

VCU Board of Visitors

V i r g i n i a C o m m o n w e a l t h U n i v e r s i t y

MINUTES OF A MEETING OF THE
EXTERNAL AND ALUMNI RELATIONS COMMITTEE OF THE
BOARD OF VISITORS
OF VIRGINIA COMMONWEALTH UNIVERSITY
February 9, 2012

A meeting of the External and Alumni Relations Committee of the Board of Visitors of Virginia Commonwealth University was held on Thursday, February 9, 2012, at 10:45 a.m. in the Richmond Salons located in the University Student Commons at 907 Floyd Ave.

Present were: Messrs. Jackson (Chair), Farrell, McMurtrie, Royall, Siegel and Snead; and Drs. Doswell and Broaddus. Mesdames James and Stone were absent. Also present were Drs. Rao, Hanson, and Kotti; Messrs. Blohm, Burke, Cole, McDougall Rash, Rubin and Woodward; and Mesdames Balmer, Buckley, Ferguson, Lepley and Schmidt.

The meeting was called to order and on motion made and seconded, the External and Alumni Relations Committee recommended to the full Board the approval of the Minutes of a Meeting held November 10, 2011.

The External and Alumni Relations Committee Charter and Calendar were presented. The primary purpose of the External and Alumni Relations Committee is to monitor and oversee activities relating to governmental relations, fundraising from the private sector, public relations, community relations, and alumni relations. The Administration will report, for review, activities in the above areas of endeavor. In addition, the External and Alumni Relations Committee shall recommend to the Board the naming of any physical facility or part thereof or any programmatic element of the University as outlined in the Board-approved "Policy Guidelines on Recognition of Donors and Friends." On motion made and seconded, the External and Alumni Relations Committee recommended to the full Board the approval of the External and Alumni Relations Committee Charter and Calendar.

The following items were presented for information:

- Report of the Vice President for Development and Alumni Relations Development Report (Metrics)
- Alumni Report
- Government Relations Report
- Public Relations and Marketing Communications Report

On motion made and seconded, the Committee convened into closed session to discuss matters relating to gifts, bequests, and fund-raising activities, including the Report of the Vice President, the Development Report, and the consideration of the Named Funds Report and Facility Naming Recommendations, as authorized by Section 2.2-3711 A(8) of the Virginia Freedom of Information Act.

Following closed session, on motion made and seconded, the following Resolution was approved by roll call vote:

The External and Alumni Relations Committee of the Board of Visitors of Virginia Commonwealth University hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the closed session meeting were heard, discussed or considered by the External Relations Committee of the Board of Visitors of Virginia Commonwealth University.

<u>Roll Call Vote</u>	<u>Ayes</u>	<u>Nays</u>
Mr. Brian K. Jackson, Chair	X	
Dr. John C. Doswell, Vice Chair	X	
Dr. J. Alfred Broaddus Jr.	X	
Mr. Thomas F. Farrell II	X	
Mrs. Kay Coles James	Absent	
Mr. Alexander B. McMurtrie Jr.	X	
Mr. William A. Royall	X	
Mr. Stuart C. Siegel	X	
Ms. Jacquelyn E. Stone	Absent	
Mr. Thomas G. Snead, Rector	X	

Vote:

Ayes: 8

Nays: 0

ABSENT DURING MEETING: 2

ABSENT DURING VOTING: 2

On motion made and seconded, the External and Alumni Relations Committee recommended to the full Board the approval of the Named Funds Report.

The meeting was adjourned at 11:55 a.m.