

VIRGINIA COMMONWEALTH UNIVERSITY BOARD OF VISITORS

December 8, 2023 12:15 p.m.¹ James Branch Cabell Library 901 Park Avenue – Room 303 Richmond, VA

AGENDA

1. CALL TO ORDER & OPENING COMMENTS 5 minutes (12:15 – 12:20 p.m.)

Hon. Todd Haymore, Rector

2. PUBLIC COMMENT PERIOD

Ms. Chelsea Gray, Executive Director of Board and Executive Operations

3. PRESIDENT'S REPORT

15 minutes (12:20 – 12:35 p.m.)

Dr. Michael Rao, President

Hon. Todd Haymore, Rector

4. CONSENT AGENDA ACTION ITEMS

5 minutes (12:35 - 12:40 p.m.)

a. September 15, 2023 meeting minutes

- b. October 27, 2023 retreat minutes
- c. November 20, 2023 VCU BOV/VCUHS BOD joint meeting minutes
- d. Academic and Health Affairs Committee Action Items:
 - i. Proposal to to create a Bachelor of Science degree program in Supply Chain Management in the School of Business
 - ii. Proposal to create a Bachelor of Science degree program in Digital Forensics and Incident Response in the College of Humanities and Sciences
 - iii. Proposal to create a Master of Science degree program in Data Science in the College of Humanities and Sciences
 - iv. Proposal to create a Master of Science degree program in Digital Forensics & Incident Response in the College of Humanities and Sciences

¹ The start time for the Board of Visitors meeting is approximate only. The meeting may begin either before or after the listed approximate start time as Board members are ready to proceed.

- v. Proposal to create a Bachelor of Arts degree program in Computer Science in the College of Engineering (pending internal approvals)
- e. Finance and University Resources Committee Action Items:
 - i. Finance and University Resources Committee Dashboard
 - ii. Actalent PO Renewal
- 5. VCU STATE OF RESEARCH

20 minutes (12:40 - 1:00 p.m.)

Dr. Srirama Rao, Vice President for Research and Innovation

6. VCIMCO UPDATE

15 minutes (1:00 - 1:15 p.m.)

Mr. Bruce McDonald, Chief
Investment Officer, VCU Investment
Management Company (VCIMCO)

7. VCU HEALTH SYSTEM UPDATE

10 minutes (1:15 - 1:25 p.m.)

Dr. Marlon Levy, *Interim Senior Vice President for Health Sciences and CEO of VCU Health System*

8. BREAK

10 minutes (1:25 - 1:35 p.m.)

- 9. CONSTITUENT REPORTS
 - a. Student Representatives 10 minutes (1:35 1:45 p.m.)
 - b. Faculty Representative 5 minutes (1:45 1:50 p.m.)
 - c. Staff Representative 5 minutes (1:50 1:55 p.m.)

Ms. Leila Griffin, Undergraduate Student BOV Representative Ms. Margot Sell, Graduate Student BOV Representative

Dr. Valerie Robnolt, Faculty Senate BOV Representative

Ms. Amanda Simmons, Staff Senate BOV Representative

10. **CLOSED SESSION** – Freedom of Information

Act Sections 2.2-3711 (A) (1), (3), (7), (8), (9), (11), (23), specifically: 3 minutes (1:55 – 1:58 p.m.)

a. Audit, Integrity and Compliance Committee
 Closed Session Report
 2 minutes (1:58 - 2:00 p.m.)

Mr. Peter Farrell, Chair

b. Intercollegiate Athletics Committee Closed Session Report **Rev. Tyrone Nelson**, Chair

2 minutes (2:00 – 2:02 p.m.)

c. Facilities, Real Estate, and Administration Committee Closed Session Report

Dr. Vernon Dale Jones, Chair

2 minutes (2:02 – 2:04 p.m.)

d. Finance and University Resources Committee
 Closed Session Report
 2 minutes (2:04 – 2:06 p.m.)

Mr. Anthony Bedell, Chair

e. Senior Vice President for Health Sciences and CEO of the VCU Health System Report 7 minutes (2:06 – 2:13 p.m.)

Dr. Marlon Levy, Interim Senior Vice President for Health Sciences and CEO of the VCU Health System Vice President for Health Sciences

f. President's Report: 1 hour (2:13 – 3:13 p.m.) Dr. Michael Rao, President

11. RETURN TO OPEN SESSION AND CERTIFICATION

Hon. Todd Haymore, Rector

Resolution and Certification 2 minutes (3:13 – 3:15 p.m.)

Action Items

3 minutes (3:15 - 3:18 p.m.)

12. OTHER BUSINESS

Hon. Todd Haymore, Rector

a. Open Session Reports 2 minutes (3:18 – 3:20 p.m.)

13. ADJOURNMENT

Hon. Todd Haymore, Rector

Virginia Commonwealth University Proposed Program Brief Proposal to create a Bachelor of Science degree program in Supply Chain Management

Overview

Virginia Commonwealth University seeks approval for a Bachelor of Science (B.S.) degree program in Supply Chain Management at the Monroe Park Campus in Richmond, VA. The proposed program will be administered by the Department of Supply Chain Management and Analytics in the School of Business.

The purpose of the proposed program is to equip students with the necessary skills to assume roles as supply chain managers within both public and private sector organizations. The proposed degree program will provide students with a comprehensive understanding of the managerial principles and quantitative methods necessary for improving the efficiency and responsiveness of an organization's supply chain. Students will learn to effectively analyze information and data in order to address the complex challenges presented by modern, global supply chains. Through experiential learning opportunities, students will be exposed to techniques that support sound decision making in areas such as sourcing, logistics and distribution, sustainability, process management, quality management, forecasting, and inventory management. Students of the proposed program will gain an ability to work across diverse populations, navigate cultural differences, and incorporate people from different socioeconomic backgrounds in their roles as supply chain managers. Graduates of the proposed degree program will be well-prepared for a wide range of supply chain vocations, including procurement, logistics and distribution planning, sustainability, vendor management, and quality management.

Delivery Format

The proposed program will be offered in a face-to-face delivery format.

Target Implementation Date

Fall 2024

Demand and Workforce Development

The Bureau of Labor Statistics (BLS) and the Virginia Economic Commission (VEC) do not currently report employment projections under the title of "supply chain manager". Instead, they report projections for various career paths that fall under the broader domain of supply chain management. Projected growth rate for occupation such as logisticians, which falls under the broader supply chain management domain, is 29% over the next 10 years.

External Competition

Virginia Commonwealth University would be the first public institution in Virginia to offer a dedicated B.S. degree program in Supply Chain Management. No other public institution in the Commonwealth offers such a program.

Target Population

All interested undergraduate students will be encouraged to consider the major. Of particular interest are students enrolled in a supply chain management concentration currently offered at

VCU and in-state students interested in supply chain management but who would need to attend out-of-state schools due to lack of available in-state options.

Impact on Existing Programs

The proposed B.S. in Supply Chain Management will not compromise any existing degree programs at Virginia Commonwealth University. No degree programs will close as a result of the initiation and operation of the proposed degree program.

Impact on Faculty

The Supply Chain Management and Analytics (SCMA) department has 10 full-time faculty, six tenured and four non-tenure (term) faculty, all of which will teach coursework throughout the proposed program. As part of the School of Business core requirement, the Department of Economics, the Department of Information Systems, the Department of Accounting, the Department of Finance, the Department of Marketing, and the Department of Management will be impacted.

Funding

The proposed program will require 5.75 FTE faculty instructional effort in the initiation year, rising to 7.25 FTEs by the target year 2028-29. The Department of Supply Chain Management and Analytics in the School of Business will be the primary funding source to initiate and sustain the proposed degree program. The program will be supported by resources already in place to sustain existing academic programs, including student support services (enrollment services, library support, and career services) and faculty support services.

Alignment with the VCU Mission

The proposed program aligns with the institution's mission. The curriculum emphasizes "real-world learning" where actual industry problems related to supply chain management are integrated throughout the coursework. Because supply chain management involves integrating the supply and demand sides of an organization, the proposed program will train students on effectively managing "interdisciplinary collaborations" with other fields such as marketing, finance, and operations management. The proposed program will emphasize the global nature of modern supply chains, teaching students how to incorporate the "diversity, inclusion and equity" of the many cultural, socioeconomic, and ethnic backgrounds found across the globe. Finally, the proposed program will train students on solutions to one of "society's most complex challenges": global supply chain management.

Next Steps

- October 26 University Committee on Academic Affairs (UC-AA) Meeting
- November 2 University Council (UC) Meeting
- November 6 President's Cabinet
- December 8 Board of Visitor's Meeting (BOV)

Virginia Commonwealth University Proposed Program Brief Proposal to create a Bachelor of Science degree program in Digital Forensics and Incident Response

Overview

Virginia Commonwealth University seeks approval for a Bachelor of Science (B.S.) degree program in Digital Forensics and Incident Response at the Monroe Park Campus in Richmond, VA. The proposed program will be administered by the Department of Forensic Science in the College of Humanities and Sciences.

The purpose of the proposed B.S. degree program is to equip students with the necessary knowledge and skills to effectively collect, analyze, and preserve a variety of digital evidence for forensic purposes, as well as identify, combat, and respond to threats and/or attacks. The degree program will prepare students for a wide range of positions, such as digital forensic examiners, computer forensic analysts, cyber forensic investigators, cyber incident responders, and security and threat assessment analysts. Through experiential learning, the program will expose students to a variety of operating systems, platforms, devices, and malware. The proposed program will address other professional responsibilities of a forensic examiner, including ethical concerns, report writing, and expert testimony. Graduates will be prepared to work in law enforcement agencies, federal government agencies (e.g., Federal Bureau of Investigation, Drug Enforcement Agency, Homeland Security, etc.), private cyber forensic companies, and counterintelligence or counterterrorism incident response that involves any digital media. Graduates will be capable of: securing forensic digital evidence and responding to live attacks; analyzing a variety of evidence; and troubleshooting challenging situations based on the needs of the client.

Delivery Format

The proposed program will be offered in a face-to-face delivery format.

Target Implementation Date

Fall 2024

Demand and Workforce Development

The Bureau of Labor Statistics (BLS) does not have data or a job category for "Digital Forensics" or "Incident Response" fields. The closest occupations to "Digital Forensics and Incident Response" with data and listed in the BLS are "forensic science technician" and "information security analyst". The occupational fields closely related to digital forensics and incident response are expected to grow at a rate of 11-35% over the next 10 years.

External Competition

Virginia Commonwealth University would be the first public institution in Virginia to offer a B.S. degree in Digital Forensics and Incident Response. No similar degree program exists.

Target Population

All interested undergraduate students will be encouraged to consider the major. The intended target audience for the program includes individuals interested in careers as digital forensic

examiners, computer forensic analysts, cyber forensic investigators, cyber incident responders, and security and threat assessment analysts.

Impact on Existing Programs

The proposed B.S. in Digital Forensics and Incident Response will not compromise any existing degree program at Virginia Commonwealth University. No degree programs will close as a result of the initiation and operation of the proposed degree program.

Impact on Faculty

The Department of Forensic Science has 11 full-time faculty (11 FTEs). Five (5) of these faculty will teach core courses for the proposed B.S. in Digital Forensics and Incident Response. Five (5) faculty members in the Department of Computer Science will teach core computer science courses for the proposed degree program.

Funding

The proposed degree program will require approximately 1.25 FTE of instructional effort to initiate, rising to approximately 4 FTE by the target year 2028-2029. Two (2.0) FTE new faculty members will be hired for the proposed program, one in 2025-26 and one in 2028-29. The Department of Forensic Science in the College of Humanities and Sciences will be the primary funding source to initiate and sustain the proposed degree program. The program will be supported by resources already in place to sustain existing academic programs, including student support services (enrollment services, library support, and career services) and faculty support services.

Alignment with the VCU Mission

The proposed B.S. in Digital Forensics and Incident Response aligns with the institution's mission. The proposed degree is "interdisciplinary", with emphasis on core coursework in computer and forensic science. Through hands-on, laboratory-based specialized courses, the curriculum emphasizes "real-world learning," equipping students with the skills to effectively employ innovative technology and software in delivering investigative information to the criminal and social justice systems. The degree program will advance VCU's mission of helping "solve society's most complex challenges" and will assist in bringing an objective and scientific eye to a system that is often wrought with social, cultural, and economic biases.

Next Steps

- October 26 University Committee on Academic Affairs (UC-AA) Meeting
- November 2 University Council (UC) Meeting
- November 6 President's Cabinet
- December 8 Board of Visitor's Meeting (BOV)

Virginia Commonwealth University Proposed Program Brief Proposal to create a Master of Science degree program in Digital Forensics & Incident Response

Overview

Virginia Commonwealth University seeks approval for a Master of Science (M.S.) degree program in Digital Forensics and Incident Response at the Monroe Park Campus in Richmond, VA. The proposed program will be administered by the Department of Forensic Science in the College of Humanities and Sciences.

The purpose of the proposed M.S. in Digital Forensics & Incident Response degree program is to equip students with the necessary knowledge and skill set to effectively collect, analyze, and preserve a variety of digital evidence for forensic purposes, as well as identify, combat, and respond to network and cloud-based threats and/or attacks. The degree program will prepare students for a wide range of jobs, such as digital forensic examiners/analysts, computer forensic examiners/analysts, cyber forensic analysts/investigators, incident responders, security and threat assessment analysts, etc. Graduates will be prepared to work in law enforcement agencies, federal government agencies (e.g., Federal Bureau of Investigation, Drug Enforcement Agency, Homeland Security, etc.), private digital/computer/cyber forensic companies, additional counterintelligence / counterterrorism agencies, etc. Through experiential learning, the degree program will expose students to accessing and preserving evidence from a variety of operating systems, platforms, mobile devices, and malware. They will perform independent research in the field of Digital Forensics and/or Incident Response, extract data from and build case files from complex mock evidence, and be able to evaluate the use, potential and limitations of digital forensic laboratory techniques. Graduates of the proposed program will graduate with industryrelevant certifications specific to digital forensics data recovery.

Delivery Format

The proposed program will be offered in a face-to-face delivery format.

Target Implementation Date

Fall 2024

Demand and Workforce Development

The Bureau of Labor Statistics (BLS) does not have data or a job category for "Digital Forensics" or "Incident Response" fields. The closest occupations to "Digital Forensics and Incident Response" with data and listed in the BLS are "forensic science technician" and "information security analyst". The occupational fields closely related to digital forensics and incident response are expected to grow at a rate of 11-35% over the next 10 years.

External Competition

One public institution in Virginia offers a degree program similar or related to the proposed M.S. in Digital Forensics and Incident Response: George Mason University.

Target Population

The intended target audience for the program is individuals interested in a broad range of careers such as digital forensic examiners/analysts, computer forensic examiners/analysts, cyber forensic analysts/investigators, incident responders, security and threat assessment analysts.

Impact on Existing Programs

The proposed M.S. in Digital Forensics and Incident Response will not compromise any existing degree program at Virginia Commonwealth University. No degree programs will close as a result of the initiation and operation of the proposed degree program.

Impact on Faculty

The Department of Forensic Science at VCU has 11 existing full-time faculty positions (11 FTEs). These faculty will be involved with teaching core and other required forensic science courses in the proposed M.S. degree program.

Funding

The proposed degree program will therefore require approximately 0.67 FTE of instructional effort to initiate, rising to approximately 1.84 FTE by the target year 2028-2029. The dean of the College of Humanities and Sciences has committed resources for two (2) additional faculty members (2.0 FTE); one will be available to teach in the proposed B.S. in Digital Forensics and Incident Response degree program beginning in fall 2025 and the other fall of 2028 after enrollment targets are met. The program will be supported by resources already in place to sustain existing academic programs, including student support services (enrollment services, library support, and career services) and faculty support services.

Alignment with the VCU Mission

The proposed M.S. in Digital Forensics & Incident Response aligns well with VCU's mission. With a significant number of hands-on, laboratory-based specialized courses, the curriculum will focus on "real-world learning", teaching students how to use innovative technology and software to provide investigative information to the criminal and social justice systems. The program will advance VCU's mission of helping "solve society's most complex challenges" and will assist in bringing an objective and scientific eye to a system that is often wrought with social, cultural, and economic biases. Our curriculum features full-time faculty experts as well as part-time faculty with digital forensics expertise from across the state to provide our students with unique transdisciplinary and "interdisciplinary collaborations and community partnerships".

Next Steps

- October 26 University Committee on Academic Affairs (UC-AA) Meeting
- November 2 University Council (UC) Meeting
- November 6 President's Cabinet
- December 8 Board of Visitor's Meeting (BOV)

Virginia Commonwealth University Proposed Program Brief Proposal to create a Master of Science degree program in Data Science

Overview

Virginia Commonwealth University seeks approval for a Master of Science (M.S.) degree program in Data Science at the Monroe Park Campus in Richmond, VA. The proposed degree program will be jointly administered by the Department of Computer Science in the College of Engineering and the Department of Statistical Sciences & Operations Research in the College of Humanities & Sciences.

The purpose of the proposed MS in Data Science degree program is to educate students with the advanced knowledge, skills, and tools necessary to analyze and interpret complex data and help solve real-world problems. Data science is an interdisciplinary field that combines expertise in statistics, computer science, and domain-specific knowledge to extract valuable insights and knowledge from data. The proposed degree program will prepare students to excel in using data to drive data-driven decision-making in various industries and domains. An MS in Data Science prepares students to work as data analysts, data scientists, machine learning engineers, data engineers, business analysts, research scientists, data consultants, etc. They may also specialize in specific domains like healthcare or biomedical data analysis and can find opportunities in government, startups, academia, and industry research. The program will address various specific needs and issues in today's data-driven world. It tackles a growing demand for data experts and by combining interdisciplinary education, the proposed program will create well-rounded professionals capable of solving real-world data challenges.

Delivery Format

The proposed program will be offered in a face-to-face delivery format.

Target Implementation Date

Fall 2024

Demand and Workforce Development

Employment projections in the U.S. Bureau of Labor Statistics' (BLS) Occupational Outlook Handbook show the viability of employment for graduates of the proposed M.S. in Data Science. According to the BLS, employment of data scientists is expected to grow 36%, or "much faster than the average for all occupations."

External Competition

Four (4) public universities offer a similar or related degree program. The following universities offer graduate degree programs in the area of data science: George Mason University, Old Dominion University, Radford University, and the University of Virginia.

¹ The U.S. Bureau of Labor Statistics. https://www.bls.gov/ooh/math/data-scientists.htm#tab-6

Target Population

The intended target audience for the program is individuals interested in a broad range of careers such as data analysts, data scientists, machine learning engineers, data engineers, business analysts, research scientists, data consultants.

Impact on Existing Programs

The proposed M.S. in Data Science will not compromise any existing degree programs at Virginia Commonwealth University. No degree programs will close as a result of the initiation and operation of the proposed degree program.

Impact on Faculty

The Department of Computer Science has 18 full-time tenure-track or tenured faculty members, of which seven (7) are involved in developing and teaching core and required courses for the proposed MS in Data Science. The Department of Statistical Sciences and Operations Research has 13 full-time tenure-track or tenured faculty members of which 10 are involved in developing and teaching core and required courses for the proposed MS in Data Science.

Funding

The proposed degree program will require approximately 1.875 FTE of instructional effort to initiate, rising to approximately 4 FTE by the target year of 2029-2030. The colleges and departments have the faculty, classified support, equipment, space, library, and other resources necessary to initiate the proposed program. The program will be supported by resources already in place to sustain existing academic programs, including student support services (enrollment services, library support, and career services) and faculty support services.

Alignment with the VCU Mission

The proposed MS in Data Science program directly serves to fulfill the mission of Virginia Commonwealth University. The program's emphasis on "real-world learning" ensures that students actively engage with practical applications, fostering civic engagement, inquiry, discovery, and innovation. The "interdisciplinary" nature of data science enables students to collaborate with diverse fields, forging community partnerships that drive innovation, cultural and economic vitality, and solutions to "society's most complex challenges". The underrepresentation of minority populations in the field of Data Science is notable, but VCU's status as a minority-serving institution offers a pathway to enhance diversity among Data Science professionals and cultivate an inclusive environment.

Next Steps

- October 26 University Committee on Academic Affairs (UC-AA) Meeting
- November 2 University Council (UC) Meeting
- November 6 President's Cabinet
- December 8 Board of Visitor's Meeting (BOV)

Virginia Commonwealth University Proposed Program Brief Proposal to create a Bachelor of Arts degree program in Computer Science

Overview

Virginia Commonwealth University seeks approval for a Bachelor of Arts (B.A.) degree program in Computer Science at the Monroe Park Campus in Richmond, VA. The proposed program will be administered by the Department of Computer Science in the College of Engineering.

The purpose of the proposed B.A. degree program in Computer Science is to educate a broader population of students to identify, build, and support computer systems in all industries within Virginia by proposing a multidisciplinary approach to computer science. The proposed program will provide students with the knowledge and skills in client computing needs assessment, computing system design and prototyping, coding, code testing, and system documentation generation. The proposed degree program will provide students specific coursework to become proficient in contemporary software development methodologies, including agile programming, and enhance their teamwork and problem-solving skills through collaborative projects. Graduates will possess the fundamental knowledge and skills in programming and software development to work as entry-level software designers, software developers, software engineers, and systems engineers. Graduates of the proposed degree program will be prepared to work in all industries in the public and private sectors that seek candidates who can seamlessly integrate computing skills to address business needs.

Delivery Format

The proposed program will be offered in a face-to-face delivery format.

Target Implementation Date

Fall 2024

Demand and Workforce Development

According to the U.S. Bureau of Labor Statistics (BLS), between 2021 and 2031, employment for many computer professionals will grow at 15%, "much faster than other occupations". The BLS goes on to say, "[T]his increase is expected to result in about 682,800 new jobs over the decade.

External Competition

Three (3) public institutions in Virginia offer a degree program similar or related to the proposed B.A. in Computer Science: Longwood University, the College of William and Mary, and the University of Virginia.

Target Population

All interested undergraduate students will be encouraged to consider the major. Of particular interest are students minoring in computer science, students with plans to double major and/or pursue interests in other subject areas.

¹ The U.S. Bureau of Labor Statistics. Occupational Outlook Handbook. https://www.bls.gov/ooh/computer-and-information-technology/home.htm

Impact on Existing Programs

No degree programs will close as a result of the initiation and operation of the proposed degree program. We anticipate minimal impact on the current B.S. in Computer Science.

Impact on Faculty

All existing full-time faculty (20) in the Department of Computer Science will teach in courses in the program. Five (5) faculty from the Department Mathematics and Statistics will teach other required courses.

Funding

The proposed program will require a total of 0.7 FTE of instructional effort in 2024-25, rising to 2.9 FTE by the target year 2028-29. The Department of Computer Science within the College of Engineering will be the primary funding source to initiate and sustain the proposed degree program. The dean of the College of Engineering has committed resources for another faculty member (1.0 FTE) who will be available to teach in the proposed B.A. in Computer Science degree program beginning in Fall 2025. The program will be supported by resources already in place to sustain existing academic programs, including student support services (enrollment services, library support, and career services) and faculty support services.

Alignment with the VCU Mission

The proposed degree program directly serves to fulfill the mission of Virginia Commonwealth University. The proposed degree program will educate students with "real-world learning that furthers inquiry, discovery and innovation" in computer systems and programming. Students will form "interdisciplinary collaborations" to "solve society's most complex problems" by applying their computing skills in all areas of society. The proposed program will allow for "diversity, inclusion, and equity" by providing additional pathways faor students to attain a degree in computer science.

Next Steps

- October 26 University Committee on Academic Affairs (UC-AA) Meeting
- November 2 University Council (UC) Meeting
- November 6 President's Cabinet
- December 8 Board of Visitor's Meeting (BOV)

Finance and University Resources Committee Dashboard Metrics for Annual Review

5.50% 5.50% y sets 4% limit operating Exp)	7.70% 2.30% Aa3	Goals for FY '24/Actual for FY '23 Goals for FY'24/Actual for FY '23 Rating reaffirmed March 2023 VCU is at the minimum rating required to achieveTier III status Rating reaffirmed September 2023 VCU is at the minimum rating required to achieveTier III status FY2023 2.87%
5.50%	2.30% Aa3	Goals for FY'24/Actual for FY '23 Rating reaffirmed March 2023 VCU is at the minimum rating required to achieveTier III status Rating reaffirmed September 2023 VCU is at the minimum rating required to achieveTier III status FY2023 2.87%
5.50%	2.30% Aa3	Goals for FY'24/Actual for FY '23 Rating reaffirmed March 2023 VCU is at the minimum rating required to achieveTier III status Rating reaffirmed September 2023 VCU is at the minimum rating required to achieveTier III status FY2023 2.87%
v sets 4% limit	Aa3	Rating reaffirmed March 2023 VCU is at the minimum rating required to achieveTier III status Rating reaffirmed September 2023 VCU is at the minimum rating required to achieveTier III status
		VCU is at the minimum rating required to achieveTier III status Rating reaffirmed September 2023 VCU is at the minimum rating required to achieveTier III status FY2023 2.87%
		VCU is at the minimum rating required to achieveTier III status Rating reaffirmed September 2023 VCU is at the minimum rating required to achieveTier III status FY2023 2.87%
	AA-	required to achieveTier III status FY2023 2.87%
P 5. 56. 19 = AP/		(Preliminary)
Benchmark		One year as of December 31, 2023
1.55%	2.72%	
11.20%%	10.13%	
Target/Goal	Actual	Notes
2 - 66%, Q3 -	FY23 Q4 - \$1,460M (95.41% of budget)	Q4 ended close to budget across the enterprise.
	budget)	Q1 is on target for revenues.
	budget)	Q4 ended close to budget for expenditures.
2 400/ 02	FY24 Q1 - 469,185 (31.48% of budget)	Q1 is slightly ahead for spending but expect spending to slow in Q2.
	2 - 66%, Q3 - 02 - 49%, Q3 - 02 - 49%, Q3 -	budget) 12 - 49%, Q3 - FY23 Q4 - \$1,471M (96.13% of budget) 12 - 49%, Q3 - FY24 Q1 - 469,185 (31.48% of

DEVELOPMENT & ALUMNI RELATIONS					
Increase Annual Giving & Alumni Engagement					
Progress to Campaign Goal	Preliminary campaign goal: \$1B	\$780,242,305 Actual Dollars Raised (78.0% progress towards goal)	Current FY dollars raised: \$112,223,095 Same Time Last Year: \$107,989,573 Percentage Change: 3.9%		
Primary Giving by Household/Entity (< \$50,000)		FYTD24: \$3,982,273	Same Time Last Year: \$3,982,152 Percentage Change: 0.0%		
Major Giving by Household/Entity (\$50,000 - \$999.9K)		FYTD24: \$8,246,807	Same Time Last Year: \$9,454,951 Percentage Change: -12.8%		
Principal Giving by Household/Entity (\$1M+)		FYTD24: \$99,994,015	Same Time Last Year: \$94,552,470 Percentage Change: 5.8%		
Donors		FYTD24: 6,788	Same Time Last Year: 7,182 Percentage Change: -5.5%		
New Donors		FYTD24: 1,487	Same Time Last Year: 1,328 Percentage Change: 12.0%		
GOVERNMENT RELATIONS PRIORITIES					
Reduce Financial Impact of Military Waivers (VMSDEP)					
Increase Undergraduate financial aid					
Increase funding for faculty salaries					
Increase state support for University research priorities					
Secure authorization for School of Dentistry planning					

RESOLUTION OF THE BOARD OF VISITORS OF VIRGINIA COMMONWEALTH UNIVERSITY

APPROVAL FOR ADDITIONAL PURCHASES EXCEEDING \$5 MILLION

WHEREAS, pursuant to Title § 23.1 of the *Code of Virginia*, the Board of Visitors of Virginia Commonwealth University (the Board) has broad legal authority to make regulations and policies concerning Virginia Commonwealth University (the University);

WHEREAS, the Board has the authority to approve and execute of agreements with outside entities that bind the University;

WHEREAS, under the Board's discretion the Board delegated authority to the University's Office of the President, as outlined in Delegation of Signatory Authority policy, as amended on May 10, 2019, to approve and execute contracts a total actual or anticipated expenditure value under \$5 million;

WHEREAS, on April 1, 2021, the University entered into a two-year agreement with the option of three one-year renewals with Actalent Scientific, LLC (Actalent) for which Actalent provides staff augmentation services for vital clinical research positions in Massey Cancer Center and the School of Medicine:

WHEREAS, upon review of the Actalent agreement, Procurement has determined that the actual expenditures of the current contract will exceed \$5 million; with projected total costs of \$19 million over the life of the contract;

WHEREAS, the University recognizes an increased need for the services provided by Actalent and that Actalent's services strongly support the University's mission of becoming the premier urban research university and assists in successfully fulfilling its research obligations;

WHEREAS, the actual expenditures and additional costs for the proposed expansion of services will exceed the University's Office of the President's delegated authority for approval and execution of contracts; and

WHEREAS, any renewal or new agreement will require Board approval;

NOW, THEREFORE BE IT RESOLVED BY THE BOARD OF VISITORS OF VIRGINIA COMMONWEALTH UNIVERSITY:

- 1. The Board approves additional purchases under the existing Actalent Scientific, LLC contract.
- 2. The Board authorizes the appropriate University officials to sign any contract amendments or documents necessary to implement the anticipated additional expenditures, in accordance with the Delegation of Signatory Authority policy.
- 3. This Resolution will take effect immediately upon its adoption.



State of the Research

P. Srirama Rao, Ph.D., Vice president for research and innovation December 8, 2023



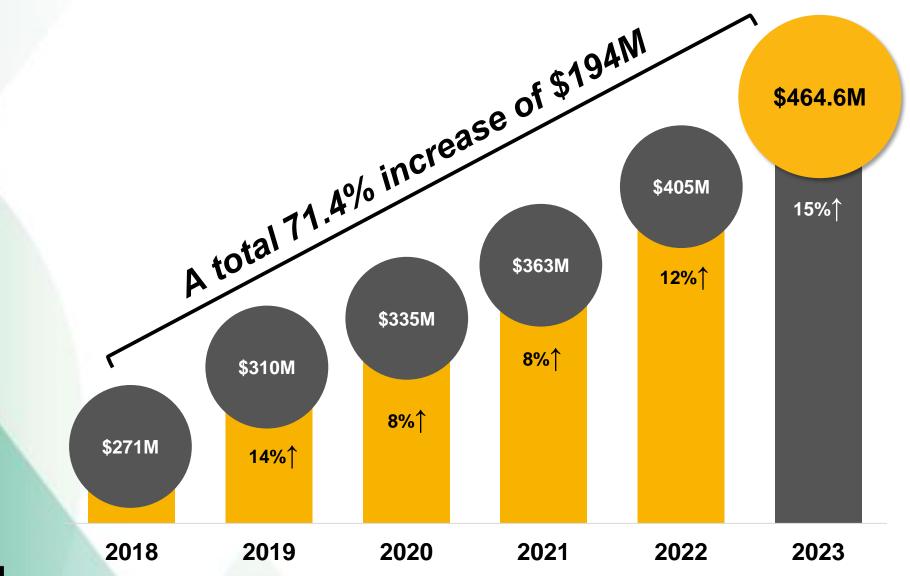
VCU research celebrates new milestones





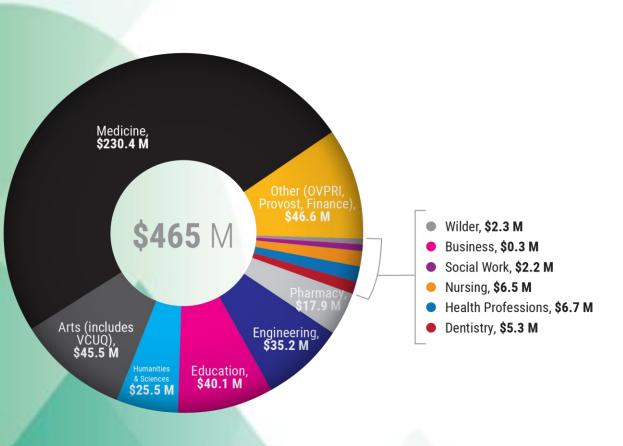


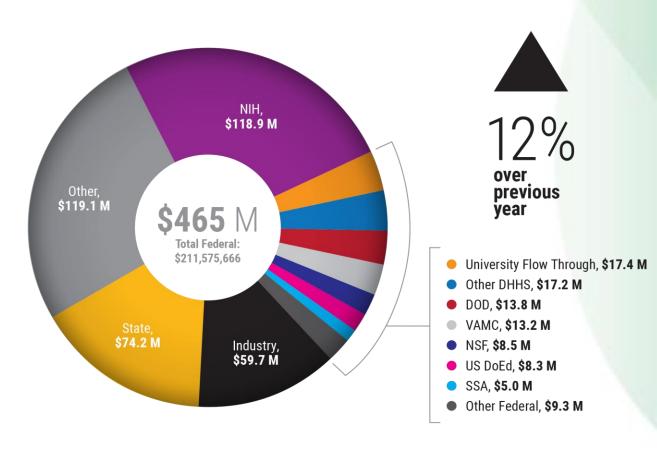
A record increase in external sponsored funding





FY2023 external sponsored awards By unit and by source







Research institutes and centers with landmark funding

Wright Center for Clinical and **Translational** Research (\$32M in CTSA grants) F. Gerard Moeller, M.D.



Stravitz-Sanyal **Institute for Liver Disease & Metabolic** Health (\$104M gift) Arun Sanyal, M.D.

Massey NCI Comprehensive **Cancer Center**

CP2 KD

(\$12.5M CCSG award + \$100M for the Robert A. Winn Diversity in Clinical Trials Award Program Fellowship) Robert A. Winn, M.D.



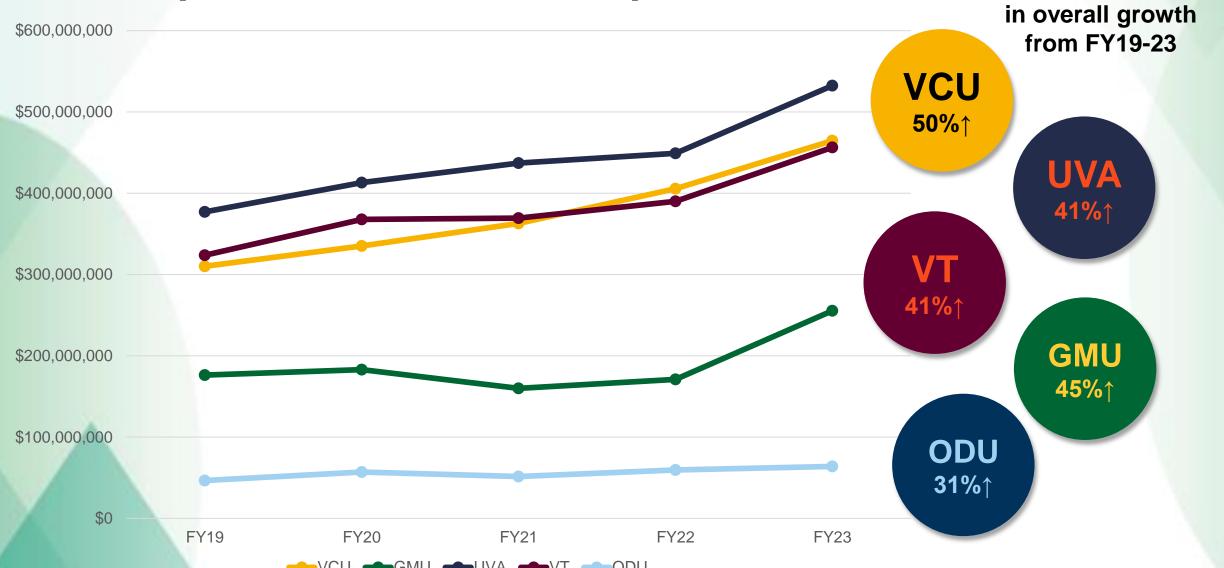




All Institute (\$50M Gates Foundation grant and renewal)

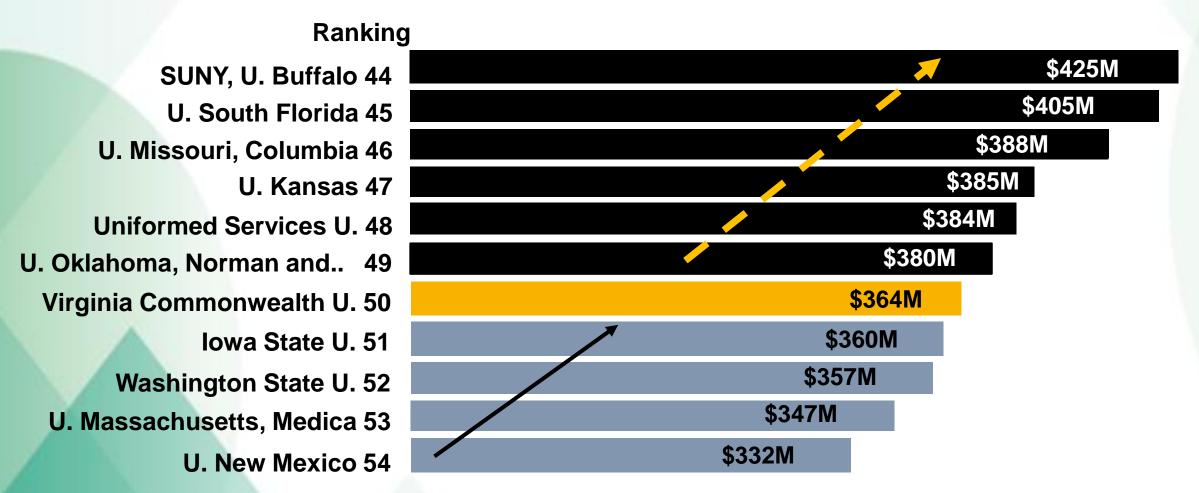
B. Frank Gupton, Ph.D.

Virginia research universities sponsored awards comparison



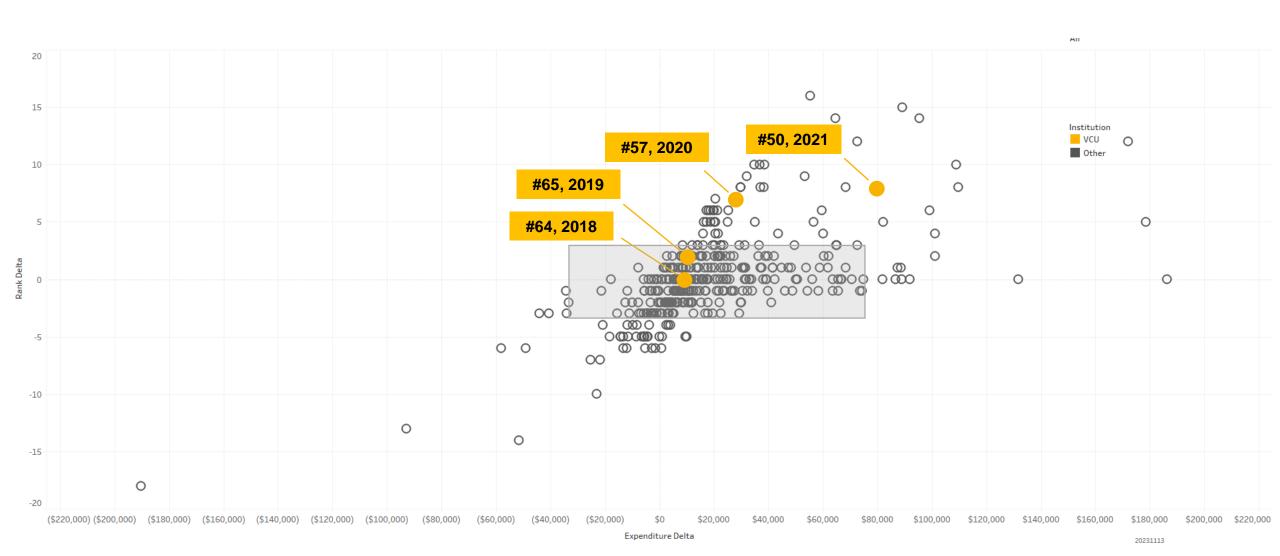
Percentage increase

FY2021 U.S. Public Research University Ranking





Expenditure and Rank Changes Among Top 100 Public Universities



One VCU Strategic Plan for Research Four initiatives come together to improve the human condition





Research Impact Stories from Strategic Plan Initiatives

Enriching the human experience



Supporting sustainable energy and environments



Achieving a just and equitable society



Harnessing the potential of Al in research



Unleashing Al's potential in healthcare through multidisciplinary graduate education based on living labs

Rodrigo Spinola, Ph.D. College of Engineering



Building technologies to better process A.I. algorithms

Supriyo Bandyopadhyay, Ph.D. College of Engineering



Alberto Cano, Ph.D. College of Engineering

Integrating emotion
AI and VR in the
performing arts



Rajan Gogna, Ph.D. College of Engineering

Using advanced experimental and AI tools to identify molecular basis of racial disparity in lung cancer patients



Milos Manic, Ph.D. College of Engineering

Protecting the nation's critical infrastructure from cyberattacks through machine learning

Optimizing health



Qingguo Xu, Ph.D. School of Medicine

Using nanoparticles for medication delivery in corneal transplants



Shijun Zhang, Ph.D. School of Pharmacy

Studying neuroinflammation biomarkers in Alzheimer's



Virginia Chu, Ph.D. College of Health Professions

Standardizing assessment in somatosensory research



Gary Cuddeback, Ph.D. School of Social Work

Examining racial disparities in fatal overdoses and instances of self-harm



Amy Salisbury, Ph.D. School of Nursing

Studying long COVID in kids



Bernard Fuemmeler, Ph.D.

Massey Comprehensive Cancer Center

Creating a Virginia firefighters cancer registry and support network



Arun Sanyal, M.D. School of Medicine

Using noninvasive biomarkers to test for Liver disease



Jennifer Jordan, Ph.D.

College of Engineering

Studying heart vessel damage in young breast cancer survivors



Michael Miles, M.D., Ph.D. School of Medicine

Training graduate and postdoctoral researchers in alcohol-related studies



Developing a child welfare and addiction specialist fellowship program

Clinical research and trials driven by patient needs

\$92.6M in sponsored funding

32

VCU held active drug / device registrations

5,500+

Total active participants enrolled in clinical research

718

Active clinical trials at VCU / VCUHS



Enrolled across all active clinical trials

1,073 Clinical research studies

364

Faculty-led, VCU designed clinical studies

129

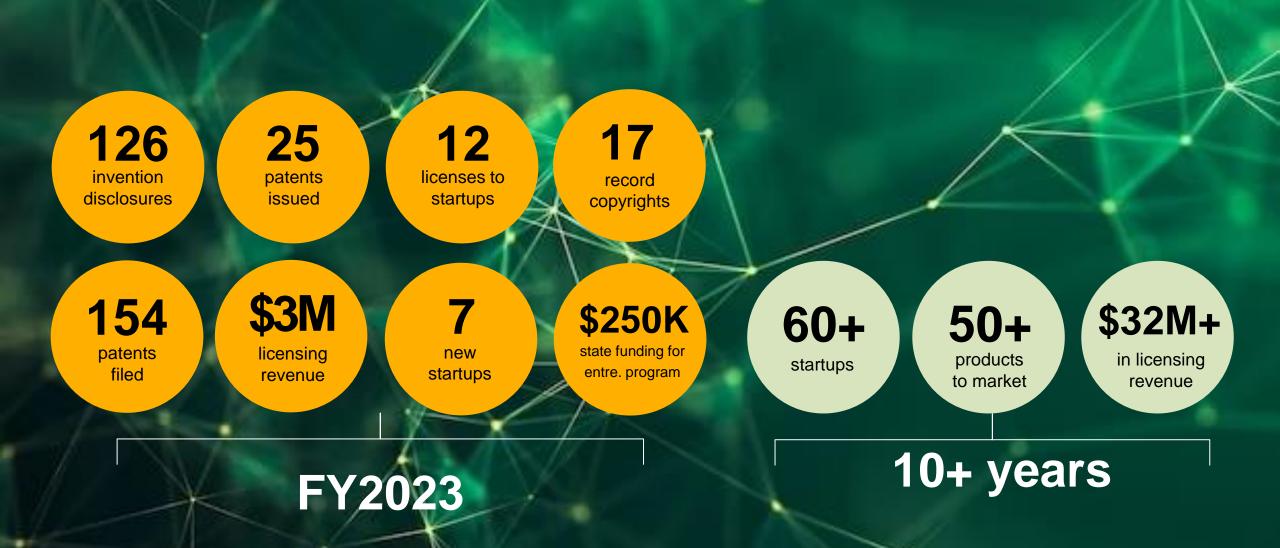
Faculty-led VCU designed clinical trials



Germany



The Impact of TechTransfer and Ventures



VCU licenses its technologies to:

Major corporations

























Shire







New ventures and startups













InterLeukin







QUENCH MEDICAL









60 +startups



\$80M in funding



8 products to market



Phase 1: Strategic Research Investments (FY2021-23) Faculty-led projects \$5M \$16.5M State of the art equipment (state support - HEETF) Institutes and centers \$5.2M Core labs \$4.5M \$1.5M Tech commercialization

QUEST 2028 Research Goal Milestones

Top 50 public R1 university

>5% increase in federal and clinical research

increase in faculty,

students & postdocs

2x

increase in start-ups and IP

AAU

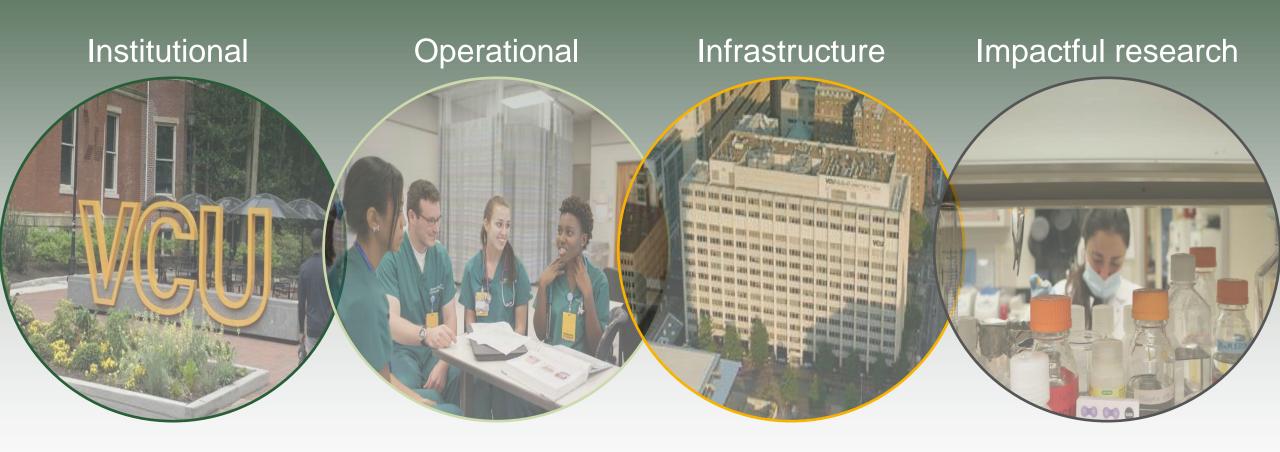
member

\$500M

in sponsored research / expenditures



The Future of One VCU Research: strategic investments





One VCU Research is transformative and impactful





Appendix Material

Board book only



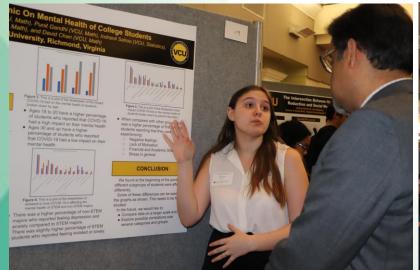
Students and postdoctoral fellows advancing research at VCU

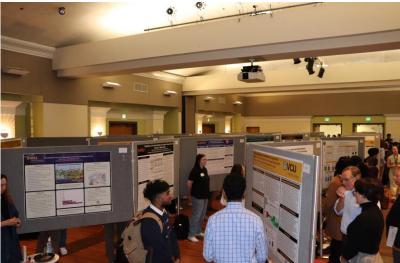


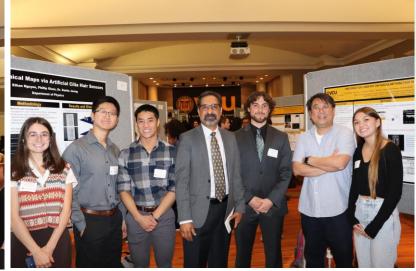
Mohammad Siddiqi, Ph.D. Postdoctoral fellow, Dept. of Anatomy & Neurobiology



Eda Koseli, DVM, Ph.D. Postdoctoral Fellow, Pharmacology & Toxicology Dept.







VCU Poster Symposium for Undergraduate Research and Creativity

An inclusive, research strategic plan

Developed Plan: Implementation Strategy:

✓ Engaged 300+ partners
✓ Mapped KPI, ROI

Established research

strengths, needs,

opportunities

- ✓ Created budget
- ✓ Gained BOV approval

Created

Launched Plan:

- ✓ VCU-wide engagement
- ✓ Impact and inclusion
- ✓ Launched 1st round of funds

Alignment with QUEST + Implement and Invest:

- ✓ Defined early KPI's
- ✓ Launched 2nd round of funds

Completion of Phase 1:

- ✓ Track ROI
- ✓ Communicate impact
- ✓ Continue investment in research initiatives & enterprise

Phase 1: 2019 - 2023

Phase 2: 2024 - 2028



- Years 3 and 4, then 5 and 6 of research funding and awards
- ☐ ROI calculations and reporting
- ☐ Continue to communicate impact
- ☐ Continue investment in research initiatives and enterprise
- ☐ Recalibration (as needed)

\$5.2M in support of VCU's Research Institutes & Centers, over 3 years



- 1. Society & Health
- 2. Rehabilitation Science & Engineering
- 3. Positive Youth Development
- 4. Health Disparities
- 5. Emotional & Behavioral Health
- 6. Women's Health
- 7. People with Disabilities
- 8. Creative Research (VCUarts Qatar)
- 9. Drug Discovery
- 10. Microbiome Engineering & Data Analysis
- 11. Humanities Research
- 12. Drug & Alcohol Studies
- 13. Sustainable Energy & Environments



The Future of One VCU Research: strategic investments

Institutional





Impactful research









- Critical: Retain, recruit through URM faculty cluster hires
- Commitments align with national / global research priorities
- † Student, postdoc pipelines
- ↑ Community input engagement

- Critical: Workforce development
- Faculty/student mentorship
- Efficient systems
- Streamline activation across all disciplines
- Critical: Laboratory space and facilities; renovate / replace aging research building (s)
- Core labs, research institutes / centers
- State of the art research equipment
- Clinical research

- Critical: Continue to fund the strategic initiatives
- High-performing teams
- Societally relevant projects with community impact
- Tech transfer to marketplace



VCU Investment Management Company

VCU Board of Visitors

December 8, 2023



- I. VCIMCO Update
- II. Investment Holdings
- III. Investment Update

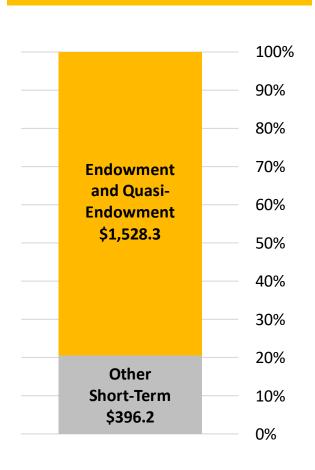


VCIMCO AUM Update

VCIMCO AUM as of September 30, 2023

\$ in Millions	AUM	% of VCIMCO
Total VCIMCO AUM	\$1,924.4	100.0%
Endowment and Quasi-Endowment Assets		
VCU Health System	1,061.7	55.2%
VCU Quasi	118.6	6.2%
VCU Foundation	118.3	6.1%
VCU College of Engineering Foundation	73.3	3.8%
VCU School of Business Foundation	57.1	3.0%
VCU Glasgow	51.0	2.7%
VCU Central Bank Capital Reserve	36.7	1.9%
VCU Central Bank Unrestricted	11.2	0.6%
Community Memorial Hospital Foundation	0.2	0.0%
The Gear Endowment	0.1	0.0%
Other Short-Term Assets		
VCU Short-Term	396.0	20.6%
VCU Health System	0.2	0.0%

% of VCIMCO AUM





VCIMCO Overview – Peer Institutions

University of Virginia Investment Management Company

- Manages assets of:
 - University of Virginia endowment and cash reserve
 - UVA Health System
 - Affiliated foundations of the University

UNC Management Company

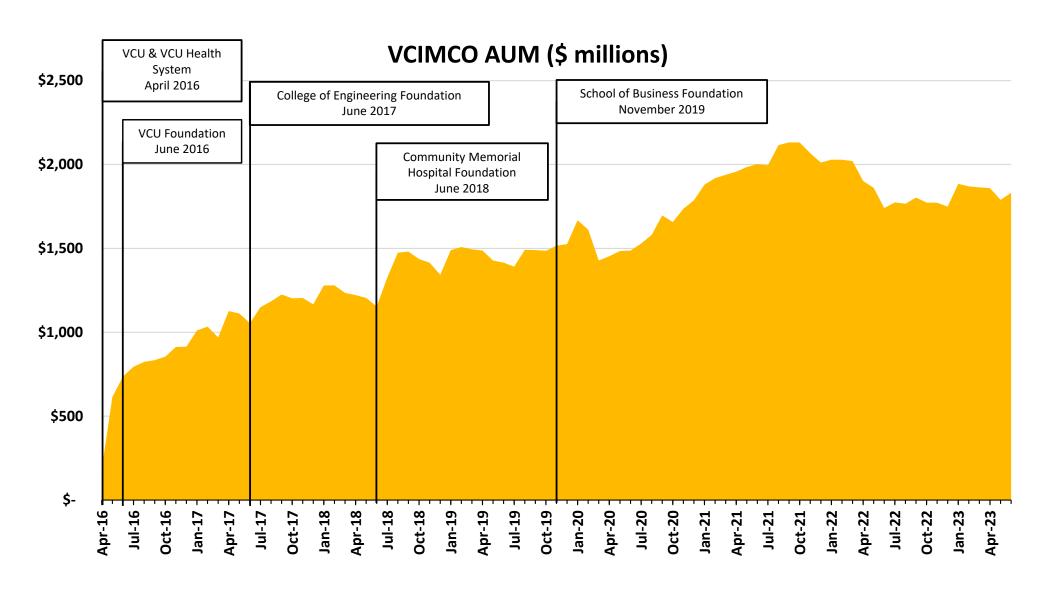
- Manages assets of:
 - University of North Carolina endowment and cash reserve
 - UNC Health System
 - Affiliated foundations of the University

DUMAC Inc. (formerly Duke Management Company)

- Manages assets of:
 - Duke University cash reserve
 - Duke University Health System
 - Duke University's defined benefit pension
 - Affiliated foundations of the University



VCIMCO AUM History

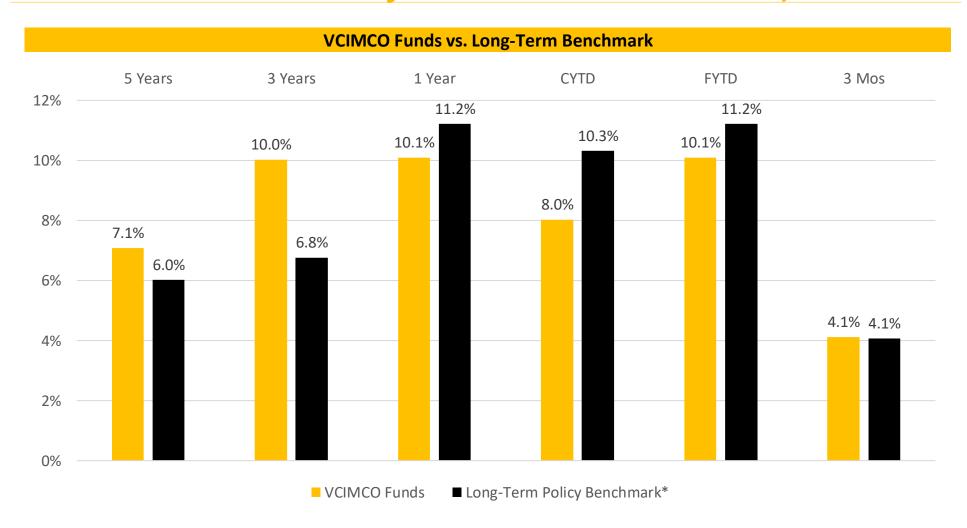




- I. VCIMCO Update
- II. Investment Update



Performance Review – June 30, 2023 Final



Note: As of June 30, 2023.

Totals may not sum due to rounding. Past performance is not predictive of future results.

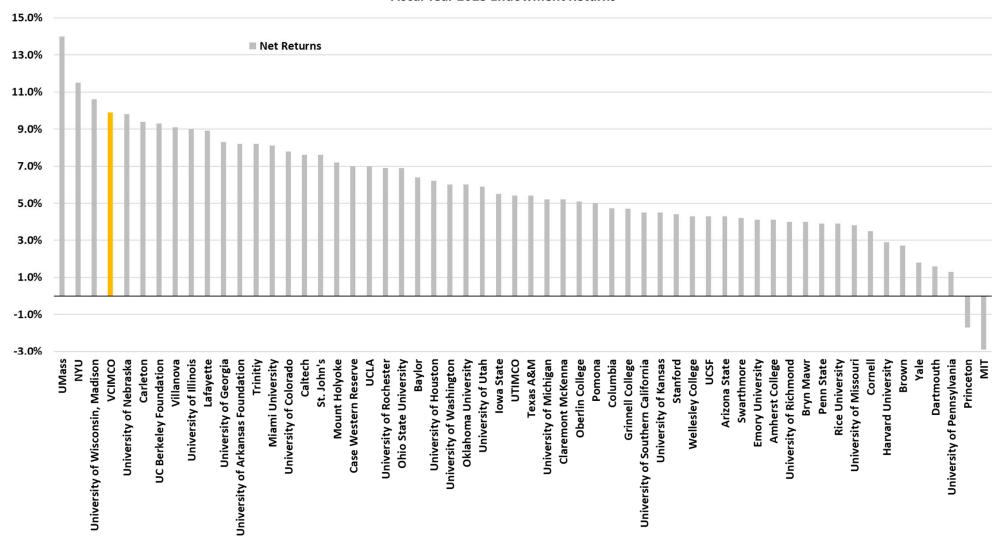
Returns for periods greater than one year are annualized. Performance is final.

^{*} As of 7/1/2021, the Long-Term Policy Benchmark is composed of 70% MSCI All Country World, 30% Bloomberg US Aggregate; prior to 7/1/2021, 65% MSCI All Country World, 25% Bloomberg US Aggregate, 10% MSCI All Country World Real Estate.



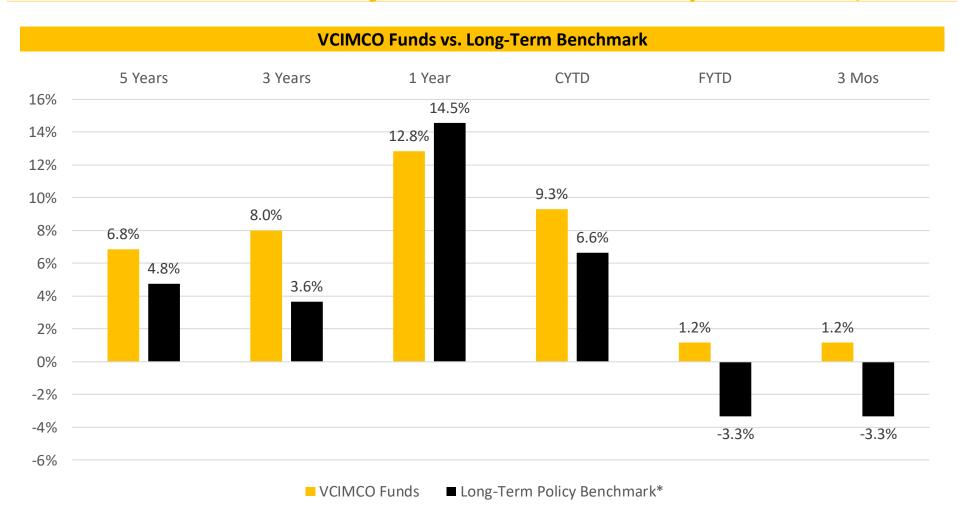
Fiscal Year 2023 Top 50+ Peer Returns

Fiscal Year 2023 Endowment Returns





Performance Review - September 30, 2023



Note: Estimated as of September 30, 2023.

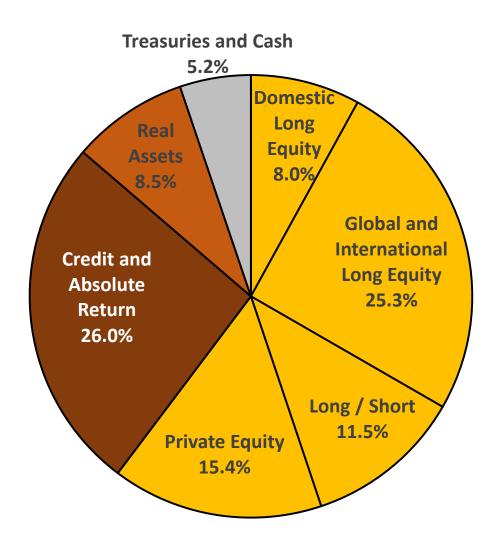
Totals may not sum due to rounding. Past performance is not predictive of future results.

Returns for periods greater than one year are annualized. Performance is estimated based on best available data as of October5, 2023.

^{*} As of 7/1/2021, the Long-Term Policy Benchmark is composed of 70% MSCI All Country World, 30% Bloomberg US Aggregate; prior to 7/1/2021, 65% MSCI All Country World, 25% Bloomberg US Aggregate, 10% MSCI All Country World Real Estate.



Strategy Allocations



VCU STAFF SENATE

BOARD OF VISITORS MEETING

DECEMBER 8, 2023



UPDATE: MISSION, VISION, VALUES

Mission

Staff Senate advocates for, communicates with, empowers, and supports VCU and VCU Health staff.

Vision

VCU Staff Senate helps VCU become an exceptional place to work for everyone.

Core Values

Advocacy, Integrity, Accountability, Support & Education



STAFF CONCERNS

```
box checking
                             phevou
inconsistent culture
                                 low morale
       recruitment
   relationship w leaders
                                     vacant positions
                                  hiring freeze
              communication
              career development
         oudget cuts
              inconsistency across vcu
                   reporting structure
                    lack of student focus
```



BOV FEEDBACK

