

VCU Board of Visitors

V i r g i n i a C o m m o n w e a l t h U n i v e r s i t y

May 20, 2010 Meeting of the External and Alumni Relations Committee

Minutes

A meeting of the External Relations Committee of the Board of Visitors of Virginia Commonwealth University was held on Thursday, May 20, 2010, at 12:30 p.m. in the Richmond Salons located in the University Student Commons at 907 Floyd Avenue. Following is a summary of actions recommended to the full Board for approval by the External Relations Committee.

The meeting was called to order. Committee members present were: Messrs. Jackson (Chair), Hurtado, Jones (via phone), Rosenthal, Siegel and Snead; Drs. Bersoff and Romano; and Mrs. Rhodes. Also present were Drs. Rao, and Warren; Messrs. Bennett, Bunce, Burke, Gehring, Litton, McDougall, Turnage, Ross and Wyeth; and Mesdames Balmer, Buckley, Ferguson, Lepley, Moriarty, Parmley, Rao, Schmidt and Stillman.

On motion made and seconded, the Committee approved the Minutes of a Meeting held February 10, 2010. The University Advancement Policy Revision Request was presented. After discussion, the External and Alumni Relations Committee recommended to the full Board the approval of the University Advancement Policy Revision Request as amended.

The following items were presented for information: Government Relations and Health Policy Report; Marketing and Media Relations Report; and the Advancement Division Reports.

On motion made and seconded, the Committee convened into closed session to discuss matters relating to gifts, bequests, and fund-raising activities, including the Report of the Vice President, the Development Report, and the consideration of the Named Funds Report and Facility Naming Recommendations, as authorized by Section 2.2-3711 A(8) of the Virginia Freedom of Information Act.

Following closed session, on motion made and seconded, the following Resolution was approved by roll call vote:

The External Relations Committee of the Board of Visitors of Virginia Commonwealth University hereby certifies that, to the best of each member's knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the closed session meeting to which this certification resolution

applies, and (ii) only such public business matters as were identified in the motion convening the closed session meeting were heard, discussed or considered by the External Relations Committee of the Board of Visitors of Virginia Commonwealth University.

<u>Roll Call Vote</u>	<u>Ayes</u>	<u>Nays</u>
Mr. Brian K. Jackson, Chair	X	
Mr. Thomas G. Rosenthal, Vice Chair	X	
Dr. Edward H. Bersoff	X	
Mr. Arthur D. Hurtado	X	
Mr. Maurice A. Jones (via phone)	X	
Dr. Michele A. Romano	X	
Mr. Stuart C. Siegel	X	
Mr. Thomas G. Snead, Jr.	X	
Mrs. Anne J. G. Rhodes, Rector	X	

Vote:

Ayes: 9

Nays: 0

Absent during meeting: 0

Absent during voting: 0

On motion made and seconded, the External Relations Committee recommended to the full Board the approval of the Named Funds Report and Facility Naming, as amended.

The meeting was adjourned at 2:05 p.m.