

### VIRGINIA COMMONWEALTH UNIVERSITY BOARD OF VISITORS FINANCE AND UNIVERSITY RESOURCES COMMITTEE September 15, 2023 10:30 a.m.<sup>1</sup> VCU School of Business 301 West Main Street – Room B3187 Richmond, VA

### AGENDA

### 1. CALL TO ORDER 1 minute (10:30 – 10:31a.m.)

### 2. ACTION ITEMS 5 minutes (10:31 – 10:36 a.m.)

- a. Approval of Minutes from May 12, 2023
- b. Approval of the committee charter & meeting planner
- c. AIAB Resolution

4. DEVELOPMENT AND ALUMNI

**30 minutes (10:46 – 11:16 a.m.)** 

**RELATIONS UPDATE** 

#### 3. GOVERNMENT RELATIONS UPDATE 10 minutes (10:36 – 10:46 a.m.)

Mr. Anthony Bedell, Chair

Mr. Anthony Bedell, Chair

**Mr. Matthew Conrad**, Vice President for Government and External Relations for VCU and VCU Health

**Ms. Karah Gunther**, Vice President for External Affairs and Health Policy

**Mr. Jay Davenport**, Vice President for Development and Alumni Relations

Mr. Anthony Bedell, Chair

5. CLOSED SESSION – Freedom of Information Act Sections 2.2-3711 (A) (9)
1 minute (11:16 – 11:17 a.m.)

<sup>&</sup>lt;sup>1</sup> The start time for the Board of Visitors meeting is approximate only. The meeting may begin either before or after the listed approximate start time as Board members are ready to proceed.

- i. Named Fund and Spaces Report
- ii. Approved Named Funds Under \$50,0005 minutes (11:17 11:22 a.m.)
- 6. RETURN TO OPEN SESSION AND CERTIFICATION 1 minute (11:22 – 11:23 a.m.)

i. Action Item: Approval of items discussed in closed session

#### 7. FINANCE AND BUDGET UPDATE 15 minutes (11:23 – 11:38 a.m.)

- a. Update on enrollment and tuition projections
- b. Debt management

#### 8. MISCELLANEOUS REPORTS: 2 minutes (11:38 – 11:40 a.m.)

For Informational Purposes Only:

- a. Treasurer's Report
- b. Agency Risk Management and Internal Controls Standards (ARMICS)
- c. Board of Visitors Fund Annual Report
- d. Dashboard update
- e. VCU Health System and Financial Operations
- f. VCU Intercollegiate Athletics Programs for the year ended June 30, 2022

### 9. OTHER BUSINESS

10. ADJOURNMENT

**Mr. Jay Davenport,** *Vice President for Development and Alumni Relations* 

Mr. Anthony Bedell, Chair

**Ms. Karol Kain Gray,** Senior Vice President and CFO

### Mr. Anthony Bedell, Chair

Mr. Anthony Bedell, Chair

Mr. Anthony Bedell, Chair

In accordance with the Board's operating procedures and in compliance with the Virginia Freedom of Information Act, there will be no opportunity for public comment at this meeting.

#### VIRGINIA COMMONWEALTH UNIVERSITY BOARD OF VISITORS

#### FINANCE AND UNIVERSITY RESOURCES COMMITTEE CHARTER

#### I. PURPOSE

The primary purpose of the Finance and University Resources Committee ("Committee") is to assist the Board of Visitors (BOV) in fulfilling its objectives and fiduciary responsibilities related to oversight of University financial, investment, and debt management policies, as well as activities related to generating resources and stakeholder support of the Virginia Commonwealth University's (the University) strategic goals, particularly in the areas of government relations, fundraising, and alumni relations.

The Committee is responsible for reviewing financial investments and statements, budgets, debt, cash management, six-year financial operating plans, and making corresponding recommendations to the BOV for the purpose of maintaining a sound financial standing. In addition to financial standing, the Committee is responsible for annually reviewing the University's tuition and fee charges. The Committee reviews contracts, including construction contracts, that exceed \$5M. Contracts related to sponsored research activity are excluded from this review. The Committee reviews the investment of the cash management pool and endowments, and further reviews the financial activities of organizations established to benefit the University, including foundations, partnerships, and other affiliated entities.

In addition, the Committee is responsible for reviewing and making recommendations to the BOV regarding the naming of University facilities, funds, and programs in recognition of private philanthropy, as outlined in the BOV's "Policy Guidelines on Recognition of Donors and Friends."

When appropriate, debt financing for Major Capital Projects is also considered by this Committee for recommendation of approval by the BOV.

University senior leadership is responsible for day-to-day operation of the University, under the governance of the BOV and consistent with the authority delegated by the BOV.

#### II. COMPOSITION AND INDEPENDENCE

The Committee will be comprised of three or more Visitors. In addition to complying with the Commonwealth of Virginia's Conflict of Interest laws and any University policies, each member must be free from any financial, family or other material personal relationship that, in the opinion of the Board or the Committee members, would impair their independence from management and the University. Committee members should also refrain from activities that a reasonable person would view as unethical or contrary to the institutional mission.

#### III. RESPONSIBILITIES

In performing its oversight responsibilities, the Committee shall:

#### A.General:

- a. Review the Committee charter annually and recommend updates to the BOV.
- b. Maintain minutes of all meetings.
- c. Report Committee actions and recommendations to the BOV.
- d. Meet in closed session with the external auditors and/or the Senior Vice President and Chief Financial Officer (with or without members of senior management present), as permissible by state law and deemed appropriate by the Committee, to discuss confidential matters.
- e. Become well acquainted with the information and pertinent facts under the purview of the Committee.
- f. Recommend best practices across the institution for financial management.
- g. Make such recommendations to the BOV that will ensure the institution is operating efficiently, effectively, and appropriately with regard to the use of public and other funds to support the University's stated mission.

#### **B.** Financial Policy and Investments:

- a. Review and recommend approval of the University's financial policies.
- b. Review financial assumptions upon which budgets are based.
- c. Review and recommend approval of the six-year financial plan and operating budget.
- d. Periodically review and compare financial operating results with appropriate budgets and benchmarks.
- e. Review and recommend approval of major design changes to the VCU Optional Retirement Plan.
- f. Review and report on annual financial statements and supporting schedules.
- g. Review and recommend approval of the University Investment Policy.
- h. Review and report on investment results.
- i. Review annually the BOV Fund.
- j. Review quarterly the University Efficiencies.
- k. Review quarterly the Committee Dashboard.

#### C.<u>Debt Management</u>:

a. Review and recommend to the Board all debt issuance and debt management policies.

#### D. Government Relations:

- a. Review reports on local, state, and federal government relations activities related to supporting the University's strategic plan.
- b. Review and forward for BOV approval such Administration recommendations related to local, state and federal government relations and as the Committee deems.

#### E. Development and Alumni Relations:

- a. Review philanthropic goals and activities that benefit the University.
- b. Review and make recommendations regarding policies governing the solicitation and acceptance of gifts.
- c. Review and make recommendations regarding the recognition of philanthropic gifts through the naming of facilities, programs, and endowed funds.
- d. Review reports of major gifts, fundraising metrics, and alumni engagement activities.

#### F. Committee Administration:

- a. Review and approve the annual Committee meeting planner and any significant changes to the plan.
- b. Review the qualifications of the Committee members and staff, and the level of staffing by the institution as needed.
- c. Review annually the Deficit Disclosure.
- d. Review annually any modifications necessary to the Investment Policy Statements, as needed.
- e. Review annually Agency Risk Management and Internal Control Standards (ARMICS)

#### G. <u>Tuition and Fees</u>:

1. Review and recommend tuition and fee charges to the BOV.

#### IV. MEETINGS

The Committee will meet at least four times annually. Additional meetings may be called as circumstances warrant. The Committee Chair will communicate with the Senior Vice President and Chief Financial Officer prior to each Committee meeting to finalize the meeting agenda and review the matters to be discussed.

### Virginia Commonwealth University Board of Visitors

A=Annually; Q=Quarterly; AN=As Necessary			requ	ency	Planned Timing				
Q1	Q1, Q2, Q3, Q4 based on Fiscal Year (July – June)		Q	AN	Q1	Q1 Q2		Q4	
					Sept	Dec	Q3 March	May	
A.	General								
1.	Adopt a formal written charter that specifies the Committee's scope of responsibility. The charter should be reviewed and updated as necessary.	X		X	X				
2.	Maintain minutes of all meetings.		X		Х	X	X	Х	
3.	Report Committee actions and recommendations to the Board of Visitors.		X		X	X	X	X	
4.	Meet in closed session with the external auditors and/or the Senior Vice President and Chief Financial Officer (with or without members of senior management present), as permissible by state law and deemed appropriate by the Committee, to discuss confidential matters.	x		Х				Х	
5.	Become well acquainted with all of the information and pertinent facts under the purview of the Committee.			X					
6.	Recommend best practices across the institution for financial management and for external stakeholder relations.			Х					
7.	Make such recommendations to the BOV that will ensure the institution is operating efficiently, effectively, and appropriately with regard to the use of public and other funds to support the University's stated mission.			X					
B.	Financial Policy and Investments								
1.	Review and recommend approval of the University's financial policies.			X					
2.	Review financial assumptions upon which budgets are based.	X		Х				Х	

#### Finance and University Resources Committee Meeting Planner

A=	A=Annually; Q=Quarterly; AN=As Necessary		Frequency			Planned Timing				
Q1	Q1, Q2, Q3, Q4 based on Fiscal Year (July – June)		Q	AN	Q1	Q2	Q3	Q4		
					Sept	Dec	March	May		
3.	Review and recommend approval of the six-year financial plan and operating budget.	X		X	Х					
4.	Periodically review and compare financial operating results with appropriate budgets and benchmarks.		X		X	X	X	X		
5.	Approve major design changes to the VCU Optional Retirement Plan	X		X						
6.	Review annual financial statements and supporting schedules and report to the Board the results of that review.	X		X		Х				
7.	Review and recommend approval of the University Investment Policy.			X						
8.	Review the BOV Fund	X		X	X					
9.	Review the Committee Dashboard		X			X		X		
C.	Debt Management									
1.	Review and recommend to the Board all debt issuance and debt management policies.			X						
2.	Review debt management activities of the University.	X			Х					
3.	Review and recommend necessary changes to debt policies.			X						
<mark>4.</mark>	Review contracts, including construction contracts, that exceed \$5M. Contracts related to sponsored research activity are excluded from this review.			X						

A=/	A=Annually; Q=Quarterly; AN=As Necessary		Frequency		Planned Timing			
Q1,	Q1, Q2, Q3, Q4 based on Fiscal Year (July – June)		Q	AN	Q1	Q2	Q3	Q4
					Sept	Dec	March	May
D.	Committee Administration							
1.	Review and approve the Committee meeting planner and any significant changes to the plan.	x		X	Х			
2.	Review the qualifications of the Committee members, staff and the level of staffing by the institution.	X		X				
3.	Review the Deficit Disclosure annually.	X				Х		
4.	Review the Agency Risk Management and Internal Control Standards (ARMICS)	x			Х			

A=Annually; Q=Quarterly; AN=As Necessary			requ	ency	Planned Timing			
Q1, Q2, Q3, Q4 based on Fiscal Year (July – June)				AN	Q1	Q2	Q3	Q4
					Sept	Dec	Feb	May
<b>E.</b> 7	Tuition and Fees							
1.	Review and recommend tuition and fee charges.	1						X
F. (	Government Relations							
	<ol> <li>Receive and review reports on local, state, federal government relations activities relat to supporting the university's strategic plan</li> </ol>	ed	x		X	Х	x	х
	2. Review and approve policies governing the solicitation and acceptance of gifts and mak appropriate recommendations to the Board Visitors.	e		X				
	<ol> <li>Provide quarterly reports to the Board of Visitors on local, state, and federal government relations activities.</li> </ol>		x		Х	x	x	x
<b>G.</b> ]	Development and Alumni Relations							
	<ol> <li>Review philanthropic goals and activities the benefit the programs of Virginia Commonwealth University and its units.</li> </ol>	at		X				
	2. Review and approve policies governing the solicitation and acceptance of gifts and make appropriate recommendations to the Board of Visitors.			x				
	<b>3.</b> Review and approve the recognition of philanthropic gifts through the naming of physical and non-physical entities, and make			x				

appropriate recommendations to the Board of Visitors for approval.					
<ol> <li>Receive and review reports of major gifts, fundraising metrics, and alumni engagement activities.</li> </ol>	X	Х	Х	Х	Х
<ol> <li>Provide quarterly reports to the Board of Visitors on major gifts, fundraising metrics, and alumni engagement activities.</li> </ol>	x	X	x	X	X

<sup>1</sup> Annually in April a Special Meeting of the BOV may be held to discuss the Budget Plan and Proposed Tuition and Fees.

### Resolution to Authorize the Execution of a Contract for Construction Services

Arts and Innovation Building

### **Background**

VCU seeks approval to execute a contract for construction services at a "not-to-exceed" (NTE) amount of \$192M for the proposed 212,652 square foot Arts and Innovation Academic Building, which will be located on the southeast corner of Broad and Belvidere Streets, consolidating our nationally prominent arts and innovation programs into a single location. It will be home to new hybrid classroom-laboratories, interdisciplinary performance and makerspaces, and creative incubators for rapidly growing partnerships across arts, business, medicine and engineering.

The VCU Board of Visitors initially approved this project in May 2019 as part of the 2020-2026 Six-Year Capital Plan. Hourigan Construction Corporation was selected following a competitive RFP process per VCU's management agreement. In May 2023, the BOV approved a Six-Year Capital Plan amendment for a revised cost estimate of \$253M as well as design/project plans for the facility.

### **Considerations**

Authorization for VCU to negotiate and execute a contract for construction services at a NTE amount, including any early release agreements necessary (to expedite ground breaking/early construction activities, such as site clearing and utility relocation, which benefit timeline and budget), also requires BOV approval.

### Cost and funding

The total cost for the AIAB is \$253M, which includes both planning and construction services. \$232.4M will be funded by the state. The remainder will be funded by private donations.

### **Recommendation**

Approve the request to execute a construction services contract with Hourigan not to exceed \$192M, which includes contingency funding estimated at \$4.9M and an early release agreement estimated at \$9.8M.

### **RESOLUTION OF THE BOARD OF VISITORS VIRGINIA COMMONWEALTH UNIVERSITY**

### AUTHORIZATION TO EXECUTE A CONSTRUCTION SERVICES CONTRACT FOR THE ARTS AND INNOVATION BUILDING IN A NOT TO EXCEED AMOUNT OF \$192M

**WHEREAS**, Chapter 6.1, Title 23 of the Code of Virginia of 1950, as amended (the "Virginia Code") establishes a public corporation under the name and style of Virginia Commonwealth University (the "University") which is governed by a Board of Visitors (the "Board") vested with the supervision, management and control of the University; and

**WHEREAS**, Title 23 of the Virginia Code classifies the University as an educational institution of the Commonwealth of Virginia; and

**WHEREAS**, by Chapter 10, Title 23.1 of the Virginia Code, the University entered into that certain "Management Agreement By and Between the Commonwealth of Virginia and The Rector and Visitors of Virginia Commonwealth University" (the "Management Agreement") which was enacted as Chapter 594 of the Acts of Assembly of 2008 which, as amended, classifies the University as a public institution of higher education and empowers the University with the authority to undertake and implement capital projects, which include the acquisition of any interest in land, improvements on acquired land, capital leases, new construction, and building improvements and renovations; and

**WHEREAS**, the Management Agreement requires the Board of Visitors to authorize the initiation of each Major Capital Project (as defined in the Management Agreement) by approving its size, scope, budget, and funding; and

**WHEREAS**, the Board has been presented with plans for a Major Capital Project titled/consisting of the Arts and Innovation Building; and

WHEREAS, the cost of the Project is expected to be approximately \$253M (the "Project Cost"); and

**WHEREAS**, the Board has determined it is desirable to authorize the execution of the construction contract.

### NOW, THEREFORE BE IT RESOLVED BY THE BOARD OF VISITORS OF VIRGINIA COMMONWEALTH UNIVERSITY:

1. The Board hereby authorizes and approves the execution of a construction contract in a not to exceed amount of \$192M, as described in the materials presented to the Board;

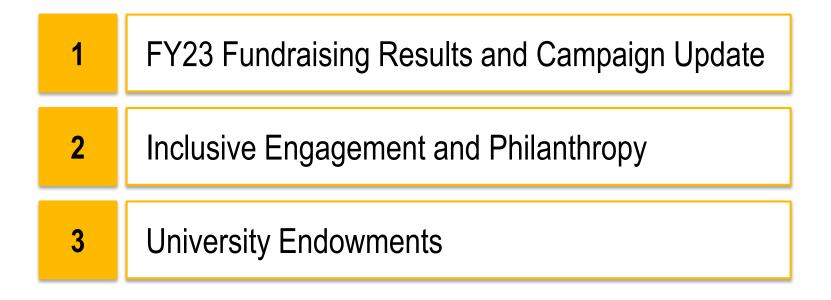
- 2. The Board hereby authorizes the President of the University, or his designee, on behalf of the University to execute any and all documents required to implement the Major Capital Project described above; and
- 3. This resolution shall take effect immediately upon its adoption.

# **Board of Visitors**

Jay Davenport, Vice President, Development and Alumni Relations September 15, 2023



### Overview





## \$271,053,061

Biggest fundraising year in the history of the university and its health system



Donors

First-time donors

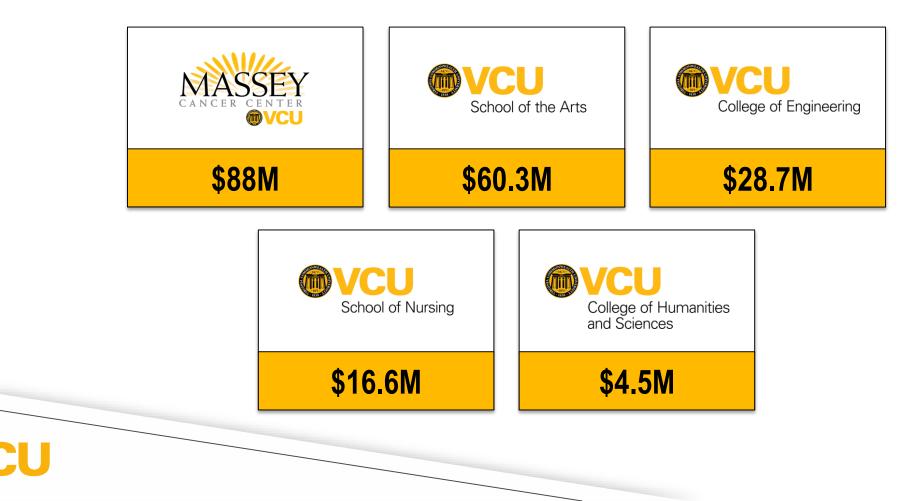
### 7,716 \$125.8M \$117.3M

**Research support** 

Student and program support



### Five VCU colleges, schools and units set annual fundraising records





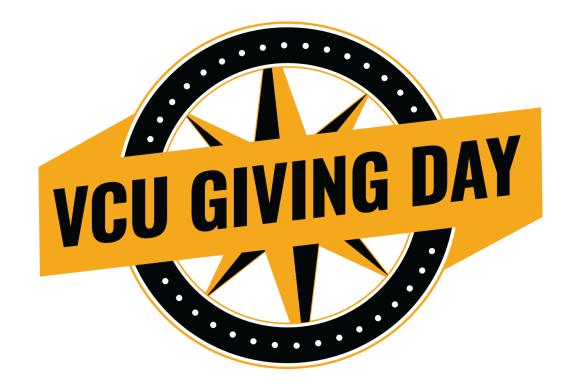
**\$70.2M** from the Bristol-Myers Squibb Foundation to establish the Robert A. Winn Diversity in Clinical Trials Award Program



**\$18M** from the CoStar Group for the construction of the CoStar Center for Arts and Innovation



**\$13M** from Joanne and Bill Conway to provide need-based scholarships for undergraduate and doctoral nursing students



- VCU's second annual Giving Day set new records, raising \$7.8 million from more than 5,100 donors
- The day saw a 190% increase in dollars raised and an 18% increase in the number of donors, with more than 1,200 donors making their first gift to VCU



- DAR Communications launched the university's flagship publication, VCU
  Magazine, and its companion website in November, mailing to 80,000 households, with a second issue mailed to 90,000 households in May
- University Development held 12 presidential salon dinners and receptions across the country, engaging 426 prospects



- Alumni Relations saw a record turnout (a combined 1,700 alumni) at the African American Alumni Council and MCV Campus reunion weekends
- The VCU Alumni Council reached its goal of 50 members and welcomed new leadership among its six committees
- The DAR Signature Events team produced
   Homecoming in collaboration with the Alumni
   Relations team, Student Commons and VCU
   Athletics. The weeklong series of events resulted
   in a 35% increase in alumni registrations

### **General Campaign Timeline**





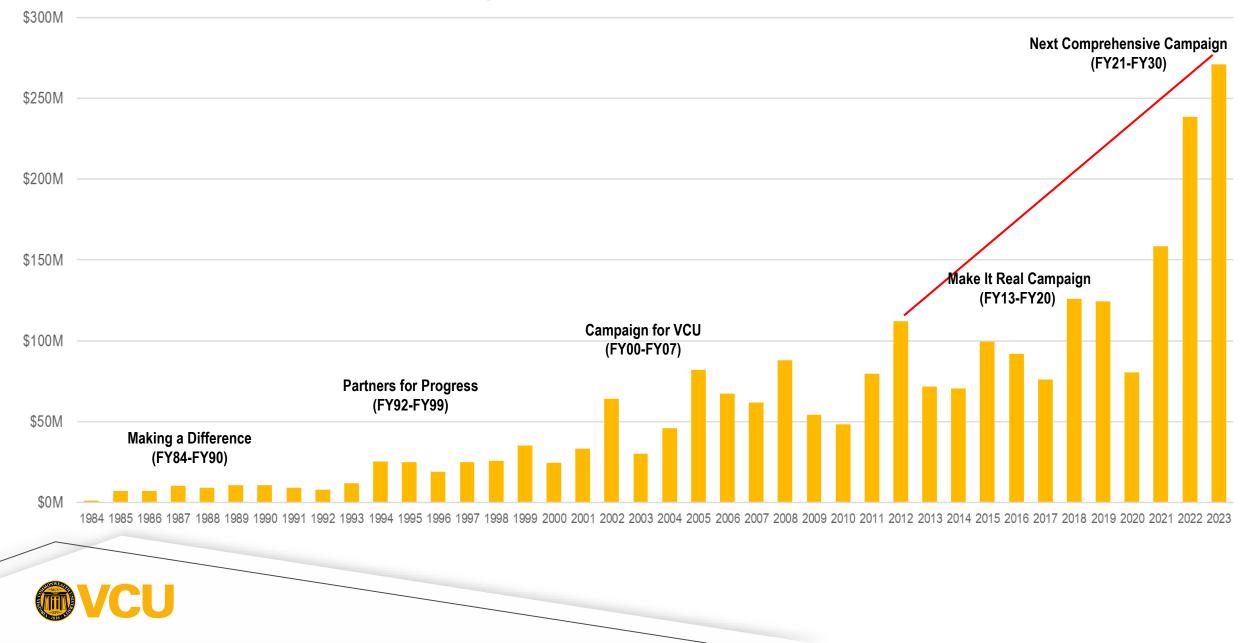
CU

### \$668,019,210

FY21			/22	FY23				
\$158,438,042 \$238,52			28,106	\$271,053,061				
	3-year average (FY21-FY23) = \$222,673,070							
Campaign Total by Source				Campaign Total by	Purpose			
Friends		\$241.1M	Research		\$290.9M			
Foundations	\$165	5.5M	Programs		\$194.6M			
Corporations	\$105.7M		Students	\$78.3M				
Organizations	\$96.2M		Facilities	\$38.7M				
Alumni	\$59.5M		Unrestricted-CSU/Dept.	\$37.3M				
			Faculty	\$28.2M				

Please note: Campaign total by purpose is subject to change pending campaign pillar audit

### **Previous Campaigns Build a Foundation for the Future**



nTroductions

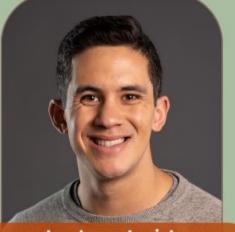


Dr. Amy Gray Beck Executive Director & Women's Initiatives Bri Bouldin Program Specialist Intervention of Aummi Affinity Programs



Robert Chisley Director of Black and African American Initiatives

### Diane Stout-Brown Golden Alumni Engagement Specialist



Joshua Leidy LGBTQ+ Alumni Engagement Assistant



Anthony Muscatello Director of Parent and Family Initiatives

# MISSION V

Inclusive Engagement and Philanthropy at VCU creates deep and meaningful engagement and volunteer opportunities to foster belonging among VCU communities, while connecting them with individual and collective philanthropic opportunities to transform lives. This effort drives inclusive philanthropy practices throughout Development and Alumni Relations and spotlights all diversity, equity, inclusion and belonging funding opportunities at VCU.



### Women's wealth is rising



Women are more likely to give



# Women give differently

# Women's Philanthropy

# Parent's Philanthropy

Parents...

- Typically gift more than the average new grad
- Are highly engaged with VCU, even before classes start
- Have much quicker giving cycles (2 years)
- Respond well to heavy engagement and early asks
- Have multiple priorities:



MOST GENEROUS RACIAL DEMOGRAPHIC

MORE LIKELY TO SUPPORT HIGHER ED

FULFILLED BY THEIR CHARITABLE GIVING

BLACK WOMEN GIVE 10% OF THEIR INCOME TRUST IS PARAMOUNT DONATE FROM A PLACE OF EQUITY AND RESILIENCY

> HIGH CAPACITY

### Black/African American Philanthropy

# LGBTQ+Philanthropy

LGBTQ+ FOLKS UNCONSCIOUSLY GIVE TO LGBTQ RELATED FUNDS

GIVE TO HIGHER ED FROM A PLACE OF SUPPORT AND AFFIRMATION FOR OTHER LGBTQ+ STUDENTS AND ALUMNI

LGBTQ+ FOLKS HAVE MORE DISCRETIONARY FUNDS, DESPITE MORE BARRIERS WHEN IT COMES TO INHERITANCE

REQUIRE TRUST BUILDING AND ATONEMENT BEFORE ASKS

### WOMEN

### 120 Women

Currently giving over \$50k, compared to 152 Men

### \$50

Average Woman's gift amount, compared to \$100 from Men despite wealth and wage gap

### LGBTQ

Due to lack of data about selfidentification, there is little known about LGBTQ+ giving to higher education -- a gap in the field and at VCU

### \$217 Million

Current Female Alumni & Non-

Alumni support capacity

### \$1 Million

\$ Current Female Alumni &

Non-Alumni giving

0.4%

Giving to capacity ratio

PARENTS

### BLACK/ AFRICAN AMERICAN

### \$319 Million

Current Black Alumni & Non-

Alumni support capacity

### \$2.4 Million

\$ Current Black Alumni & Non-

Alumni giving

0.7%

Giving to capacity ratio

### WOMEN

### PARENTS

### BLACK/ AFRICAN AMERICAN

More women alumni than men

More VCU alumnae give to VCU, and gave to the last campaign "Invest in Me**"** 

### Excited and invested

 75+ attended a Women's Brunch w/ a healthy waitlist Have a dedicated office w/ seasoned liaison

Well-established family council w/ 50 volunteers who are primed and dedicated to a giving initiative

Highly engaged by VCU and want to support student needs Highly engaged population of Black alums

• 789 Registrations for AAAC Reunion!

Strong NPHC Greek Community

18 Black/African-American student orgs

### Philanthropically inclined

- AAAC Merit Scholarship (1999)
- AAAC Rodney A. Harry Leadership (2002)
- 50th anniversary bench dedications

VCU x Richmond have a strong LGBTQ+ history

LGBT

- Stephen Lenton, Assistant Dean of Student Life
- Gay Alliance of Students v. Matthews, 544 F.2d 162 (1976)

### Strong Inclination

- Dorothy Fillmore Scholarship
- McCann Scholarship at \$2.5 million for Medicine students advancing the LGBTQ+ community

### **University Endowments**

Collection of donated funds and items that are accumulated over time

Three Types of Endowment Funds								
Permanently endowed funds	Gifts received from a donor to support a specific project or priority with written restrictions on the use of the endowment payment each year							
Term endowments	Gifts from a donor that stipulates that the principal can be expended after a stated period of time or upon the occurrence of a certain event for a specific project or priority							
<b>Quasi-endowment funds</b> (funds functioning like an endowment)	Internal accounts that have been established by the board to function like a permanent endowment or term endowment but that can be altered at any time at the discretion of the board							

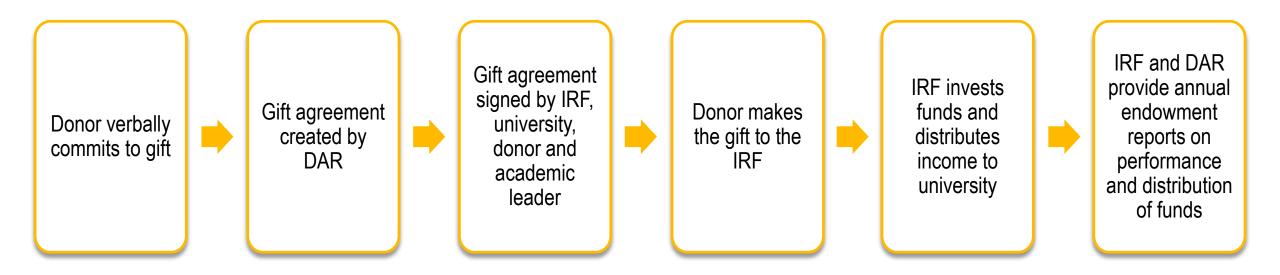


### Institutionally Related Foundations (IRF)



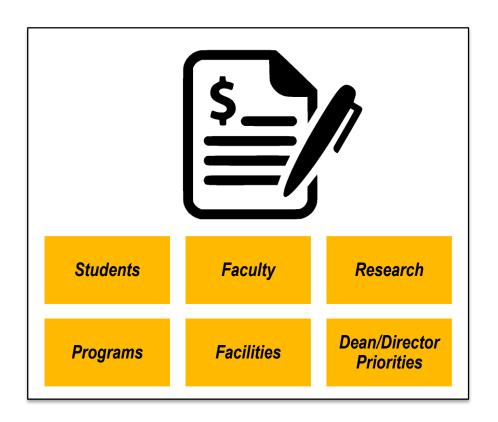
- College and university foundations are typically incorporated as public charities under section 501(c)(3) of the Internal Revenue Code
- The primary purpose of VCU's foundations is to hold and manage contributed assets
- The foundations were established to receive and steward private gifts, help segregate private and public funds, manage endowments, and facilitate financial transactions or entrepreneurial ventures that could not be undertaken effectively by state entities

### **VCU Endowment Process**





### **Gift Restrictions**



- Gifts designated for a specific purpose must be used in accordance with donor intent
- Endowment payouts are set annually by the IRF
- There are no truly unrestricted endowed funds at VCU

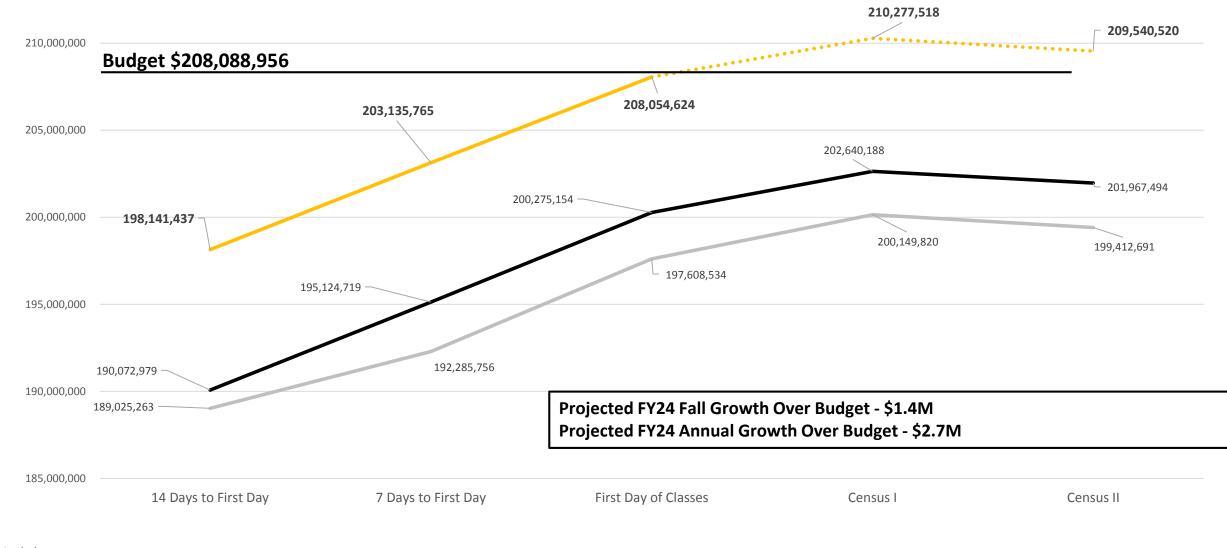




## Finance & University Resources Committee

### KAROL KAIN GRAY Senior Vice President & CFO September 15, 2023

## Fall 2024 Enrollment Update



As of 9/1/2023

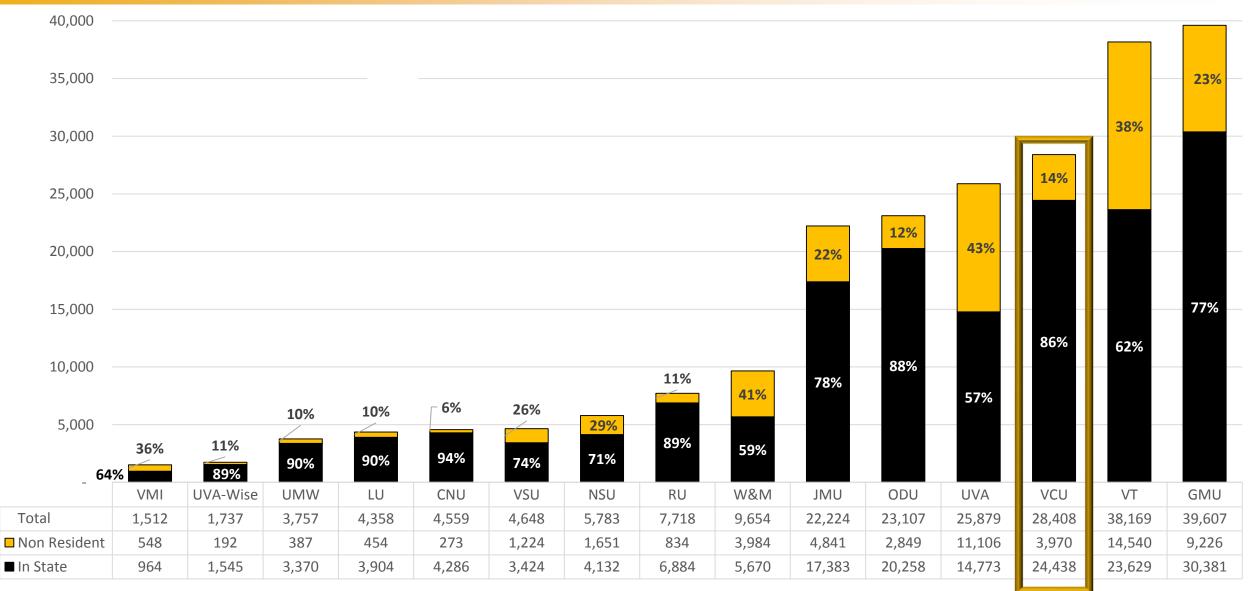
**—** 2021-2022 **—** 2022-2023 **•••••** 2023-2024

## **Updated 2024 Budget**

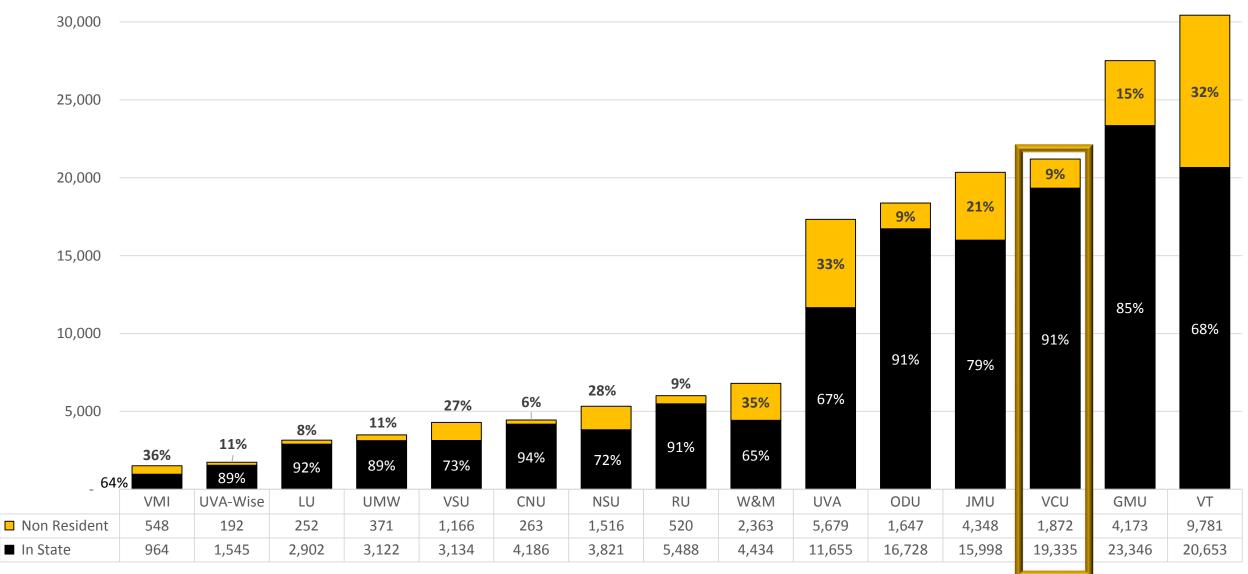
	Adopted	Proposed	
Tuition Increase	3%	3%	
	5% Salary Plan	7% Salary Plan (Dec. 10)	
New Tuition & Fees	\$ 12,285	\$ 12,285	
State 49% Salary Match	13,383	16,059	Other State Funding
Tuition and Salary Revenue Growth	25,668	28,344	\$5.8M for Need-Based Financial Aid
New Expense Needs	(50,216)	(58,422)*	\$2.5M for Massey
Net Position Before New State Funds	(24,548)	(30,078)	\$510k for Nursing Clinical Faculty Funds for VDH Nurse Preceptor Program
	$\checkmark$	$\checkmark$	
New Operational State Funding	-	10,394	
	$\checkmark$	$\checkmark$	
Budget Reallocations	(24,548)	(19,684)	

\*Includes extra 2% salary cost of \$5.4M & custodial contract of \$2.8M

## Fall 2022 Student FTE's by Residency (all levels)



## Fall 2022 Undergraduate Fall FTE by Residency



■ In State ■ Non Resident

## **Inflationary Impact Compared to Tuition and Mandatory Fees**

Fiscal Year	Higher Education Price Index (HEPI)	Consumer Price Index (CPI)	\$ Tuition and Mandatory Fees	% Tuition and Mandatory Fees
2018-19	3.0%	1.8%	14,490	6.4%
2019-20	1.9%	1.2%	14,596	0.7%
2020-21	2.7%	4.7%	14,710	0.8%
2021-22	5.2%	8.0%	15,028 <sup>*</sup>	2.2%
2022-23	5.2%	5.8%	15,642	3.5%
Average Increase	3.6%	4.3%		2.7%
Total over 9 yrs	18.0%	21.5%		13.6%

\*Fee increase related to the combination of the online fee with the technology fee

# University Debt Management Report As of June 30, 2023



Finance, Budget and Investments Committee Karol Kain Gray September 15, 2023

## How is Our Debt Managed?

The Board last approved updates to the Debt Management Policy on May 6, 2021.

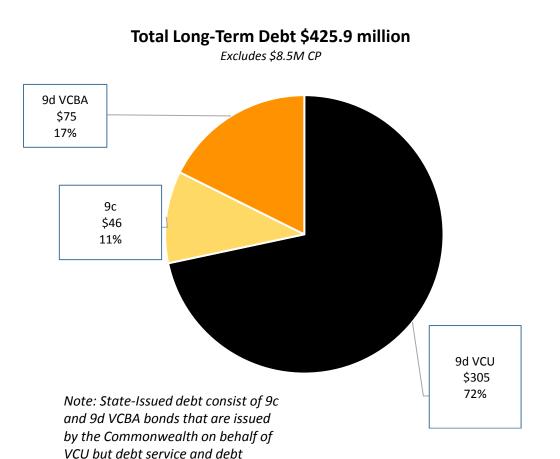
The following dashboard provides key status indicators:

	Status
Outstanding Debt and Commercial Paper (page 3)	
Outstanding Bond Principal Amortization (page 4)	
Planned Debt Issuance Calendar 2024 (page 5)	
Future Debt Capacity Constraints (page 6)	
Tax-Exempt Debt Compliance (page 7)	
Rating Agency highlights (page 8)	
Peer Comparisons FY 2022 (page 10)	
Relationship Exposure (page 11)	

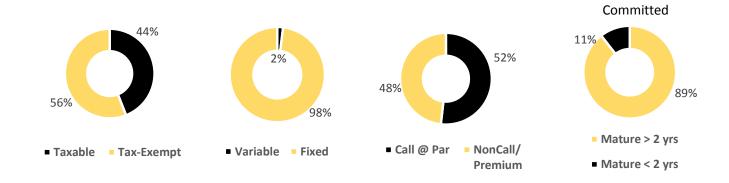


🕒 No issue 🛛 😑 Watching 🛑 Concern

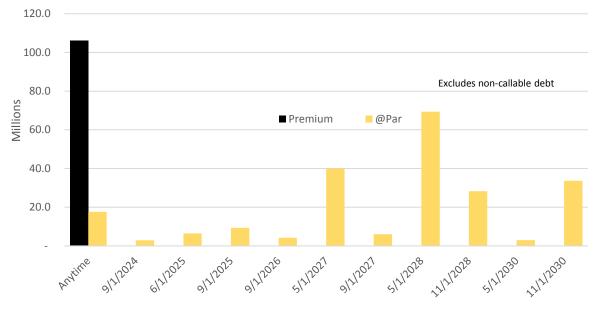
# By the Numbers (June 30, 2023)



liability borne by VCU directly

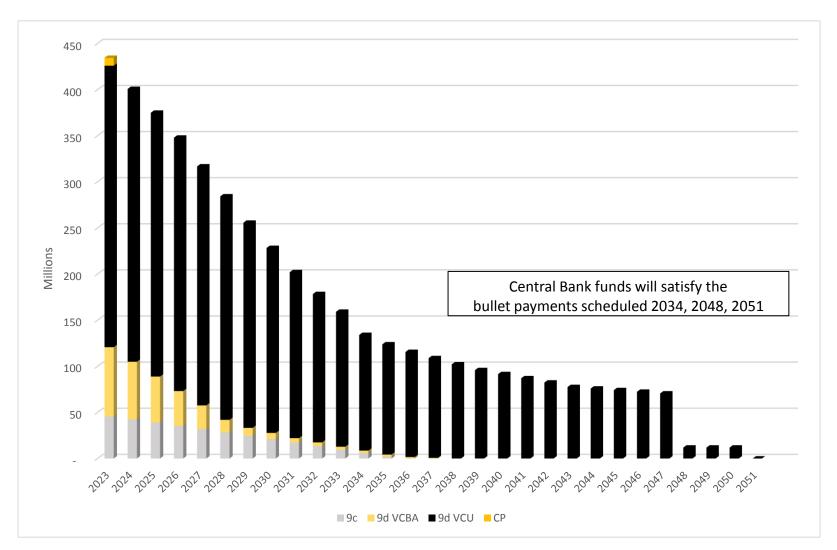


Call Schedule



## **Bond and Commercial Paper Principal Amortization**

Repayment of Outstanding Principal As of June 30, 2023

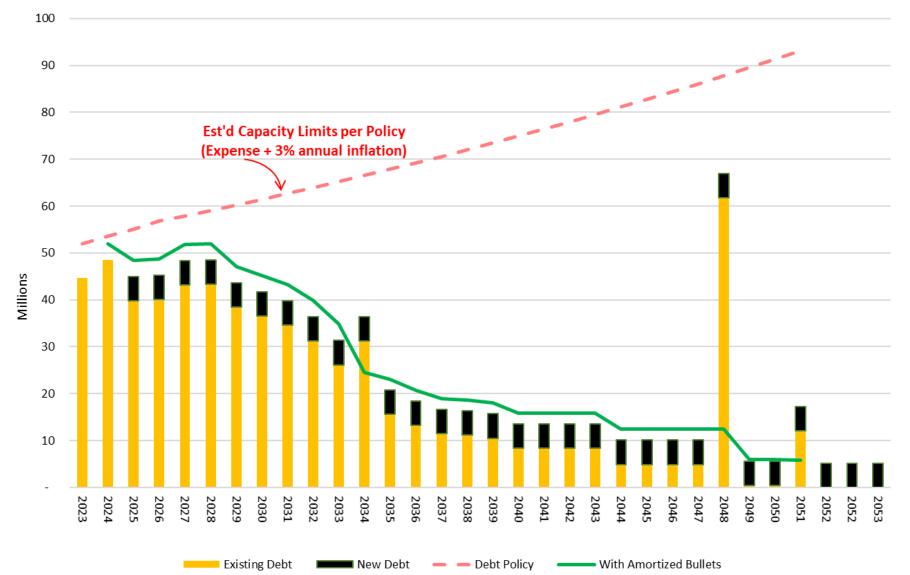


- Amortization of bond principal over time, assuming no additional debt is issued
- Approximately \$28 million per year of bond principal retired for the next 10 years
- During the next 5 years, over \$152 million of outstanding debt will be retired (35%)
- During the next 10 years, over \$277 million will be retired (64%)

## Planned Debt Issuance Calendar 2024

Anticipated Structure	Project	Issuance Amount	Term	
Taxable Borrowing	Athletic Village – Tennis	\$15M	30 years	
Tax-Exempt Bond	Housing Renovation (Johnson Hall)*	\$65M	30 years	Considering P3 alternative

## Future Debt Capacity Constrained by Annual Debt Service Capacity at Debt Policy Ratio



Excludes (a) estimated impact from leases under GASB 87 (FY2023 and beyond) and (b) estimates of Rating Agencies related to public private partnerships.

## **Tax-Exempt Debt Compliance**

- There are no compliance issues that require the attention of the Board of Visitors.
- The Tax-Exempt Debt Compliance Policy was adopted by the Board of Visitors on December 10, 2021.
- The policy provides a framework for complying with laws and regulations relating to the issuance and post-issuance monitoring of tax-exempt bonds, addressing the following compliance areas:
  - Expenditure and allocation of bond proceeds
  - o Spending requirements and arbitrage rebates
  - Private Business Use
  - Continuing disclosure and other filings
  - $\circ~$  Record retention
  - $\circ$  Training
- To monitor Private Business Use (unrelated third-party use), the policy requires the following:
  - Annual distribution of a Private Use Questionnaire to responsible departments to determine whether Private Business Use above allowable thresholds exists. To date, annual analysis indicate compliance within allowable limits.
  - Active monitoring of Private Business Use by a Bond Compliance Community consisting of representatives from Treasury Services, Facilities Management Division, Controller's Office, Procurement Services, Capital Assets and Real Estate, Office of the General Counsel and Office of Research (ongoing)



## **Rating Agency Highlights**

- Rating in Aa category is critical to be awarded Tier III status
  - S&P AA- (4/1/2022), outlook Stable
    - Outlook for Higher Ed is "Stable, but Bifurcated" (1/18/2023)
    - S&P credit review is in process
  - Moody's Aa3 (3/29/2023), outlook Stable
    - Outlook is "Negative" for Higher Ed (12/8/2022)
    - Previous reports highlight need to improve Operating Cash Flow Margin
    - Recent Supreme Court cases on admission strategies, student debt relief are expected to impact credit modestly
- New GASB 87 rules on leases (effective FY22) and rating agency outlook on public/private partnerships result in "adjustments to debt"; those impacts to debt capacity is still undetermined



## **Peer Selection – Criteria and Schools**

### Selection Criteria

- Moody's rated Aa3
- Non-community college, non-system schools
- Schools with undergraduate enrollment +/- 3 from VCU in Moody's Means Comparison 2021

## And

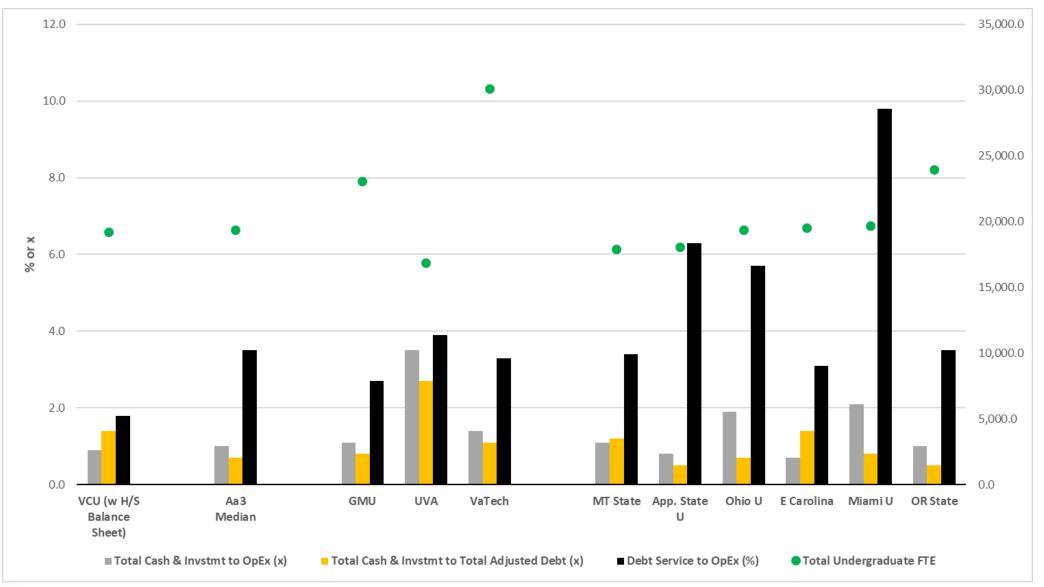
 Virginia Tier III peers with a Moody's rating

### Peer Listing\*

- Montana State University, MT
- Appalachian State University, NC (2021)
- Miami University, OH
- East Carolina University, NC
- Ohio University, OH (2022)
- Oregon State University, OR
- University of Virginia
- Virginia Tech
- George Mason University

\* Replaced Oklahoma State, OK (2021) and Florida Atlantic University, FL (2022) due to downgrades

# Peer Comparisons\* FY 2022



(x) reflects "times" and is indicated by left-hand axis

\* As reported by Moody's which includes Health System cash but not expense

## **Relationship Exposure**

As of June 30, 2023

The University has diversified its concentration risk across financial institutions providing credit services, investments, custody services and banking.

	South State	TD Bank/ TD Securities	Capital One	JP Morgan	VCIMCO	Payden & Rygel	Merganser	Northern Trust	US Bank	Rockefeller Capital Management	Bank of America
Private Placement Debt	202A&B & 2023A: \$67.7M	2015A&B: \$20.2M	2021A: \$9.1M								
Commercial Paper Dealer				Tax-Exempt \$4.2M/ Taxable 4.3M							
Commercial Paper Line of Credit				\$0 outstanding/ \$75M available							
Investment Advisory					\$222.9M Long-Term Tier and Central Bank; \$234.1M under advisement						
Investment Manager						\$80.2M AUM	\$234.1M AUM			\$28.6M for Liver Institute	
Custodian								\$222.9M in Long-Term Tier and Central Bank	\$314.3M in Operating Pool		
General Banking											\$42M in average daily balance

# **Questions?**

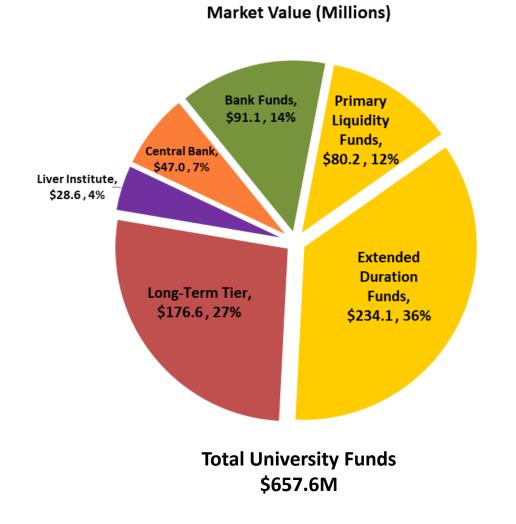


# Treasurer's Report As of June 30, 2023

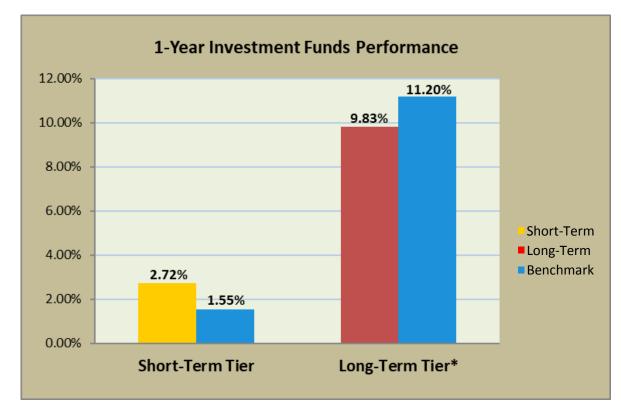
Finance and University Resources Committee Karol Kain Gray September 15, 2023



### Total University Funds Overview for the Period Ending June 30, 2023



**University Funds** 



\* Long-Term Tier benchmark applies only to VCIMCO; VCIMCO manages 99.7% of the LT MV at 6/30/2023.

### Short-Term Tier Performance Summary As of June 30, 2023

Performance Summary (Net of Fees									
	Market Value (M)	Current Allocation	1 Month	QTD	FYTD	1 Year	3 Years	Annualized 5 Years	Since 7/2009
Primary Liquidity Funds / Payden & Rygel	\$79.9	25.4%	0.27%	1.07%	3.90%	3.90%	1.23%	1.59%	0.79%
iMoneyNet MM All Taxable			0.38%	1.13%	3.41%	3.41%	1.16%	1.31%	0.58%
Extended Duration Funds / Merganser	\$234.1	74.6%	0.07%	0.58%	1.98%	1.98%	-0.43%	1.45%	1.37%
BofA ML US Corp & Govt 1-3 Year Blended <sup>1</sup>			-0.39%	-0.34%	0.52%	0.52%	-0.87%	1.14%	3.70%
Total Operating Funds	\$314.1	100.0%	0.12%	0.73%	2.72%	2.72%	0.28%	1.72%	1.22%
Short-Term Tier Composite <sup>2</sup>			-0.19%	0.09%	1.55%	1.55%	-0.06%	1.42%	1.33%

<sup>1</sup> BofA ML US Corp & Gov 1-3 Year Blended Index = Citi 6-Month T-Bill 7/31/2009 to 2/28/2010; BofA ML US Corp & Govt 1-3 Year AAA-A 3/31/2010 to 4/30/2016;

BofA ML Treasury 1-5 Year 5/31/2016 to 3/31/2017, BofA ML US Corp & Govt 1-3 year 4/30/2017 to present

<sup>2</sup> Short-Term Tier Composite = Weighted Average of iMoneyNet MM All Taxable/BofA ML US Corp & Gov 1-3 Year Blended Index



### Long-Term Tier Performance Summary Estimated as of June 30, 2023

#### VCU Long-Term Tier

Estimated June 30, 2023	Mkt Value (M)	% Allocation	Since Inceptio 4/30/2016		3 Years	1 Year	CYTD	FYTD	3 Mos
VCIMCO Funds Long-Term Policy Benchmark <sup>1</sup>	\$176.1	100.0%	<b>6.83</b> % 6.97%	<b>7.01</b> % 6.01%	<b>9.91%</b> 6.76%	<b>9.77%</b> 11.20%	<b>7.71%</b> 10.30%	<b>9.77</b> % 11.20%	<b>3.81%</b> 4.06%
Equity MSCI All Country World	\$108.6	61.7%	<b>9.07</b> % 9.62%	<b>8.07</b> % 8.10%	<b>11.01%</b> <i>10.99%</i>	<b>11.97%</b> 16.53%	<b>12.10%</b> 13.93%	<b>11.97</b> % 16.53%	<b>5.55%</b> 6.18%
Credit and Absolute Return Barclays US Corporate High Yield	\$44.9	25.5%	<b>6.16</b> % 4.19%	<b>7.70</b> % 3.35%	<b>11.72</b> % <i>3.13%</i>	<b>10.40%</b> 9.06%	<b>5.03%</b> 5.38%	<b>10.40%</b> 9.06%	<b>2.28</b> % 1.75%
<b>Real Assets</b> Long-Term Real Estate Benchmark <sup>2</sup>	\$13.3	7.5%	<b>0.86%</b> 1.72%	<b>0.46</b> % 0.09%	<b>8.94</b> % 0.65%	<b>11.62%</b> -7.59%	<b>4.67%</b> -0.40%	<b>11.62%</b> -7.59%	<b>0.47%</b> -0.89%
<b>Treasuries</b> Barclays US Treasury	\$0.0	0.0%	<b>-0.04</b> % 1.73%	<b>0.44</b> % 3.02%	<b>-3.52%</b> -3.64%				
Cash and Equivalents	\$9.4	5.3%							
VCU Long-Term Tier	\$176.6		6.70%	6.95%	9.85%	9.83%	7.68%	9.83%	3.79%

Total VCU Long-Term Tier includes residual investments held by JP Morgan.

JP Morgan valuation is based on manager reporting. Totals may not sum due to rounding. Past performance is not predictive of future results.

Returns for periods greater than one year are annualized. Performance is estimated based on best available data as of July 7, 2023.

Performance includes reporting by 51 of 52 underlying private investments, which, with cash, represent 99.7% of Ram Private Assets Fund's net asset value as of March 31, 2023.

<sup>1</sup> As of 7/1/2021, 70% MSCI All Country World, 30% Bloomberg US Aggregate; prior to 7/1/2021, 65% MSCI All Country World, 25% Bloomberg US Aggregate, 10% MSCI All Country World Real Estate

<sup>2</sup> As of 6/1/2023, MSCI ACWI IMI Core Real Estate Index; prior to 6/1/2023, MSCI All Country World Real Estate.



### Investment Compliance Dashboard As of June 30, 2023

	Short-Term Investments	Long-Term Investments	
Compliance Certificate (pages 6-7)			No issue
Investment Performance (pages 2 – 4)			Watching
Asset Allocations (pages 8)			Concern
Investment that requires management notification			



### Investment Manager Compliance Certification with the VCU Investment Policy June 30, 2023

• Payden & Rygel (Primary Liquidity Fund Manager) has provided a statement attesting to compliance with the VCU Investment Policy and the Investment of Public Funds Act.



This letter certifies that, as of June 30, 2023, all investments in the VCU Primary Liquidity Fund were in compliance with the VCU Investment Policy, which we understand to be in compliance with the Virginia Investment of Public Funds Act. Holdings were within the allowable universe of investments.

• Merganser (Extended Duration Fund Manager) has provided a statement attesting to compliance with the VCU Investment Policy and the Investment of Public Funds Act.



We have reviewed the investment portfolio for compliance with the investment guidelines provided by Virginia Commonwealth University for **June 2023.** All investments were in compliance with the following exceptions:

MERGANSER CAPITAL MANAGEMENT

Guideline: No Non-US government related or sovereign securities.

Security	Status
ALTA 3.35% 11/1/23	Granted permission to hold.
ALTA 1.875% 11/13/24	Granted permission to hold.
EIBKOR 2.875% 1/21/25	Granted permission to hold.

These exceptions were approved by VCIMCO, the CFO and Treasurer

This letter certifies that all investments in the VCU Extended Duration Fund were in compliance with the VCU Investment Policy and the Virginia Investment of Public Funds Act as of June 30, 2023.

• VCIMCO (Long-Term Fund Manager) has provided a statement attesting to compliance with the VCU Investment Policy.



We have reviewed the investment portfolios for compliance with the investment guidelines provided by Virginia Commonwealth University for the year ending June 30, 2023.

This letter acknowledges that all investments for the VCU Long-Term Tier followed the VCU Investment Policy and the management of funds as described in the Virginia Uniform Prudent Management of Institutional Funds except as identified below:

As previously disclosed, the underlying exposure to cash of the Long-Term tier rose to approximately 25.3%, exceeding the maximum range of 25% as of December 31, 2022. VCIMCO took action to bring the cash exposure to be within the stated policy range.



#### **Short-Term Portfolio**

### Authorized Investments, Diversification Restrictions and Duration/Credit Quality Constraints June 30, 2023

Authorized Investments, Diversification Restrictions and Credit Quality Contraints As of 6/30/23

			Primary Liquidity Fund (Payde	en & Rygel)					Extended Duration Fund (Me	rganser)		
				Actual						Actual		Actual
				Min	Max	Actual Max				Min	Max	Max
Authorized Investments	Policy Max	Actual %	Minimum Rating	Rating	Maturity	Maturity	Policy Max	Actual %	Minimum Rating	Rating	Maturity	Maturity
Cash	100%	0%	n/a	n/a	n/a	n/a	100%	0%	n/a	n/a	n/a	
U.S. Treasury and Agency Securities	100%	48%	n/a	n/a	n/a	1.8 years	100%	7%	n/a	AAA	n/a	2.7 years
			Fed insured and						Fed insured and			
Non-Negotiable Certificates of Deposit (CDs)	5%	0%	VSPDA collaterized	nla	5 years	nla	0%	0%	VSPDA collaterized		5 yrs	/
			A-1, P-1 for 1yr or less/AA-,						A-1, P-1 for 1yr or less/AA-,			
Negotiable CDs and/or Negotiable Bank Deposit Notes	20%	7%	Aa3 for over 1yr	A-1/P-1/F-1	5 years	0.42 years	20%	0%	Aa3 for over 1yr		5 yrs	/
			Treasury/Agency/GSE -						Treasury/Agency/GSE -			
Overnight/Open Treasury/Agency Repurchase Agreements	100%	0%	collaterized	nla	overnight	nla	0%	0%	collaterized		overnight	
Overnight/Open non-Treasury/Agency Repurchase Agreement	50%	0%	GSE collaterized	nla	overnight	nla	0%	0%	GSE collaterized		overnight	
			>100%						>100%			
Term Repurchase Agreements	20%	0%	Treasury/Agency/GSE -	nla	n/a	nla	0%	0%	Treasury/Agency/GSE -		n/a	/
Banker's Acceptances	40%	0%	A-1, P-1	nla	n/a	nla	0%	0%	A-1, P-1		n/a	
						0.4						
				A-1, P-1,		years/131						/
Commercial Paper	35%	7%	A-1, P-1, F-1, D-1	F-1	< 270 days	days	0%	0%	A-1, P-1, F-1, D-1		< 270 days	
						0.5						
				A-1, P-1,		years/195						/
Combined 144A Securities of allowed investments		11%	0.11372	F-1	A-1, P-1, F-1	days	0%	0%	n/a	n/a	n/a	
Money Market Funds	35%	24%	AAA	nla	n/a	nla	10%	0%	AAA	AAA	n/a	
Corporate Notes/Bonds	25%	2%	A-, A3	A3	n/a	3 years	40%	32%	A-, A3	Α	n/a	3.7 years
Municipal Securities	10%	0%	A-, A3	AA2	n/a	n.a	10%	0%	A-, A3		n/a	
Asset-Backed Securities	0%	0%	AAA	n/a	5 years	n/a	40%	33%	AAA	AAA	5 yrs	3.6 years
Combined Agency MBS, Agency/Private CMOs, CMBS, RMBS, PA		0%	AAA	n/a	5 years	n/a	50%	25%	AAA	AAA	5 yrs	4.8 years
Agency Mortgage-Backed Securities (MBS)	0%	0%	AAA	n/a	5 years	n/a	50%	6%	AAA	AAA	5 yrs	4.3 years
Agency CMOs (including PACs)	0%	0%	AAA	n/a	5 years	n/a	10%	1%	AAA	AAA	5 yrs	4.8 years
Commercial Mortgage-Backed Securities (CMBS)	0%	0%	AAA	n/a	5 years	n/a	10%	18%	AAA	AAA	5 yrs	4.7 years
Private Label Residential Mortgages (including CMOs & PA	0%	0%	ААА	n/a	5 years	n/a	5%	0%	AAA		5 yrs	
International Development Bank Obligations	0%	0%	AAA	n/a	5 years	n/a	5%	0%	AAA		5 yrs	
Government Related*	0%	0%	n/a	n/a	n/a	n/a	5%	2%	n/a		5 yrs	1.6 years
*Non-US government related securities are not in compliance with		100%						100%			- /	

"Non-US government related securities are not in compliance with VCU's Investment Policy. Granted permission to hold.

		Duration Constraints						
Funds	Policy Max	Actual Fund Duration	Allowable Duration Deviation					
Primary Liquidity Fund (Payden & Rygel)	9 Months	0.2 months	+10%					
	ML 1-3 YR Govt/Corp	1.37 years	+10%					
Extended Duration Fund (Merganser)	(1.8 years)							



### Long-Term Portfolio Strategic Asset Allocation Risk Control Targets and Ranges June 30, 2023

VCU Long-Term Tier							
Asset Class	%	Target	Min	Max	In Compliance		
Equity	60.1%	65.0%	40.0%	80.0%	Yes		
Real Assets	4.5%	5.0%	0.0%	20.0%	Yes		
Credit	15.3%	10.0%	5.0%	45.0%	Yes		
Sovereign	0.0%	5.0%	0.0%	25.0%	Yes		
Cash/Residual	20.1%	15.0%	0.0%	25.0%	Yes		
Total VCIMCO Market Value	100.0%	100.0%					

Currency Region	Exposure	Range	In Compliance
Americas	73.8%	50.0% - 100.0%	Yes
EMEA	19.5%	0.0% - 30.0%	Yes
Asia	15.6%	0.0% - 30.0%	Yes
Rest of World	4.2%	0.0% - 20.0%	Yes
Gross Total	113.1%		

Geographical Region	Exposure	Range	In Compliance
Americas	47.1%	25.0% - 75.0%	Yes
EMEA	16.1%	0.0% - 50.0%	Yes
Asia	12.6%	0.0% - 40.0%	Yes
Rest of World	4.1%	0.0% - 20.0%	Yes
Net Total	79.9%		

Note: As of 06/30/2023. Totals may not sum due to rounding.

Monitoring Report as of September 8, 2023 (Preliminary)



Monitoring Report as of September 8, 2023 (Preliminary- continued)



## ARMICS

### Virginia Commonwealth University Finance and University Resources Committee September 15, 2023

CU

# Agency Risk Management and Internal Control Standards (ARMICS)

- ARMICS is a directive of the State Comptroller that mandates the implementation and annual assessment of agency internal controls to provide a reasonable assurance of the integrity of all fiscal processes
- Annual certification is done in September by the SVP/ CFO and the President
  - Agency Level Internal Control Assessment
  - Process and Transaction Level Internal Control Assessment
  - Corrective Action Plan, if needed

### **ARMICS – Agency Level Assessment**

VCU conducts the Agency Level Assessment through the Enterprise Risk Management (ERM) process

- Nineteen enterprise risks have been identified, evaluated and approved by the ERM Steering Committee
- Risks are monitored on an ongoing basis
- Recommendations for risk tolerance are made to Cabinet
- Following Cabinet review proposed changes are brought to the Audit, Integrity and Compliance Committee



### **ARMICS – Process and Transaction Level Assessment**

- All departments and central units are required to sign a certification statement:
  - Risk assessments are accurate and current
  - Internal controls are operating effectively
  - Testing of controls has been documented
- VPs for each unit certify that their operations have met the process and transaction level requirements
- Controller's Office consults with units to assist with risk assessments and monitoring controls



### Summary

- VCU will have met ARMICS requirements for FY 2023 through the following:
  - Completion of the certifications by the departments to the Vice Presidents by June 30, 2023
  - Focused testing of internal controls by the Controller's office
  - Identification of agency level risks and current mitigation strategies
  - Final certification to the Department of Accounts on September 30, 2023
- ARMICS is an on-going process that is supplemented with the ERM program



#### Virginia Commonwealth University Board of Visitors Fund Annual Report

The Board of Visitors established a donor-advised, restricted fund known as the Board of Visitors (BOV) Fund at the May 2012 meeting. Direct contributions from members of the BOV or friends provide the monies for the fund. The monies in this fund shall only be used for scholarships, faculty and staff recognitions, and other projects, undertaking or expense which the BOV deems to be in the best interests of VCU.

#### BOV Fund at VCU June 30, 2023

Beginning Balance		13,349
Pending transfer from VCUF		57,945
Expenses - Scholarships		32,294
Adjusted Ending Balance	\$	39,000

After the pending transfer, VCUF will have a balance of \$25,492

#### Finance and University Resources Committee Dashboard Metrics <u>as of September 2023</u>

Area	Target/Goal	Actual	Notes
FINANCE			
Supply Chain Diversity			
1. Percentage of discretionary spend with minority-owned businesses	5.50%	7.02%	Through 3rd Qtr FY '23
2.Percentage of discretionary spend with woman-owned businesses	5.50%	4.00%	Through 3rd Qtr FY '23
Bond Ratings			
Moody's		Aa3	VCU is at the minimum rating required to achieveTier III status
S&P		AA-	VCU is at the minimum rating required to achieveTier III status
Debt Ratio	Γ		
	Debt Policy sets 4% limit (annual debt service / Operating Exp)	3%	As of June 2022 Approx. debt capacity of \$103M
Investment Performance	Benchmark		One year as of December 31, 2022
Short-term tier	-1.85%	-1.53%	
Long-term tier	-16.59%%	-11.59%	
Budget to Actual Performance			As of March 31, 2023
Revenues	*Q1 <b>-</b> 36%, Q2 - 66%, <b>Q3 - 84%</b> , Q4 - 100%	Q3 - \$1,199M (78% of budget)	Revenue received is slightly behind projected Q3 budget mainly due to lower tuition revenues from enrollment loss.
Expenses	*Q1 <b>-</b> 28%, Q2 - 48%, <b>Q3 - 77%</b> , Q4 - 100%	Q2 - \$1,1601M (76% of budget)	Expenses are slightly behind projected Q3 budget due to lower sponsored research spending which follows the lower sponsored revenues.
	(*based on 10-year averages)		
DEVELOPMENT & ALUMNI RELATION	DNS		
Increase Annual Giving & Alumni Enga	agement		

	Preliminary campaign goal -	\$615,505,126	Current FY dollars raised: \$218,476,852 Same Time Last Year: \$210,571,616	
Progress to Campaign Goal	\$1,000,000,000	(61.6% progress towards goal)	Percentage Change: 3.8%	
			Same Time Last Year: \$12,597,808	
Annual Giving (Gifts < \$50,000)		\$12,488,892	Percentage Change: -0.9%	
			Same Time Last Year: \$13,053,603	
Alumni Giving		\$10,761,548	Percentage Change: -17.6%	
			Same Time Last Year: 5,407	
Alumni Donors		5,350	Percentage Change: -1.1%	
			24,627 (FY22Q1-Q3)	
Alumni Engagement		19,755 (FY23Q1-Q3)	Percentage Change: -19.8%	
GOVERNMENT RELATIONS PRIORIT	TIES			
Increase Undergraduate financial aid				
Increase funding for faculty salaries				
Address structural underfunding of \$60M				
Make permanent \$25M/year of Massey Cancer Center				
Secure authorization for School of Dentistry planning				



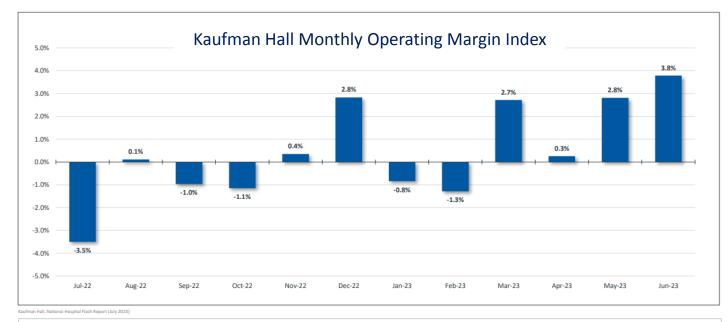
# FY 2023 Financial Report for the twelve months ending June 30, 2023

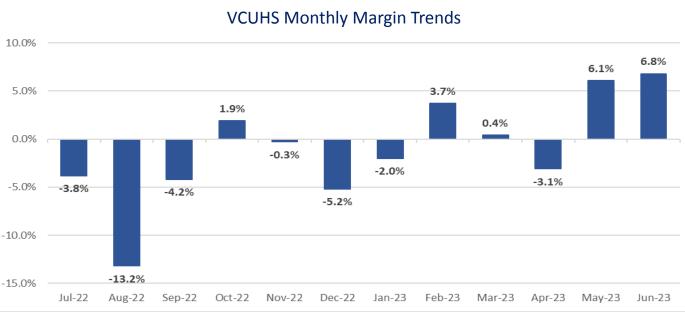


## National Healthcare Optic 2023 Kaufman Hall Flash Report – July Report

Key Takeaways:

- Hospital margins underperformed in June, compared to the previous month. Despite an overall trend of continued improvement, most hospitals underperformed slightly compared to May. Fiscal year-end accounting adjustments may have also contributed to the performance bump in June.
- Average lengths of stay continue to decrease, and emergency department visits are down. Patient volumes continue to stabilize, and increases in outpatient revenue indicate people are continuing to shift away from inpatient settings.
- Bad debt and charity care are increasing. Hospitals are being affected as states step up efforts to redetermine Medicaid eligibility and more people are disenrolled.
- Inflation continues to challenge hospitals' performance. Supplies and purchased service expenses remain high. Decreases in labor expenses may indicate higher staff turnover and even reductions in workforce



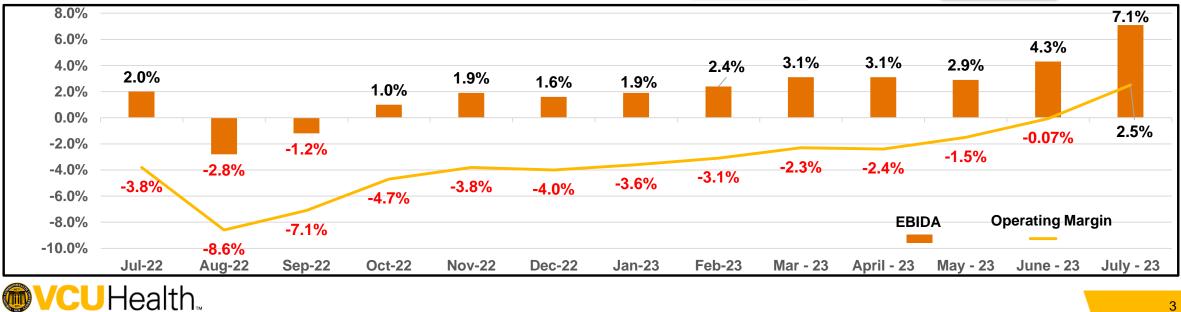


**VCU**Health

## VCUHS – Consolidated Operating Margin & Liquidity

### 12-month Trending Performance

	Actual FY21	Actual FY22	Preliminary FY23	Budget FY24	July YTD FY24	2022 S&P AA- Medians
Total Operating Revenue (\$s in 000s)	\$2,553,422	\$2,870,972	\$3,055,317	\$3,314,401	\$ 269,075	N/A
Income for Operations(\$s in 000s)	\$ 46,774	\$ (53,321)	\$ (22,503)	\$ 44,735	\$ 6,765	N/A
Operating Margin %	1.8%	-1.9%	-0.7%	1.3%	2.5%	-0.9%
EBIDA %	6.3%	3.5%	4.3%	5.0%	7.1%	5.0%
Debt to Capitalization	18.6%	21.7%	20.6%	19.0%	20.1%	28.1%
Days Cash on Hand	338.7	234.0	224.0	258.0	224.0	233
Unrestricted Cash to Debt	337%	221%	238%	258%	242%	214%
Maximum Annual Debt Service Coverage	4.90	2.34	2.70	3.40	4.6	3.40



## VCUHS - Consolidated Income Statement (\$ in thousands)

### For the twelve months ending June 30, 2023 - Preliminary

OPERATING REVENUE	Percent		FYTD 2023 Actual		FYTD 2023 Budget		FYTD 2022 <u>Actual</u>	Variance <u>Percent</u>
Net patient service revenue	-0.1%	Ś	2,996,128	Ś	2,999,622	Ś	2,709,405	10.6%
Contract and Other revenue	125.9%	r	59,189	,	26,200	r	160,967	-63.2%
Total Operating Revenues	1.0%	\$	3,055,317	\$	3,025,822	\$	2,870,372	6.4%
OPERATING EXPENSES								
Salaries, Wages and Benefits	-6.2%	\$	1,697,677	\$	1,598,455	\$	1,506,168	-12.7%
Medical claims expense	54.3%		6,944		15,205		8,352	16.9%
Purchased services	-13.5%		334,836		294,908		405,917	17.5%
Supplies	5.6%		345,607		366,068		314,824	-9.8%
Drugs	-5.1%		345,882		329,059		295,186	-17.2%
Other expenses	10.1%		193,468		215,241		241,568	19.9%
	-3.7%	\$	2,924,414	\$	2,818,936	\$	2,772,015	-5.5%
OPERATING EBIDA	-36.7%	\$	130,903	\$	206,886	\$	98,357	33.1%
EBIDA (%)			4.3%		6.8%		3.4%	
Interest, Taxes, Depreciation and Amortization	12.7%	\$	153,406	\$	175,723	\$	151,678	-1.1%
Total Operating Expenses	-2.8%		3,077,820		2,994,659		2,923,693	-5.3%
TOTAL OPERATING EXCESS/ (LOSS)		\$	(22,503)	\$	31,163	\$	(53,321)	
Operating Margin (%)			- <b>0.7</b> %		1.0%		-1.9%	
NONOPERATING REVENUE AND EXPENSES								
Investment income	-175.6%	\$	117,595	\$	(155,475)	\$	(196,635)	-159.8%
Other non-operating income(expense)	-88.2%		2,351		19,923		17,114	86.3%
		\$	119,946	\$	(135,552)	\$	(179,521)	
EXCESS OF REV. OVER EXP. BEFORE TRANSFERS		\$	97,443	\$	(104,389)	\$	(232,842)	
Total Margin (%)			3.1%	=	-3.6%	_	-8.7%	

CUHealth.

#### **Revenue Highlights:**

- Net patient service is unfavorable to an aggressive plan by ~ \$3.5M or 0.1%, but up 10.6% over prior year. Unfavorable volumes and acuity have been offset by supplemental revenues.
- **Discharges** are favorable to plan by 0.9% and favorable to prior year by 7.8% reflecting improvements in thru-put.
- Inpatient surgeries are unfavorable to plan by 1.6% however vary from prior year by 1.5% favorably. Outpatient surgeries are off plan by 4.9% but favorable year over year by 7.2%. Both IP and OP surgical growth have been challenged by critical staffing issues leading to unstaffed OR suites throughout the year.
- CMI of 2.09 is above budget of 2.08 as well as prior year 2.08.
- Ambulatory visits are off plan by 4.3% but favorable to prior year by 7.2%. Month over month visit trends are improving against aggressive ramp up plans within the new AOP.
- ED visits are up 10.1% and 9.3% to prior year and budget, respectively.

#### Expenses Highlights:

- **Operating expenses,** compared to plan are slightly unfavorable by 2.8% and unfavorable to prior year by 5.3%. Performance continues to be challenged with high contract labor & broader market compensation adjustments, incentives and recruitment costs.
- Year over Year operating expense increases driven by strategic investments & associated operating costs (e. g. AOP, ASC, Children's, EPIC), specialty drugs and other inflationary factors.
- **Operation Rebound** success totaling over \$174M achieved in FY23 against a target of \$158M, driven by strong IP Capacity, OP Access and Expense control.

## VCUHS - Consolidated Balance Sheet (\$ in thousands)

### As of June 30, 2023 - Preliminary

ASSETS & DEFERRED OUTFLOWS		r <mark>eliminary</mark> ne 30, 2023	<u> </u>	June 30, 2022
CURRENT ASSETS Cash and cash equivalents	\$	321,715	¢	290,670
Patient accounts receivable, net	φ	373,690	φ	441,481
Other current assets		238,358		187,353
	\$	933,763	\$	919,504
ASSETS WHOSE USE IS LIMITED & LT INVESTMENTS		1,533,130		1,435,505
CAPITAL ASSETS		1,814,802		1,763,154
OTHER ASSETS		25,344		135,249
DEFERRED OUTFLOWS		22,946		26,575
TOTAL ASSETS & DEFERRED OUTFLOWS	\$	4,329,985	\$	4,279,987
LIABILITIES, DEFERRED INFLOWS & NET POSITION				
CURRENT LIABILITIES				
Current portion of long-term debt and capital leases	\$	35,223	\$	23,199
Settlements due to Third Parties		184,924		112,095
Trade accounts payable		132,160		133,392
Accrued salaries, wages, and fringe benefits, leave		101,138		126,046
Other current liabilities		38,760		74,540
	\$	492,205	\$	469,272
OTHER LIABILITIES				
	\$	740 767	¢	704 252
Long-term debt and capital leases, less current portion Other liabilities	φ	740,767 69,909	φ	784,353 75,986
Other habilities	\$	1,302,881	\$	1,329,611
	•		•	
DEFERRED INFLOWS	\$	50,631	\$	53,305
NET POSITION	\$	2,976,473	\$	2,897,071
TOTAL LIABILITIES, DEFERRED INFLOWS & NET POSITION	\$	4,329,985	\$	4,279,987

- Other current assets change due to decrease in Nonpatient receivables and Settlements from Third Parties.
- Capital spend FYTD \$171.4M offset by \$115.3M FYTD depreciation and \$5.0M asset impairment.
- Decrease in Other Assets due to sale of 20% share in Virginia Premier in Sep 2022.
- Other current liabilities Medicare accelerated loan paid in full.





## VIRGINIA COMMONWEALTH UNIVERSITY

## INTERCOLLEGIATE ATHLETICS PROGRAMS FOR THE YEAR ENDED JUNE 30, 2022

Auditor of Public Accounts Staci A. Henshaw, CPA www.apa.virginia.gov (804) 225-3350



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### Commonwealth of Virginia

Auditor of Public Accounts

Staci A. Henshaw, CPA Auditor of Public Accounts P.O. Box 1295 Richmond, Virginia 23218

March 23, 2023

The Honorable Glenn Youngkin Governor of Virginia

Joint Legislative Audit and Review Commission

Michael Rao President, Virginia Commonwealth University

#### INDEPENDENT ACCOUNTANT'S REPORT ON APPLYING AGREED-UPON PROCEDURES

We have performed the procedures enumerated below on **Virginia Commonwealth University's** (University) Schedule of Revenues and Expenses of Intercollegiate Athletics Programs (Schedule) for the year ended June 30, 2022. University management is responsible for the Schedule and its compliance with National Collegiate Athletic Association (NCAA) requirements.

University management has agreed to and acknowledged that the procedures performed are appropriate to meet the intended purpose of evaluating whether the Schedule is in compliance with NCAA Constitution 3.2.4.17.1, for the year ended June 30, 2022. This report may not be suitable for any other purpose. The procedures performed may not address all the items of interest to a user of this report and may not meet the needs of all users of this report and, as such, users are responsible for determining whether the procedures performed are appropriate for their purposes.

Agreed-Upon Procedures Related to the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs

Procedures described below were limited to material items. For the purpose of this report, and as defined in the agreed-upon procedures, items are considered material if they exceed four percent of total revenues or total expenses, as applicable. The procedures and associated findings are as follows:

#### **Internal Controls**

- We reviewed the relationship of internal control over intercollegiate athletics programs to internal control reviewed in connection with our audit of the University's financial statements. In addition, we identified and reviewed those controls unique to the Intercollegiate Athletics Department, which were not reviewed in connection with our audit of the University's financial statements.
- 2. Intercollegiate Athletics Department management provided a current organizational chart. We also made certain inquiries of management regarding control consciousness, the use of internal audit in the department, competence of personnel, protection of records and equipment, and controls regarding information systems with the Information Technology Department.
- 3. Intercollegiate Athletics Department management provided us with their process for gathering information on the nature and extent of affiliated and outside organizational activity for or on behalf of the University's intercollegiate athletics programs. We tested these procedures as noted below.

#### Affiliated and Outside Organizations

- 4. Intercollegiate Athletics Department management identified all related affiliated and outside organizations and provided us with copies of audited financial statements for each such organization for the reporting period.
- 5. Intercollegiate Athletics Department management prepared and provided to us a summary of revenues and expenses for or on behalf of the University's intercollegiate athletics programs by affiliated and outside organizations included in the Schedule.
- 6. Intercollegiate Athletics Department management provided to us any additional reports regarding internal control matters identified during the audits of affiliated and outside organizations performed by independent public accountants. We were not made aware of any internal control findings.

#### Schedule of Revenues and Expenses of Intercollegiate Athletics Programs

7. Intercollegiate Athletics Department management provided to us the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs for the year ended June 30, 2022, as prepared by the University, and shown in this report. We recalculated the addition of the amounts in the Schedule, traced the amounts on the Schedule to management's trial balance worksheets, and agreed the amounts in management's trial balance worksheets to the Intercollegiate Athletics Department's accounts in the accounting records. Certain adjustments to the Schedule were necessary to conform to NCAA reporting guidance. We discussed the nature of adjusting journal entries with

management and are satisfied that the adjustments are appropriate. While the Agreed-Upon-Procedures specify a deadline of January 15<sup>th</sup> for the completion of our work, delays in receiving the Schedule and associated supporting documentation, as well as subsequent questions regarding specific items presented in the Schedule, prevented the completion of these procedures by the required deadline.

8. We compared each major revenue and expense account over ten percent of total revenues or total expenses, respectively, to prior period amounts and budget estimates. Variances exceeding ten percent of prior period amounts or budget estimates are explained below:

Line Item	Explanation
Direct institutional support	The direct institutional support revenue increase of \$4.7 million and 2,143% is attributable to funding from the University to support academic support staff salaries/benefits, tutoring wages, technology, salary inequities, NCAA legislative support, Title IX increases and operational increases.
Coaching salaries, benefits, and bonuses paid by the University and related entities	The increase of \$798,000 or 12.37 percent is primarily attributable to merit raise increases with corresponding fringe benefit costs and contractual increases for certain coaches.
Support staff/administrative salaries, benefits, and bonuses paid by the University and related entities	The increase of \$1.5 million or 13.51 percent is attributable to merit raises, off-cycle bonuses and new staff positions over the prior year resulting in an increase in employee compensation and fringe benefit costs.

#### <u>Revenues</u>

- 9. We compared ticket sales revenue by sport and the related number of tickets sold, complimentary tickets provided, and unsold tickets from the ticketing system to revenue recorded in the Schedule. Revenue in the Schedule was higher by \$439,996 due to secondary sales and other online ticket processing services.
- 10. We compared amounts reported in the Schedule for direct state or other governmental support to state appropriations, institutional authorizations and/or other corroborative supporting documentation, and noted them to be in agreement.

- 11. We obtained documentation of the University's methodology for allocating student fees to intercollegiate athletics programs. We compared student fees reported in the Schedule to amounts reported in the accounting records and an expected amount based on fee rates and enrollment. We found these amounts to be substantially in agreement with differences attributed to the methodology used for projecting student fee revenue.
- 12. We compared amounts reported in the Schedule for direct institutional support to institutional budget transfer documentation and/or other corroborative supporting documentation. We determined that the University should remove \$1,472,942 in capital transactions from the Schedule in accordance with NCAA reporting requirements. After adjustment, we determined direct institutional support revenues to be properly stated in the Schedule.
- 13. We obtained the amount of indirect institutional support revenue from the Schedule. The amount was deemed to be immaterial for detailed testing.
- 14. We obtained the amount of guarantee revenue from the Schedule. The amount was deemed to be immaterial for detailed testing.
- 15. Intercollegiate Athletics Department management provided us with a listing of all contributions of moneys, goods or services received directly by its intercollegiate athletics programs from any affiliated or outside organization, agency or group of individuals that constitutes ten percent or more of all contributions received during the reporting period. Except for contributions received from the Virginia Commonwealth University Foundation, an affiliated organization, we noted no individual contribution which constituted more than ten percent of total contributions received for intercollegiate athletics programs. We reviewed contributions from the Virginia Commonwealth University Foundation, which exceeded ten percent of all contributions, and agreed them to supporting documentation.
- 16. We obtained the amount of media rights revenue from the Schedule. The amount was deemed to be immaterial for detailed testing.
- 17. We obtained the amounts of NCAA distribution and conference distribution (non-media and non-football bowl) revenue from the Schedule. These amounts were deemed to be immaterial for detailed testing.
- 18. We obtained the amount of program, novelty, parking, and concession sales revenue from the Schedule. The amount was deemed to be immaterial for detailed testing.
- 19. Intercollegiate Athletics Department management provided us with a listing and copies of all agreements related to participation in revenues from royalties, licensing, advertisement, and sponsorships. We inspected the terms of the agreements and agreed

selected amounts to proper posting in the accounting records and supporting documentation.

- 20. We obtained the amount of the athletics-restricted endowment and investments income revenue from the Schedule. The amount was deemed to be immaterial for detailed testing.
- 21. We obtained the amount of the other operating revenue from the Schedule. The amount was deemed to be immaterial for detailed testing.

#### **Expenses**

- 22. Intercollegiate Athletics Department management provided us with a listing of student aid recipients during the reporting period. Since the University used the NCAA Compliance Assistant software to prepare athletic aid detail, we selected ten percent of individual student-athletes across all sports and obtained the students' account detail from the University's student information system. We agreed each student's information to the information reported in the NCAA Membership Financial Reporting System via Compliance Assistant. We also ensured that the total aid amount for each sport agreed to amounts reported as financial aid in the student accounting system. For one student, we identified a \$245 difference between the student accounting system and Compliance Assistant. We performed a check of selected students' information as reported in the NCAA's Compliance Assistant software to ensure proper calculation of revenue distribution equivalencies.
- 23. We obtained the amount of guarantee expense from the Schedule. The amount was deemed to be immaterial for detailed testing.
- 24. Intercollegiate Athletics Department management provided us with a listing of coaches, support staff, and administrative personnel employed and paid by the University during the reporting period. We selected and tested individuals, including men's and women's basketball coaches, and compared amounts paid during the fiscal year from the payroll accounting system to their contract or other employment agreement document. We found that recorded expenses equaled amounts paid as salary and bonuses and were in agreement with approved contracts or other documentation.
- 25. We obtained the Intercollegiate Athletics Department's written recruiting and team travel policies from Intercollegiate Athletics Department management and documented an understanding of those policies. We compared these policies to existing University and NCAA policies and noted substantial agreement of those policies.
- 26. We selected a sample of disbursements for team travel and direct overhead and administrative expenses. We compared and agreed the selected operating expenses to adequate supporting documentation. We found all reviewed amounts to be properly

approved, reasonable to intercollegiate athletics, and properly recorded in the accounting records.

- 27. We obtained a listing of debt service payments, lease payments, and rental fees for athletics facilities for the reporting year. We selected a sample of facility payments included in the Schedule, including the two highest facility payments, and agreed them to supporting documentation.
- 28. We obtained an understanding of the University's methodology for charging indirect cost to the athletic department. We evaluated indirect cost charges for reasonableness and noted proper reporting of these charges in the Schedule.

#### **Other Reporting Items**

- 29. We obtained repayment schedules for all outstanding intercollegiate athletics debt during the reporting period. We recalculated annual maturities reported in the notes to the Schedule and agreed total annual maturities and total outstanding athletic-related debt to supporting documentation.
- 30. We agreed total outstanding institutional debt to supporting debt schedules and the University's audited financial statements.
- 31. We agreed the fair value of athletics-dedicated endowments to supporting documentation provided by the University.
- 32. We agreed the fair value of athletics dedicated endowments to supporting documentation provided by the University.
- 33. We agreed the fair value of institutional endowments to the audited financial statements of the University.
- 34. We obtained a schedule of athletics-related capital expenditures made during the period. We tested all transactions to validate the existence and accuracy of recording and recalculated totals.

#### Additional Procedures

35. We compared the sports sponsored by the University, as reported in the NCAA Membership Financial Reporting System, to the Calculation of Revenue Distribution Equivalencies Report (CRDE) from the NCAA's Compliance Assistant software. We noted agreement of the sports reported.

- 36. We compared total current year grants-in-aid revenue distribution equivalencies to total prior year reported equivalencies per the NCAA Membership Financial Report submission and noted no variations exceeding four percent when compared to prior year.
- 37. We obtained the University's Sports Sponsorship and Demographics Forms Report for the reporting year. We validated that the countable sports identified by the institution met the minimum requirements for number of contests and minimum number of participants as defined in NCAA Bylaw 20.9.6.3. We ensured that countable sports have been properly identified in the NCAA Membership Financial Reporting System for the purpose of revenue distribution calculations.
- 38. We compared the current number of sports sponsored to the prior year total reported in the University's NCAA Membership Financial Report submission and noted no variations when compared to prior year.
- 39. We obtained a listing of student-athletes receiving Pell grant awards from the University's student information system and agreed the total value of these Pell grants to the amount reported in the NCAA Membership Financial Reporting System. We noted a reconciling difference of \$10,179.
- 40. We compared the total number of Pell grant awards in the current year to the number reported in the prior year NCAA Membership Financial Report submission. We noted no variations greater than 20 grants when compared with the prior year.

We were engaged by University management to perform this agreed-upon procedures engagement and conducted our engagement in accordance with attestation standards established by the American Institute of Certified Public Accountants. We were not engaged to and did not conduct an audit, examination, or review engagement, the objective of which would be the expression of an opinion or conclusion, respectively, on the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs or any of the accounts or items referred to above. Accordingly, we do not express such an opinion or conclusion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.

We are required to be independent of the University and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements related to our agreed-upon procedures engagement.

This report is intended solely for the information and use of Virginia Commonwealth University and its President and is not intended to be and should not be used by anyone other than these specified parties. However, this report is a matter of public record and its distribution is not limited.

Staci A. Henshaw AUDITOR OF PUBLIC ACCOUNTS

JRQ/vks

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SCHEDULE OF REVENUES AND EXPENSES OF INTERCOLLEGIATE ATHLETICS PROGRAMS

#### For the year ended June 30, 2022

		Men's	Women's		Men's		Non-	Program	
	E	Basketball	Basketball		Baseball	Other Sports	Sp	ecific	Total
Operating revenues:									
Ticket sales	\$	1,827,856	\$ 10,83	4\$	33,919	\$ 9,878	\$	250,098	\$ 2,132,585
Direct State or Other Government Support		1,382,856	52,59	7\$	-	341,445		226,501	2,003,399
Student fees		-		-	-	-	23	3,602,752	23,602,752
Direct institutional support		-		-	-	-	4	4,870,741	4,870,741
Indirect institutional support		-		-	-	-		288,961	288,961
Guarantees		25,000		-	10,000	26,500		-	61,500
Contributions		2,944,035	61	D	28,221	162,973		224,401	3,360,240
Media rights		-		-	-	-		235,059	235,059
NCAA distributions		10,500		-	33,750	6,241		726,037	776,528
Conference distributions (non-media or bowl)		10,750	14,02	3	26,727	32,086	-	1,232,234	1,315,820
Program, novelty, parking, and concession sales		-		-	-	-		123,560	123,560
Royalties, licensing, advertisement and sponsorships		1,456,715	5,00	D	-	-		802,967	2,264,682
Athletics restricted endowment and investments income		10,100	1,10	D	3,400	29,500		22,000	66,100
Other operating revenue						25,490		601,256	 626,746
Total operating revenues		7,667,812	84,16	4	136,017	634,113	33	3,206,567	 41,728,673
Operating expenses:									
Athletic student aid		1,093,846	1,006,09	7	577,111	5,247,835		172,938	8,097,827
Guarantees		427,000	30,00	D	18,109	4,853		-	479,962
Coaching salaries, benefits, and bonuses paid by the									
University and related entities		3,158,078	1,135,50	6	448,099	2,508,142		-	7,249,825
Support staff/administrative compensation, benefits, and									
bonuses paid by the University and related entities		713,826	368,93	5	76,309	142,395	(	5,398,504	7,699,969
Recruiting		249,541	83,73	D	24,374	204,909		-	562 <i>,</i> 554
Team travel		788,728	784,47	7	318,125	1,466,151		-	3,357,481
Sports equipment, uniforms, and supplies		165,478	109,01	1	99,233	637,890		133,209	1,144,821
Game expenses		136,818	83,64	0	45,023	69,374		-	334,855
Fundraising, marketing and promotion		-		-	-	-		447,968	447,968
Spirit groups		-		-	-	-		165,601	165,601
Athletic facility leases and rental fees		-		-	131,000	115,543		60,315	306 <i>,</i> 858
Athletic facility debt service		-		-	-	-	3	3,444,801	3,444,801
Direct overhead and administrative expenses		187,405	98,52	6	27,345	96,553	4	4,355,851	4,765,680
Indirect cost paid to the institution by athletics		-		-	-	-	-	1,114,468	1,114,468
Indirect institutional support		-		-	-	-		288,961	288,961
Medical expenses and insurance		12,589	36,43	7	5,602	63,462		493,542	611,632
Memberships and dues		1,040	1,69	1	506	8,211		23,802	35,250
Student-Athlete Meals (non-travel)		197,565	149,04	4	42,397	178,015		-	567,021
Other operating expenses		82,617	114,38	7	48,163	130,942		836,196	 1,212,305
Total operating expenses		7,214,531	4,001,48	1	1,861,396	10,874,275	1	7,936,156	 41,887,839
Excess (deficiency) of revenues over (under) expenses	\$	453,281	\$ (3,917,31	7) \$	(1,725,379)	\$ (10,240,162)	\$   15	5,270,411	\$ (159,166)

Other Reporting Items:	
Total athletics-related debt	\$ 29,669,004
Total institutional debt	\$ 543,751,987
Value of athletics-dedicated endowments	\$ 90,818
Value of institutional endowments	\$ 417,470,562
Total athletics-related capital expenditures	\$ 828,533

The accompanying Notes to the Schedule of Revenues and Expenses of Intercollegiate Athletics Programs are an integral part of this Schedule.

#### VIRGINIA COMMONWEALTH UNIVERSITY NOTES TO THE SCHEDULE OF REVENUES AND EXPENSES OF INTERCOLLEGIATE ATHLETICS PROGRAMS FOR THE YEAR ENDED JUNE 30, 2022

#### 1. BASIS OF PRESENTATION

The accompanying Schedule of Revenues and Expenses of Intercollegiate Athletic Programs has been prepared on the accrual basis of accounting. The purpose of the Schedule is to present a summary of revenues and expenses of the intercollegiate athletic programs of the University for the year ended June 30, 2022. The Schedule includes those intercollegiate athletics revenues and expenses made on behalf of the University's athletics programs by outside organizations not under the accounting control of the University. Because the Schedule presents only a selected portion of the activities of the University, it is not intended to and does not present either the financial position, changes in financial position, or cash flows for the year then ended. Revenues and expenses directly identifiable with each category of sport presented are reported accordingly. Revenues and expenses not directly identifiable to a specific sport are reported under the category "Non-Program Specific."

#### 2. ENDOWMENT

The Intercollegiate Athletics Department has one restricted endowment established for the benefit of the Department. The recorded value of the endowment totaled \$90,818 as of June 30, 2022. The University has entrusted most, including Athletics, endowment funds to the VCU Foundation, an affiliated foundation, for investment in the Foundation's investment pool. Funds transferred to the VCU Foundation are subject to the investment policies of the VCU Foundation. University and component unit endowments totaled \$417,470,562 as of June 30, 2022.

The Foundation offers no guarantees relating to loss of investment value or rate of return on investments. Further, amounts transferred to the Foundation must remain with the Foundation unless the University Board of Visitors approves the use of these invested funds for specific University purposes.

#### 3. CAPITAL ASSETS

The Intercollegiate Athletics Department follows the same policies and procedures as the University for acquiring capital assets. Capital assets are stated at cost or, if donated, at acquisition value on the date of acquisition. Equipment costing \$5,000 or more with a useful life of two or more years is capitalized. Infrastructure assets are included in the financial statements and are depreciated. The University records depreciation on property, plant, and equipment, including long-term leases and excluding land and construction in progress, computed over the estimated useful lives of the assets based on the straight-line method. The general range of estimated useful lives is ten to 40 years for buildings and fixtures and five to 20 years for equipment. The general range of estimated useful lives is ten to 25 years for land improvements

and infrastructure. Expenditures for construction in progress are capitalized as incurred. Capital assets at the time of disposal revert to the Commonwealth of Virginia for disposition.

Athletics-related capital assets as of June 30, 2022, were as follows:

Non-depreciable assets:	
Construction in Progress	\$ 742,117
Land	3,107,764
Total non-depreciable capital assets	3,849,881
Desveriable acceter	
Depreciable assets:	
Land improvements	5,334,308
Buildings	65,252,993
Equipment	2,293,215
Total depreciable assets, at cost	72,880,516
Less accumulated depreciation:	
Land improvements	5,197,558
Buildings	31,841,320
Equipment	1,878,046
Total accumulated depreciation	38,916,924
Total depreciable capital assets	
net of accumulated depreciation	33,963,592
Total capital assets, net of	
accumulated depreciation	\$ 37,813,473

Total athletics related capital expenditures for the fiscal year ending June 30, 2022, were \$828,533.

#### 4. DEBT REPAYMENT SCHEDULE

General Revenue Pledge Bonds were issued to fund the capital construction of a basketball training facility in June 2015, totaling \$10,384,615. The bonds carry an interest rate of 2.03 percent and are due May 1, 2030. In November 2018, additional general revenue pledge bonds were issued in the amount of \$6,695,000 also for the basketball training facility. These carry an interest rate of four percent and are due May 2048.

Fiscal Year	Principal	Interest
2023	\$ 688,642	\$ 387,843
2024	701,923	373,868
2025	715,385	359,618
2026	730,769	345,096
2027	746,154	330,262
2028 - 2032	2,330,769	1,434,254
2033 - 2037	0	1,339,000
2038 - 2042	0	1,339,000
2043 - 2047	0	1,339,000
2048 - 2052	6,695,000	267,800
	\$ 12,608,642	\$ 7,515,741

The debt maturity schedule and summary of future interest requirements is as follows:

General Revenue Pledge Bonds were issued to fund the capital construction of the athletics village location #1 in June 2020, totaling \$11,778,000. The bonds carry an interest rate of 3.12 percent and are due November 1, 2050. The University's debt repayment schedule calls for a lump sum principal payment in fiscal year 2051. Athletics entered into an internal loan agreement with the University to provide annual funding towards the bond obligation starting in March 2020. This loan is due May 1, 2050, and carries an interest rate of 4.039 percent.

The internal loan debt maturity schedule and summary of future interest requirements is as follows:

Fiscal Year	Principal	Interest
2023	\$ 225,833	\$ 458,519
2024	234,954	449,398
2025	244,444	439,908
2026	254,317	430,035
2027	264,589	419,763
2028 - 2032	1,492,143	1,929,616
2033 - 2037	1,818,827	1,602,932
2038 - 2042	2,217,034	1,204,726
2043 - 2047	2,702,422	719,338
2048 - 2052	1,897,734	155,322
	\$ 11,352,397	\$ 7,809,557

In fiscal year 2021, Athletics entered into an internal loan agreement with the University to provide financing for the capital construction of the athletics village location #2, totaling \$4,261,049. The debt maturity schedule and summary of future interest requirements is as follows:

Fiscal Year	Principal	Interest
2023	\$ 158,729	\$ 155,918
2024	165,142	149,505
2025	171,814	142,833
2026	178,755	135,892
2027	185,977	128,670
2028 - 2032	1,048,843	524,392
2033 - 2037	1,278,534	294,701
2038 - 2042	671,553	46,076
	\$ 3,859,347	\$ 1,577,987

An installment purchase contract was entered into to acquire capital equipment. The debt maturity schedule and summary of future interest requirements is as follows:

Fiscal Year	Principal	Interest
2023	\$ 196,089	\$ 8,827
2024	200,039	4,877
2025	135,594	1,017
	\$ 531,722	\$ 14,721

In fiscal year 2019, Athletics entered into a fixed rate internal loan agreement with the University to provide financing for the Siegel Center chiller replacement. The debt maturity schedule and summary of future interest requirements is as follows:

Fiscal Year	Principal	Interest
2023	\$ 645,551	\$ 53,201
2024	671,625	27,127
	\$ 1,317,176	\$ 80,328

Total University debt totaled \$543,751,987 as of June 30, 2022.

#### 5. CONTRIBUTIONS

During the fiscal year ended June 30, 2022, the University received \$3,267,974 of Athleticsrelated contributions from the Virginia Commonwealth University Foundation to support operations. This constituted ten percent or more of total contributions. The majority of these contributions are included in revenue as "contributions" and additional amounts are included in various revenue and expense lines. Contributions received by the University from the Foundation for Athletics related capital projects are not included in this schedule.

#### 6. OPERATING DEFICIT

Auxiliary Enterprise Programs are essentially run as businesses and expenses must remain within revenues and accumulated fund balances. The Commonwealth has established guidelines requiring units to set aside an amount from current year operations as a reserve to be used to fund revenue shortfalls and special needs (primarily equipment replacement), facility repairs and renovations. Budget administration policies for Auxiliary Enterprise Programs address the annual operating budget and the use of fund balances for both State and University Auxiliary funds. Within the scope of these policies, the operating deficit in the fiscal year ending June 30, 2022, was covered by these reserves.

#### **VIRGINIA COMMONWEALTH UNIVERSITY**

As of June 30, 2022

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