion made and seconded, the University Resources Committee convened into closed session to discuss matters relating to gifts, bequests, and fund-raising activities, including the Report of the Vice President, the Development Report, and the consideration of the Named Funds Report Recommendations, as authorized by Section 2.2-3711 A(8) of the Virginia Freedom of Information Act.

Following closed session, on motion made and seconded, the following Resolution was certified by a show of hands:

The University Resources Committee of the Board of Visitors of Virginia Commonwealth University hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed session meeting were heard, discussed, or considered by the University Resources Committee of the Board of Visitors of Virginia Commonwealth University.

<u>Roll Call Vote</u>	<u>Ayes</u>	<u>Nays</u>
Mr. G. Richard Wagoner, Jr., Chair	X	
Ms. Collette McEachin, Vice Chair	X	
Dr. Robert D. Holsworth	X	
Mr. Ronald McFarlane	X	
Ms. Teresa Carlson	absent	

Dr. Carol Shapiro X
Mr. Tyrone E. Nelson X

Vote:

Ayes: 6

Nays: 0

ABSENT DURING MEETING: 1

ABSENT DURING VOTING: 1

On motion made and seconded, the University Resources Committee recommended to the full Board the approval of the Revised Named Funds Report.

The meeting was adjourned at 12:05 p.m.