1. CALL TO ORDER
   1 minute (3:00 - 3:01 p.m.)
   Dr. Tonya Parris-Wilkins, Chair

2. ACTION ITEMS:
   1 minute (3:01 - 3:02 p.m.)
   a. Dec. 8, 2022 meeting minutes
   Dr. Tonya Parris-Wilkins, Chair

3. REPORT FROM THE PROVOST
   20 minutes (3:02- 3:22 p.m.)
   Dr. Fotis Sotiropoulos, Provost and Senior Vice President for Academic Affairs

4. REPORT FROM THE VICE PRESIDENT FOR RESEARCH AND INNOVATION
   20 minutes (3:22- 3:42 p.m.)
   Dr. P. Srirama Rao, Vice President for Research and Innovation

5. REPORT FROM THE SENIOR VICE PRESIDENT FOR HEALTH SCIENCES
   20 minutes (3:42- 4:02 p.m.)
   Dr. Marlon Levy, Interim Senior Vice President for Health Sciences and CEO VCU Health

6. CLOSED SESSION – Freedom of Information
   Act Sections 2.2-3711 (A) (2)
   20 minutes (4:02 – 4:22 p.m.)
   a. Board of Visitors Award Recipient
   Dr. Tonya Parris-Wilkins, Chair

7. RETURN TO OPEN SESSION AND CERTIFICATION
   5 minutes (4:22 – 4:27 p.m.)
   Dr. Tonya Parris-Wilkins, Chair

   Action Item:
   Approval of items discussed in closed session if necessary

---

1 The start time for the Board of Visitors meeting is approximate only. The meeting may begin either before or after the listed approximate start time as Board members are ready to proceed.
8. OTHER BUSINESS

Dr. Tonya Parris-Wilkins, Chair

9. ADJOURNMENT

Dr. Tonya Parris-Wilkins, Chair

In accordance with the Board’s operating procedures and in compliance with the Virginia Freedom of Information Act, there will be no opportunity for public comment at this meeting.
ACTION ITEMS:

- Minutes of December 8, 2022 meeting

FOR INFORMATION/COMMITTEE REVIEW:

1) Items that may be action items at upcoming committee meeting:
   - Program Announcements: names of program proposals that will come before the committee for approval at a future meeting.

2) Items that the board needs to be aware of, but will not require action:
   - None

EXECUTIVE REPORTS:

Report from the Provost and Senior Vice President for Academic Affairs (20 min.)

- Provost Fotis Sotiropoulos will provide a report on the international student segment of VCU’s strategic enrollment management plan.

Report from the Vice President for Research and Innovation (20 min.)

- Dr. Srirama Rao will provide a report on the significance of the research enterprise in the recruitment and retention of international students and vice versa.

Report from the Senior Vice President for Health Sciences (20 min.)

- Dr. Marlon Levy will provide updates on issues pertaining to the health sciences schools and campus.
VCU’s Enrollment Management Strategy: International Enrollment Segment

Fotis Sotiropoulos, Ph.D.
Provost and Senior Vice President for Academic Affairs

March 23, 2023
International Enrollment once again exceeds one million students.

<table>
<thead>
<tr>
<th>Country</th>
<th>Enrollment</th>
<th>% of Total</th>
<th>Country</th>
<th>Enrollment</th>
<th>% of Total</th>
<th>Overall Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>368,800</td>
<td>32.18%</td>
<td>China</td>
<td>262,992</td>
<td>24.25%</td>
<td>-28.69%</td>
</tr>
<tr>
<td>India</td>
<td>194,556</td>
<td>16.98%</td>
<td>India</td>
<td>253,631</td>
<td>23.39%</td>
<td>+30.36%</td>
</tr>
<tr>
<td>South Korea</td>
<td>59,421</td>
<td>5.19%</td>
<td>South Korea</td>
<td>47,682</td>
<td>4.4%</td>
<td>-19.76%</td>
</tr>
<tr>
<td>Saudi Arabia</td>
<td>34,524</td>
<td>3.01%</td>
<td>Canada</td>
<td>31,819</td>
<td>2.93%</td>
<td>+7.25%</td>
</tr>
<tr>
<td>Brazil</td>
<td>29,987</td>
<td>2.62%</td>
<td>Brazil</td>
<td>28,131</td>
<td>2.59%</td>
<td>-6.19%</td>
</tr>
<tr>
<td>Vietnam</td>
<td>29,976</td>
<td>2.62%</td>
<td>Vietnam</td>
<td>24,176</td>
<td>2.23%</td>
<td>-19.35%</td>
</tr>
<tr>
<td>Canada</td>
<td>29,669</td>
<td>2.59%</td>
<td>Taiwan</td>
<td>21,312</td>
<td>1.97%</td>
<td>-11.41%</td>
</tr>
<tr>
<td>Taiwan</td>
<td>24,057</td>
<td>2.10%</td>
<td>Nigeria</td>
<td>19,478</td>
<td>1.80%</td>
<td>+21.60%</td>
</tr>
<tr>
<td>Japan</td>
<td>21,865</td>
<td>1.91%</td>
<td>Japan</td>
<td>18,407</td>
<td>1.70%</td>
<td>-15.83%</td>
</tr>
<tr>
<td>Nigeria</td>
<td>16,018</td>
<td>1.40%</td>
<td>Saudi Arabia</td>
<td>16,828</td>
<td>1.55%</td>
<td>-51.26%</td>
</tr>
</tbody>
</table>
National Landscape: International Enrollments

Enrollment: Graduate Programs

- 1 in 4: Students in US graduate programs were international (Fall 2022)
- 95%↑: International enrollment in US graduate programs (Fall 2021) over the previous year
- 4%↓: Domestic enrollment in US graduate programs (Fall 2021) over the previous year

Areas of Study: Graduate and Undergraduate (21-22)

- Math & Computer Science: 21%
- Engineering: 20%
- Business & Management: 16%
- Social Sciences: 8%

Source: Council of Graduate Schools IIE Open Doors Report 2022
Virginia Landscape: International Enrollments

R1 Institutions

- **Virginia Tech**
  - Total Enrollment: 39,607
  - International Enrollment: 4,434 (11.2%)

- **George Mason University**
  - Total Enrollment: 38,170
  - International Enrollment: 3,679 (9.6%)

- **VCU**
  - Total Enrollment: 28,408
  - International Enrollment: 999 (3.5%)

- **University of Virginia**
  - Total Enrollment: 25,879
  - International Enrollment: 2,911 (11.2%)

- **ODU**
  - Total Enrollment: 23,107
  - International Enrollment: 600 (2.6%)

Source: SCHEV
State College of Higher Education for Virginia, 2022-23
https://research.schev.edu/enrollment/e2_report.asp

Source:
IIE- Open Doors Report
https://opendoorsdata.org/fact_sheets/virginia/
VCU Landscape: International Segment Enrollment

Source: VCU IRDS

451 + 478 + 70 = 999

Undergraduate  
Graduate  
First Professional  
Total: Current International Enrollment

UNDERGRADUATE STUDENTS

VCU Life Sciences 6
Wilder School of Government & Public Affairs 8
College of Engineering 84
College of Humanities and Sciences 217
School of Arts 62
School of Nursing 8
School of Business 56
Other 10

GRADUATE STUDENTS

School of Social Work 7
School of Medicine 96
School of Business 99
School of Pharmacy 52
College of Health Professions 16
VCU Life Sciences 16
College of Humanities and Sciences 71
College of Engineering 93
School of Dentistry 30
School of Education 13
Other 14
VCU International Enrollment Strategy

By 2028 VCU will **double** our international student enrollment.
VCU International Enrollment Strategy: Reaching 2,000

Multi-faceted recruitment approach

- Direct recruitment
- International partnerships
- Recruitment partners
- Work with alumni
- Yield/increase students through the Admissions funnel
- Enhance culture of care for our international students

Build VCU Brand Abroad

- Build a brand internationally and increase VCU’s global reputation
- Work closely with VCU Enterprise and Marketing Communications
- Engage recruitment partners (agents)
- Offer scholarships
- Directly engage with parents and high schools
Top countries sending students to VCU in 2023

- India
- Kuwait
- China
- Saudi Arabia
- Canada

Source: VCU internal data
Recruitment targets through 2028 – Regionally-focused strategy

Consider Virginia populations (Ethiopian, Indian, Vietnamese)

**Latin American**
- Brazil
- Colombia

**Africa**
- Nigeria
- Ethiopia
- Kenya

**South East Asia**
- India
- Nepal
- Bangladesh
- Vietnam
Projected international student enrollments

Projected International Student Enrollment with Fully Implemented Enrollment Strategy

- International First Professional Students
- International Graduate Students
- International Undergraduate Students

FTE International Students

FY23 | FY24 | FY25 | FY26 | FY27 | FY28
VCU’s global impact through education and research
VCU’s international research activity (2016-21)

Activity: Publications, abstracts, books, book chapters, clinical trials, conference proceedings, and sponsored awards over 5 years.

By discipline
- Neuroscience: 149
- Clinical & Translational Science: 112
- Nanoscience & Nanotechnology: 76
- Pharmacology & Toxicology / Pharmaceutical Science: 73
- Psychology: 69
- Physiology & Biophysics: 60
- Chemistry: 53
- Human Genetics: 42
- Clinical Psychology: 41
- Health Psychology: 41
- Microbiology & Immunology: 35
- Integrative Life Science: 35
- Biostatistics: 26
- Biochemistry: 22

By school / college
- College of Humanities and Sciences: 804
- College of Engineering: 754
- College of Health Professions: 144
- School of Pharmacy: 143
- School of Medicine: 357
- School of Dentistry: 144
- School of Social Work: 143
- Wilder School: 2
- School of Nursing: 11
- College of Education: 11
- School of the Arts: 6
- School of Business: 78
- School of Dentistry: 78
- School of Social Work: 27
- Wilder School: 24
- School of Nursing: 16
- College of Education: 11
- School of the Arts: 6
Research awards to VCU funded from foreign sources

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Kingdom</td>
<td>$8,222,866</td>
</tr>
<tr>
<td>Canada</td>
<td>$4,410,282</td>
</tr>
<tr>
<td>France</td>
<td>$4,358,024</td>
</tr>
<tr>
<td>Japan</td>
<td>$3,279,963</td>
</tr>
<tr>
<td>Switzerland</td>
<td>$3,265,774</td>
</tr>
<tr>
<td>Netherlands</td>
<td>$2,867,379</td>
</tr>
<tr>
<td>Israel</td>
<td>$2,194,062</td>
</tr>
<tr>
<td>Belgium</td>
<td>$1,638,152</td>
</tr>
<tr>
<td>United Arab Emirates</td>
<td>$1,508,684</td>
</tr>
<tr>
<td>Bermuda</td>
<td>$1,228,320</td>
</tr>
<tr>
<td>Denmark</td>
<td>$1,085,814</td>
</tr>
<tr>
<td>Other (Australia, Austria,</td>
<td>$4,785,905</td>
</tr>
<tr>
<td>Bulgaria, China, Germany,</td>
<td></td>
</tr>
<tr>
<td>Ireland, Italy, South Korea,</td>
<td></td>
</tr>
<tr>
<td>New Zealand, Norway, Qatar,</td>
<td></td>
</tr>
<tr>
<td>Russia, Saudi Arabia,</td>
<td></td>
</tr>
<tr>
<td>Singapore, Spain, Sweden)</td>
<td></td>
</tr>
</tbody>
</table>
VCU research subcontracts to international collaborators

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lebanon</td>
<td>$2,974,489</td>
</tr>
<tr>
<td>Sweden</td>
<td>$2,311,450</td>
</tr>
<tr>
<td>Netherlands</td>
<td>$1,726,093</td>
</tr>
<tr>
<td>Germany</td>
<td>$1,379,433</td>
</tr>
<tr>
<td>Italy</td>
<td>$689,655</td>
</tr>
<tr>
<td>Bulgaria</td>
<td>$579,714</td>
</tr>
<tr>
<td>Australia</td>
<td>$541,057</td>
</tr>
<tr>
<td>Canada</td>
<td>$538,672</td>
</tr>
<tr>
<td>Finland</td>
<td>$455,220</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>$427,130</td>
</tr>
<tr>
<td>Denmark</td>
<td>$285,850</td>
</tr>
<tr>
<td>Austria</td>
<td>$267,500</td>
</tr>
<tr>
<td>Ireland</td>
<td>$131,105</td>
</tr>
<tr>
<td>Switzerland</td>
<td>$118,414</td>
</tr>
<tr>
<td>France</td>
<td>$116,100</td>
</tr>
<tr>
<td>South Korea</td>
<td>$82,473</td>
</tr>
<tr>
<td>New Zealand</td>
<td>$80,310</td>
</tr>
<tr>
<td>Pakistan</td>
<td>$75,428</td>
</tr>
<tr>
<td>Rwanda</td>
<td>$65,982</td>
</tr>
<tr>
<td>Ghana</td>
<td>$55,750</td>
</tr>
<tr>
<td>Other (Argentina, Belgium, Cyprus, Romania, Spain)</td>
<td>$34,332</td>
</tr>
</tbody>
</table>
International travel to other countries

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>105</td>
</tr>
<tr>
<td>Qatar</td>
<td>77</td>
</tr>
<tr>
<td>Italy</td>
<td>59</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>56</td>
</tr>
<tr>
<td>China</td>
<td>47</td>
</tr>
<tr>
<td>France</td>
<td>34</td>
</tr>
<tr>
<td>Spain</td>
<td>30</td>
</tr>
<tr>
<td>Portugal</td>
<td>28</td>
</tr>
<tr>
<td>Germany</td>
<td>28</td>
</tr>
<tr>
<td>United Arab Emirates</td>
<td>28</td>
</tr>
<tr>
<td>India</td>
<td>21</td>
</tr>
<tr>
<td>Mexico</td>
<td>18</td>
</tr>
<tr>
<td>Netherlands</td>
<td>17</td>
</tr>
<tr>
<td>Japan</td>
<td>15</td>
</tr>
<tr>
<td>Greece, Puerto Rico, Sweden</td>
<td>13 each</td>
</tr>
<tr>
<td>Brazil, Australia, South Africa</td>
<td>10 each</td>
</tr>
<tr>
<td>Egypt</td>
<td>9</td>
</tr>
<tr>
<td>Morocoo, Switzerland</td>
<td>8 each</td>
</tr>
<tr>
<td>Belgium, Ireland</td>
<td>7 each</td>
</tr>
<tr>
<td>Austria, Colombia, Costa Rica,</td>
<td>5 each</td>
</tr>
<tr>
<td>Ethiopia, Kuwait</td>
<td>5 each</td>
</tr>
<tr>
<td>Kenya, South Korea, Saudi Arabia, Poland, Vietnam</td>
<td>5 each</td>
</tr>
<tr>
<td>Bulgaria, Cyprus, Jordan, Russia, Taiwan, Turkey, New Zealand</td>
<td>4 each</td>
</tr>
<tr>
<td>Cuba, Czech Republic, Denmark, Dominican Republic, Ghana, Israel, Lebanon, Norway, Singapore</td>
<td>3 each</td>
</tr>
<tr>
<td>Belize, Cote D'Ivoire, Guatemala, Honduras, Hong Kong, Jamaica, Malaysia, Rwanda, Thailand, Uganda, Zambia</td>
<td>2 each</td>
</tr>
<tr>
<td>Argentina, Bangladesh, Bosnia, Chile, Croatia, Ecuador, Finland, Indonesia, Liberia, Malta, Pakistan, Panama, Peru, Philippines, Romania, Senegal, Tanzania, Ukraine, Uruguay</td>
<td>1 each</td>
</tr>
</tbody>
</table>
International visitors (H1B & J1) to VCU

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>India</td>
<td>177</td>
</tr>
<tr>
<td>China</td>
<td>164</td>
</tr>
<tr>
<td>Brazil</td>
<td>32</td>
</tr>
<tr>
<td>Italy</td>
<td>28</td>
</tr>
<tr>
<td>Canada</td>
<td>24</td>
</tr>
<tr>
<td>Korea Republic Of</td>
<td>22</td>
</tr>
<tr>
<td>Egypt</td>
<td>17</td>
</tr>
<tr>
<td>Iran</td>
<td>17</td>
</tr>
<tr>
<td>Saudi Arabia</td>
<td>16</td>
</tr>
<tr>
<td>Taiwan</td>
<td>13</td>
</tr>
<tr>
<td>Spain</td>
<td>11</td>
</tr>
<tr>
<td>Nepal</td>
<td>11</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>8</td>
</tr>
<tr>
<td>France, Germany, Japan</td>
<td>5 each</td>
</tr>
<tr>
<td>Argentina, Bangladesh, Mexico, Nigeria, Pakistan, Turkey</td>
<td>5 each</td>
</tr>
<tr>
<td>Ethiopia, Ghana, Lebanon, Portugal</td>
<td>5 each</td>
</tr>
<tr>
<td>Greece, Ireland, Poland, Vietnam</td>
<td>4 each</td>
</tr>
<tr>
<td>Czech Republic, Netherlands, Peru, Slovakia, South Africa, Zimbabwe</td>
<td>3 each</td>
</tr>
<tr>
<td>Australia, Bahamas, Belgium, El Salvador, Guyana, Hungary, Indonesia, Iraq, Jordan, Libya, Malawi, Philippines, Singapore, Sri Lanka, Trinidad and Tobago, Tunisia</td>
<td>2 each</td>
</tr>
<tr>
<td>Afghanistan, Algeria, Colombia, Cuba, Cyprus, Denmark, Ecuador, Honduras, Hong Kong, Israel, Kenya, Malaysia, Palestine, Romania, Russia, Saint Kitts and Nevis, Thailand, Ukraine, Uruguay, Venezuela</td>
<td>1 each</td>
</tr>
</tbody>
</table>
VCU’s top international collaborators

Lukasz Kurgan, Ph.D.
Computer Science Engineering

Huiping Zhou, Ph.D.
Microbiology and Immunology

Preetam Ghosh, Ph.D.
Engineering: Computer Science

B. Frank Gupton, Ph.D.
Pharmaceutical, Chemical and Life Science Engineering

Alexis Edwards, Ph.D.
Clinical and Translational Sciences

Nicholas Farrell, Ph.D.
Chemistry and Chemical Biology

Puru Jena, Ph.D.
Nanoscience and Nanotechnology

Kenneth Kendler, M.D.
Neuroscience

Nathan Gillespie, Ph.D.
Clinical and Translational Sciences

Jasmin Vassileva, Ph.D.
Psychiatry and Psychology

Kenneth Kendler, M.D.
Neuroscience
Students applied, admitted, and enrolled

Admission Rate

Yield Rate

Source: VCU IRDS Census Data
60% of VCU’s postdoctoral trainees are from international backgrounds

FY2023 150 postdocs

- 58 India
- 43 China
- 12 Italy, Japan, Mexico (4 each)
- 12 Bangladesh, Canada, Iran, Vietnam (3 each)
- 10 Brazil, South Korea (2 each)
- 5 Belgium, Greece, Nigeria, Turkey, Zimbabwe (1 each)

VCU Postdoctoral Trainees by Fiscal Year

- Total Postdocs
- International Postdocs

FY 2018, FY 2019, FY 2020, FY 2021, FY 2022, FY 2023
VCU leadership forges global connections

Ahmedabad, India

Sofia, Bulgaria

Nestor Forster, Ambassador of Brazil to the U.S. visits VCU

Mainz, Germany

Sekou Berthe, Ambassador of Mali to the U.S. visits VCU

Marrakesh, Morocco
Colored lines indicate VCU publications (abstracts, books, book chapters, clinical trials, conference proceedings, and sponsored awards over 5 years).
Program Announcement

The State Council of Higher Education for Virginia (SCHEV) requires a two-step process in the approval of new degree programs. The first step requires institutions to bring forward to the SCHEV Council a public announcement of intent to propose a new degree program followed by a 30-day comment period. We bring the intent to propose new degree programs (program announcement) to the VCU Board of Visitors (BOV) as an information item. The full proposals will be presented to the BOV for approval over the course of the year.

VCU submitted the following new degree program announcements to SCHEV on March 1, 2023:

1. Bachelor of Arts, Computer Science
2. Bachelor of Science, Supply Chain Management
3. Bachelor of Science, Digital Forensics & Incident Response
4. Master of Science, Data Science
5. Master of Science, Digital Forensics & Incident Response
6. Master of Science, Finance
7. Doctor of Philosophy, Electrical and Computer Engineering

*This program was removed from active review status by SCHEV staff in December 2021. The degree program was neither approved nor disapproved. VCU was asked to formally resubmit a revised proposal which is now considered a new submission. This change in status requires a new program announcement.