

VCU Board of Visitors

V i r g i n i a C o m m o n w e a l t h U n i v e r s i t y

August 25, 2010 Meeting of the External and Alumni Relations Committee

Minutes

A meeting of the External Relations Committee of the Board of Visitors of Virginia Commonwealth University was held on Wednesday, August 25, 2010, at 1 p.m. in the Richmond Salons located in the University Student Commons at 907 Floyd Avenue.

The meeting was called to order. Committee members present were: Messrs. Snead (Chair), Ginther, Jackson, Jones, McMurtrie, and Siegel; Dr Perkinson; and Mesdames James and Rhodes. Also present were Dr. Rao; Messrs. Burke, Gehring, Litton, McDougall, Ross, Rubin and Wyeth; and Mesdames Balmer, Ferguson, Jacobson, Lepley, Rao, and Schmidt.

On motion made and seconded, the Committee approved the Minutes of a Meeting held May 20, 2010.

The report on the Development and Alumni Relations Advisory Council was presented. The report was discussed and on motion made and seconded, the report was approved with the 4% administrative fee to address functional and enhanced needs for fund-raising and alumni engagement programs.

The following items were presented for information: the Government Relations and Health Policy report; the Public Relations and Marketing Communications report; and the Development and Alumni Relations Division reports.

On motion made and seconded, the Committee convened into closed session to discuss matters relating to gifts, bequests, and fund-raising activities, including the Report of the Vice President, the Development Report, and the consideration of the Named Funds, as authorized by Section 2.2-3711 A(8) of the Virginia Freedom of Information Act.

Following closed session, on motion made and seconded, the following Resolution was approved by roll call vote:

The External Relations Committee of the Board of Visitors of Virginia Commonwealth University hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session meeting to which this certification resolution

applies, and (ii) only such public business matters as were identified in the motion convening the closed session meeting were heard, discussed or considered by the External Relations Committee of the Board of Visitors of Virginia Commonwealth University.

<u>Roll Call Vote</u>	<u>Ayes</u>	<u>Nays</u>
Mr. Thomas G. Snead, Chair	X	
Mr. Brian K. Jackson, Vice Chair	X	
Mr. William M. Ginther	X	
Mrs. Kay Coles James	X	
Mr. Maurice A. Jones	X	
Mr. Alexander B. McMurtrie, Jr.	X	
Dr. W. Baxter Perkinson, Jr.	X	
Mr. Stuart C. Siegel	X	
Mrs. Anne J. G. Rhodes, Rector	X	

Vote:

Ayes: 9

Nays: 0

Absent during meeting: 0

Absent during voting: 0

On motion made and seconded, the External Relations Committee recommended to the full Board the approval of the Named Funds Report, as amended.

The meeting was adjourned at 2:30 p.m.