



VIRGINIA COMMONWEALTH UNIVERSITY

**VIRGINIA COMMONWEALTH UNIVERSITY  
BOARD OF VISITORS**

**December 7, 2023**

**4:45 p.m.<sup>1</sup>**

**James Branch Cabell Library**

**901 Park Avenue – Room 303**

**Richmond, VA**

**AGENDA**

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|---|---|
| <b>1. CALL TO ORDER &amp; OPENING COMMENTS</b><br>5 minutes (4:45 - 4:50 p.m.)          | <b>Hon. Todd Haymore, Rector</b>  |
| <b>2. ARTIFICIAL INTELLIGENCE</b><br>4:50 p.m. - 5:20 p.m. (30 minutes)                 | <b>Mr. Alex Henson, Chief Information Officer, VCU Technology Services</b>          |
| <b>3. ENTERPRISE BRAND UPDATE AND WHAT'S NEXT</b><br>5:20 p.m. - 5:35 p.m. (15 minutes) | <b>Mr. Grant Heston, Vice President for Enterprise Marketing and Communications</b> |
| <b>4. OTHER BUSINESS</b><br>2 minutes (5:35 p.m. – 5:37 p.m.)                           |   |
| <b>5. ADJOURNMENT</b>   | <b>Hon. Todd Haymore, Rector</b>  |

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<sup>1</sup> The start time for the Board of Visitors meeting is approximate only. The meeting may begin either before or after the listed approximate start time as Board members are ready to proceed.